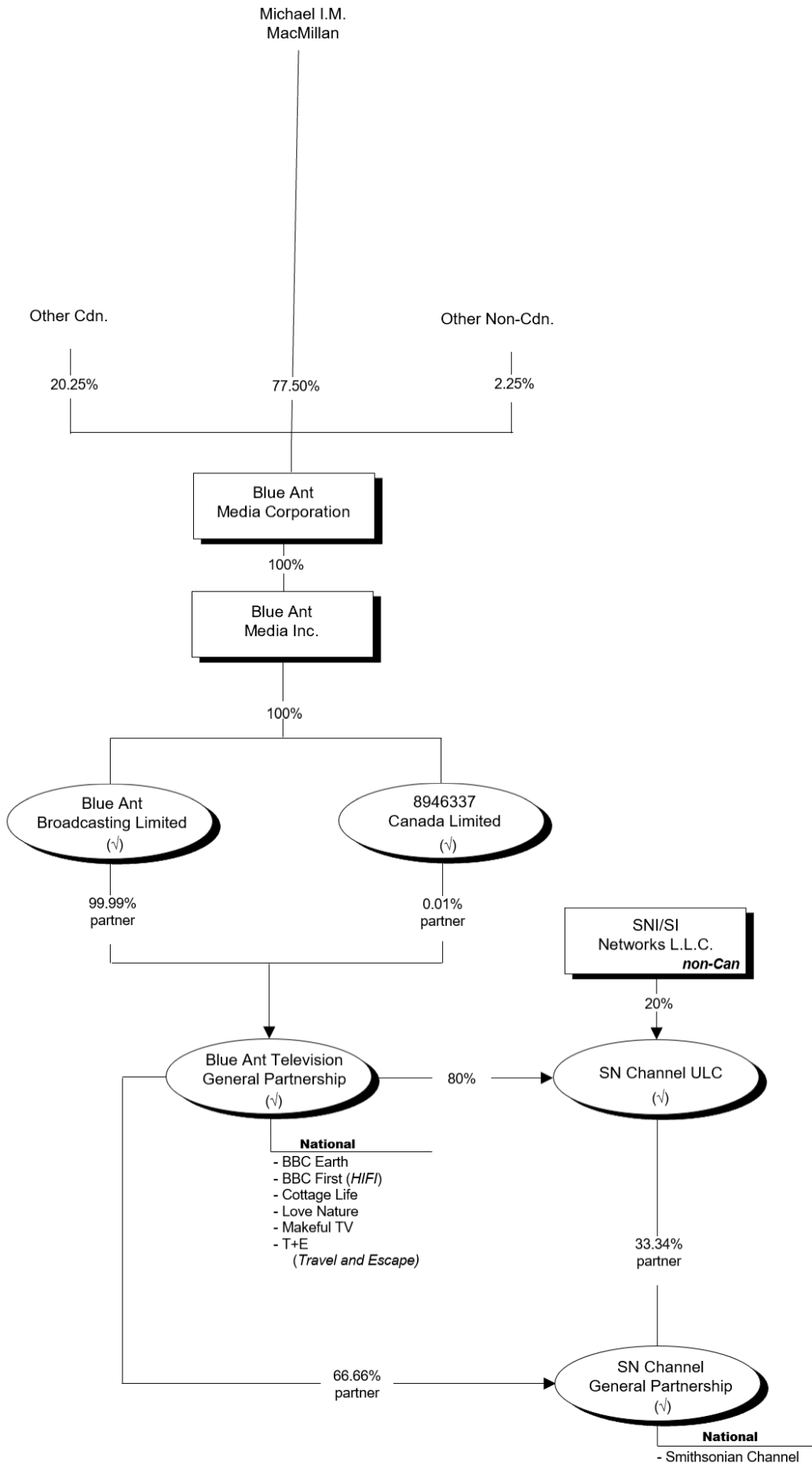


# Blue Ant Media Discretionary Services

The percentages refer to voting rights only



#228

## **UPDATE**

**Update** – 2017-01-31 – the specialty service known as radX changed name to BBC Earth.

**Update** – 2017-06-05 – incorporation of SN Channel ULC on 2017-01-05.

**Update** – 2017-06-05 – Smithsonian Channel General Partnership changed to SN Channel General Partnership effective 2017-01-12.

**Update** – 2017-06-05 – the specialty service known as AUX TV changed name to A.Side effective 2017-05-30.

**Update** – 2018-09-26 – changes of specialty services to discretionary services.

**Update** – 2020-10-06 – on 1 September 2020, Blue Ant Media Inc. and Blue Ant Media Solutions Inc. amalgamated to continue as Blue Ant Media Inc.

**Update** – 2022-04-14 – the discretionary service known as HIFI changed name to BBC First and the discretionary service known as Travel and Escape changed to T+E.

**CRTC 2022-137** – approved, as part of a corporate reorganization, the transfer to 13334805 Canada Limited, a wholly-owned subsidiary of Blue Ant Media Inc. (Blue Ant), of all of the partnership interest owned by Blue Ant in the two partnerships. **NOTE:** The transaction has closed on 1 September 2022.

**CRTC 2022-338** – revocation of the licence for the discretionary service A. Side effective 15 January 2023. **NOTE:** The revocation has been reflected.

**CRTC L2025-018** - approved a corporate reorganization through a reverse takeover of Boat Rocker Media Inc. by Blue Ant Media Inc. and the subsequent renaming of Boat Rocker Media to Blue Ant Media Corporation (BAMC). Blue Ant Media Inc. is now a wholly owned subsidiary of BAMC. **NOTE:** The transaction closed August 1, 2025.

**Update** – 2025-08-20 – name change of 13334805 Canada Limited to Blue Ant Broadcasting Limited.

**Update** – 2025-10-23 – minor changes.

**Update** – 2026-04-14 – minor changes.

## **NOTICE**

The CRTC ownership charts reflect the transactions approved by the Commission and are based on information supplied by licensees. The CRTC does not assume any responsibility for discrepancies between its charts and data from outside sources or for errors or omissions which they may contain.

## APPENDIX

Notes: The percentages in this chart refer to voting rights only.

### OWNERSHIP

Blue Ant Media Corporation voting shares are held:

- 77.50% by Michael I.M MacMillan
- 2.25% by Other Non-Canadians
- 20.25% by Other Canadians and

Blue Ant Media Inc. is 100% owned by Blue Ant Media Corporation.

Blue Ant Media Inc. holds

- 100% of Blue Ant Broadcasting Limited and
- 100% of 8946337 Canada Limited

Blue Ant Broadcasting Limited and 8946337 Canada Limited are partners in Blue Ant Television General Partnership.

Blue Ant Television General Partnership holds 66.66% of the partnership units in SN Channel General Partnership. The remaining 33.34% of the partnership units is held by SN Channel ULC, which in turn is owned 80% (voting) by the partners in Blue Ant Television General Partnership and 20% (owned) by SNI/SI Networks L.L.C., a non-Canadian corporation.

Licences of undertakings under a partnership are issued to all partners carrying business pursuant to the partnership agreement entered. The licensees and their undertakings are listed below.

### LICENSEES

- Blue Ant Broadcasting Limited and 8946337 Canada Limited, partners in a general partnership carrying on business as Blue Ant Television General Partnership, are licensees of the following national discretionary services:
  - BBC Earth
  - BBC First (formerly HIFI)
  - Cottage Life
  - Love Nature Oasis HD
  - Makeful TV
  - T+E (formerly Travel and Escape)
- Blue Ant Broadcasting Limited and 8946337 Canada Limited, partners in a general partnership carrying on business as Blue Ant Television General Partnership, and SN Channel ULC, partners in a general partnership carrying on business as the SN Channel General Partnership, are licensees of the following national discretionary service:
  - Smithsonian Channel