



August 14, 2025

Mr. Marc Morin  
Secretary General  
Canadian Radio-telecommunications Commission  
Gatineau, Quebec K1A 0N2

Dear Secretary General,

**Re: Broadcasting Decision CRTC 2025-201 – Shaw Rocket Fund condition for meeting CIPF eligibility**

1. Shaw Rocket Fund (“**Rocket Fund**”) thanks the Commission for approving the Rocket Fund as an eligible Certified Independent Production Fund (“CIPF”), subject to conditions, to receive contributions from audio-visual online undertakings (“Online Undertakings”) pursuant to Broadcasting Regulatory Policy CRTC 2024-121 (the “Contribution Policy”) as set out in Broadcasting Decision CRTC 2025-201 (the “CIPF Decision”).
2. Rocket Fund fully endorses the Commission’s objectives set out in the Contribution Policy, namely that CIPFs should support the needs and interests of OLMCs and Canadians from diverse communities. As demonstrated in Rocket Fund’s annual reports filed with the Commission, Rocket Fund consistently prioritizes its funding of Canadian programming from diverse communities and OLMC producers for the benefit of Canadian and Indigenous children. We remain, and always have been, committed to doing so.

**Commitment to a permanent envelope**

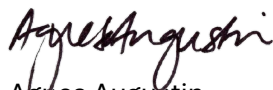
3. As set out in the CIPF Decision, Rocket Fund confirms its commitment to establishing a dedicated permanent envelope for OLMCs and diverse communities and will ensure that the permanent envelope is funded by a 10% commitment of overall revenues received from broadcasting distribution undertakings (BDUs) and audio-visual online undertakings. Of this envelope, 50% will be dedicated to OLMC producers (in either language) and 50% to producers from diverse communities.
4. Given Rocket Fund’s vital role in supporting Canadian children’s and youth programming, and in light of the upcoming August 31, 2025 deadline for payment of base contributions by online streamers pursuant to the Contribution Policy, we respectfully request that Rocket Fund be

deemed to have met the eligibility condition as set out in the CIPF Decision, and be approved as an eligible CIPF to receive base contributions prior to August 31, 2025.

5. We trust this satisfies the condition and wish to thank the Commission in advance for approving Rocket Fund's application to be an eligible CIPF in the CIPF Decision. We remain fully committed to serving Canadian and Indigenous children by funding the production and discoverability of rich and valuable media content they consume.

Sincerely,

Shaw Rocket Fund



Agnes Augustin  
President & CEO



Christine Shipton  
Board Chair



Janine (Gigi) Boyd  
Vice-Chair



Chethan Lakshman  
Director



Nancy Birnbaum  
Director



Gave Lindo  
Director

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