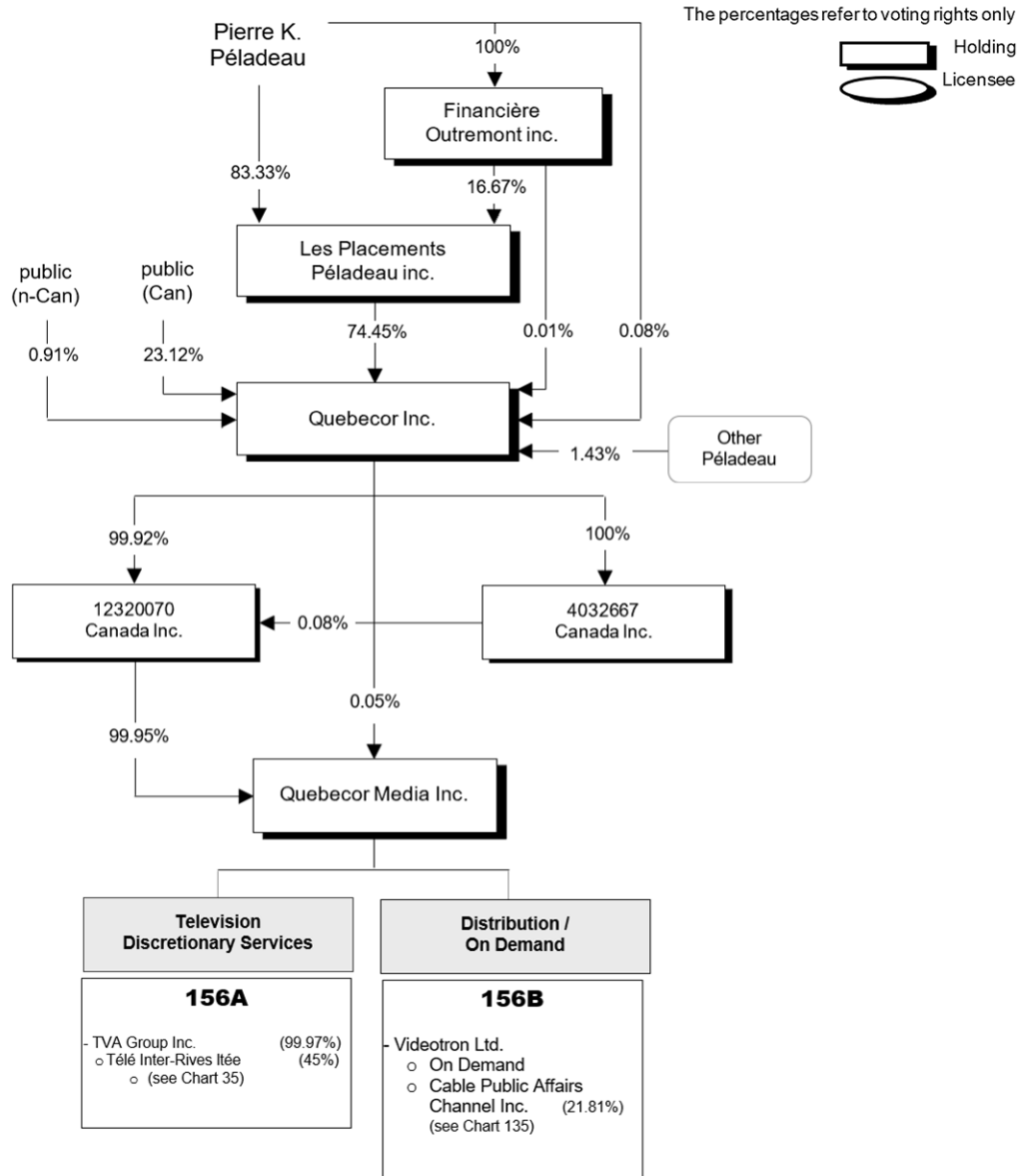


QUEBECOR

Profile



#156

UPDATE

Update – 2018-06-19 - Shareholding of Quebecor Inc. and Quebecor Media Inc. as per information supplied in the 2018 Broadcasting Ownership Information Annual Filing.

CRTC 2019-6 – approved a change in ownership and effective control of Canal Évasion inc. and Zeste Diffusion inc., through the transfer of all of the shares of 9261-1813 Québec inc., the sole shareholder of Serdy Média inc., to TVA Group Inc., a subsidiary of Quebecor.

Update – 2019-06-14 – of the shareholding of Quebecor Inc. and Quebecor Media Inc. as per information supplied in the 2019 period of the Data Collection System.

Update – 2020-07-08 – minor updates.

CRTC 2020-392 – approved, as part of a corporate reorganization, the acquisition by TVA Group Inc. of the assets of the discretionary services Évasion and Zeste held respectively by Canal Évasion inc. and Zeste Diffusion inc.

Name change – 2020-09-24 – of Gestion MTRP inc. to Gestion MTRHP inc.

Update – 2020-12-23 – shareholding of Quebecor Inc. and Quebecor Media Inc.

Update – 2022-01-31 – shareholding of Quebecor Inc.

Administrative Decision – 2022-06-30 – approved a change in ownership and effective control of 2251723 Ontario Inc. through the transfer of all of the shares of VMedia Inc. to Quebecor Media Inc. **NOTE:** The transaction closed on 20 July 2022.

Update – 2022-11-18 – on 2022-04-01 Gestion MTRHP changed its name to Financière Outremont inc.

Update – 2023-03-27 – shareholding of Quebecor Inc.

Update – 2023-11-08 – Freedom Mobile Inc. is now owned by Quebecor.

Update – 2024-01-10 – shareholding of Quebecor Inc.

CRTC 2024-323 – approved, as part of a corporate reorganization, the acquisition by Freedom Mobile Inc. of the assets of the terrestrial broadcasting distribution undertakings held by 2251723 Ontario Inc. and of the national on-demand service VMedia. **Note:** The transaction closed on January 1, 2025.

CRTC 2025-308 – approved a transfer of the assets of terrestrial broadcasting distribution undertakings serving the Greater Toronto Area and the cities of Barrie, Hamilton-Niagara, and Oshawa, as well as the assets of its national on demand service from Freedom Mobile to Videotron. **Note:** The transaction closed on December 31, 2025.

CRTC 2025-309 - revocation of the licence for the on-demand service formerly known as Freedom Mobile, operated by Videotron Ltd.

SEE ALSO

156A and 156B

NOTICE

The CRTC ownership charts reflect the transactions approved by the Commission and are based on information supplied by licensees. The CRTC does not assume any responsibility for discrepancies between its charts and data from outside sources or for errors or omissions which they may contain.

APPENDIX

Notes: The percentages in this chart refer to voting rights only.

Les Placements Péladeau inc. is held as follows:

- 83.33% by Pierre K. Péladeau and
- 16.67% by Financière Outremont inc. which in turn is 100% held by Pierre K. Péladeau

Quebecor Inc. is held as follows:

- 74.45% by Les Placements Péladeau inc.
- 23.12% by public Canadians
- 1.43% by other Péladeau
- 0.91% by public non-Canadians
- 0.08% by Pierre K. Péladeau and
- 0.01% by Gestion MTRHP inc.

Quebecor Inc. holds:

- 100% of 4032667 Canada Inc. and
- 99.92% of 12320070 Canada Inc. The remaining 0.08% is held by 4032667 Canada Inc.

Quebecor Media Inc. is held as follows:

- 99.95% by 12320070 Canada Inc. and
- 0.05% by Quebecor Inc.

Quebecor Media Inc. holds through TVA Group Inc. television programming undertakings and discretionary services. See also chart 156A – TV and Specialty Services – describing:

- TVA Group Inc. (100%) and
 - Télé Inter-Rives ltée (45%) (see Chart 35)

Quebecor Media Inc. also holds through Videotron, cable distribution undertakings, a Video on Demand and a Pay Per View. See also chart 156B – Distribution / On Demand – describing:

Distribution/On Demand

Videotron Ltd.

- On Demand
- Cable Public Affairs Channel Inc. (21.81%) (see Chart 135)