



# Broadcasting Notice of Consultation CRTC 2025-220

PDF version

Gatineau, 29 August 2025

*Public record: 1011-NOC2025-0220*

## Notice of hearing

**30 October 2025**  
**National Capital Region**

**Deadline for submission of interventions/comments/answers: 29 September 2025**

[\[Submit an intervention/comment/answer or view related documents\]](#)

The Commission will hold a virtual hearing on **30 October 2025 at 11:00 a.m. in the National Capital Region**. The Commission intends to consider the following applications, subject to interventions, without the appearance of the parties:

### Applicants/Licensees and Locality

- 1. Canadian Broadcasting Corporation**  
Corner Brook, Newfoundland and Labrador  
Applications 2025-0168-4 and 2025-0169-2
- 2. Résonance Média Inc., on behalf of Coopérative Web Média des Sources**  
Val-des-Sources, Quebec  
Application 2025-0314-3
- 3. Quebecor Media Inc., on behalf of Videotron Ltd. and Freedom Mobile Inc.**  
Various locations in Ontario  
Application 2025-0344-0

### Applications

- 1. Canadian Broadcasting Corporation**  
**Corner Brook, Newfoundland and Labrador**  
**Applications 2025-0168-4 and 2025-0169-2**

Application by the Canadian Broadcasting Corporation (CBC) (2025-0168-4) for a broadcasting licence to operate an English-language commercial FM radio station to replace its English-language commercial AM radio station CBY Corner Brook and transfer its transmitters CBDT-FM Deer Lake, CBNA-FM St. Anthony, CBNC-FM Stephenville, CBNE-FM Port-aux-Basques, CBNF-FM Bonne Bay, CBNH-FM St. Andrew's, CBNJ-FM Port Saunders, CBYM-FM Mount St. Margaret, and CBYP-FM Portland Creek, Newfoundland and Labrador, to the proposed new FM station.

The CBC also filed an application (2025-0169-2), non-severable from the application to obtain the aforementioned broadcasting licence, to revoke the broadcasting licence for its English-language AM radio programming undertaking CBY Corner Brook in the event the Commission approves the transition to an FM radio station.

The CBC stated that the change from the AM to the FM band is required in order to resolve the issues caused by the advanced age and timeworn condition of the current CBY transmission site. Once converted to an originating FM station, all rebroadcasting transmitters associated with CBY would be transferred to the new English-language FM radio programming undertaking, and the licence for CBY would be revoked.

The applicant stated that it would operate the rebroadcasting transmitters listed above under the same technical parameters as those currently in effect under the licence for CBY.

The station would operate at 106.7 MHz (channel 294B1) with an effective radiated power (ERP) of 10,000 watts (non-directional antenna with an effective height of antenna above average terrain [EHAAT] of 143.8 metres).

The applicant also stated that the station would continue to broadcast the programming of the CBC's national English-language network Radio One, consisting of a minimum of 12 hours of local programming per broadcast week and 42 hours of local and regional programming per broadcast week in English.

The applicant also requested authority to simulcast the programming of the new FM station on the existing AM station for a transition period of three months following implementation.

Should the Commission approve the application, it proposes to make orders pursuant to subsection 9.1(1) of the *Broadcasting Act* (the Act) requiring the licensee to adhere to the same conditions of service currently in effect for CBY Corner Brook. These conditions of service are set out in *Canadian Broadcasting Corporation – Various audio and audiovisual services – Licence renewals*, Broadcasting Decision CRTC 2022-165 and Broadcasting Orders CRTC 2022-166 and 2022-167, 22 June 2022, and in *Canadian Broadcasting Corporation – Various audio and audiovisual services – Licence renewals – Corrections*, Broadcasting Decision CRTC 2022-165-1, 20 June 2023. The Commission also proposes to make an order requiring it to adhere to the requirements set out in the *Radio Regulations, 1986*, that were made under paragraphs 10(1)(a) and (i) of the old Act and to make an order authorizing the licensee to simulcast for a period of three months.

Furthermore, the Commission proposes to order that the new licensee adhere to requirements related to the implementation of the National Public Alerting System (NPAS) and advise the Commission of the implementation of the NPAS within 14 days after the installation of the alerting equipment.

Further obligations which reflect issues raised on the record of this proceeding may also be imposed by way of orders. This proceeding provides the opportunity for the applicant and the public to comment on these issues and any orders that may arise as a result.

Consistent with subsection 9.1(4) and 11.1(7) of the Act, interested persons may, as part of this process, make representations to the Commission with respect to the proposed orders.

The Commission may withdraw this application from the public hearing if it is not advised by the Department of Industry (also known as Innovation, Science and Economic Development Canada) at least 20 days prior to the hearing, that the application is technically acceptable.

Applicant's contact information:

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**2. Résonance Média Inc., on behalf of Coopérative Web Média des Sources  
Val-des-Sources, Quebec  
Application 2025-0314-3**

Application by Résonance Média Inc. (Résonance), on behalf of Coopérative Web Média des Sources (Coopérative), for authority to change the ownership and effective control of the French-language commercial radio station CJAN-FM Val-des-Sources, Quebec. Through this transaction, Résonance will acquire from Coopérative the assets necessary to operate the station. Following the closing of the transaction, Résonance would become the licensee of CJAN-FM.

Résonance requested a new broadcasting licence to continue operating the station under the same conditions as those currently in effect, as set out in *Various commercial radio stations – Licence renewals*, Broadcasting Decision CRTC 2014-325, 17 June 2014.

Résonance is a corporation wholly owned by Jonathan Cyrenne.

Effective control of Résonance is exercised by Jonathan Cyrenne.

Pursuant to the Asset Purchase Agreement, Résonance would purchase the assets of the station for \$187,262. The applicant proposed a total value of the transaction of \$258,453, which includes the leases to be assumed by the purchaser.

Résonance proposed a tangible benefits package of \$15,507, which represents 6% of the stated value of the transaction, to be directed to Fonds RadioStar (3%), to Musicaction (1.5%), to eligible initiatives (1%), and to the Community Radio Fund of Canada (0.5%).

This would be an exception to the allocation set out in *Simplified approach to tangible benefits and determining the value of the transaction*, Broadcasting Regulatory Policy CRTC 2014-459, 5 September 2014 (the Tangible Benefits Policy), and *Revised Commercial Radio Policy*, Broadcasting Regulatory Policy CRTC 2022-332, 7 December 2022 (the Revised Commercial Radio Policy). Should the Commission deny this exception, Résonance proposed a tangible benefits package of 6% of the stated value of transaction, the minimum percentage established by the Tangible Benefits Policy, to be allocated as prescribed in the Revised Commercial Radio Policy.

Should the Commission approve the application, it proposes to make orders pursuant to subsection 9.1(1) of the *Broadcasting Act* (the Act), requiring the new licensee to adhere to the obligations that currently apply to the operation of the station as updated in *Revised conditions of licence for commercial AM and FM radio stations*, Broadcasting Regulatory Policy CRTC 2022-334, 7 December 2022, as well as the requirements set out in the *Radio Regulations, 1986*, that were made under paragraphs 10(1)(a) and (i) of the old Act. All licensees of commercial radio stations are subject to this regulatory policy.

The specific conditions of service are set out in *Various commercial radio stations – Licence renewals*, Broadcasting Decision CRTC 2014-325, 17 June 2014.

The Commission also proposes to order the new licensee to make expenditures pursuant to subsection 11.1(2) of the Act in the form of tangible benefits consistent with its determination on the appropriate allocation of those expenditures.

Further obligations which reflect issues raised on the record of this proceeding may also be imposed by way of orders. This proceeding provides the opportunity for the applicant and the public to comment on these issues and any orders that may arise as a result.

Consistent with subsections 9.1(4) and 11.1(7) of the Act, interested persons may, as part of this process, make representations to the Commission with respect to the proposed orders.

Applicant's contact information:

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**3. Quebecor Media Inc., on behalf of Videotron Ltd. and Freedom Mobile Inc.  
Across Canada  
Application 2025-0344-0**

Application by Quebecor Media Inc. (Quebecor), on behalf of Videotron Ltd. (Videotron) and Freedom Mobile Inc. (Freedom), for authority to transfer from Freedom to

Videotron<sup>1</sup>, as part of a corporate reorganization, the assets of the terrestrial broadcasting distribution undertakings (BDUs) serving the Greater Toronto Area (including Ajax, Aurora, Bolton, Brampton, Caledon, Clarendon, Etobicoke, Georgetown, King City, Markham, Milton, Mississauga, Nobleton, North York, Pickering, Richmond Hill, Scarborough, Toronto, Vaughan, and Woodbridge), as well as Barrie, Hamilton-Niagara, and Oshawa, Ontario,<sup>2</sup> the national on-demand service, as well as the online undertaking RiverTV.

Freedom is wholly owned by Videotron, which is wholly owned by Quebecor.

Effective control of Quebecor is ultimately exercised by Pierre Karl Péladeau.

The proposed corporate reorganization would consist of the wind up of Freedom into Videotron, which would result in the transfer of all of Freedom's assets to Videotron.

The applicant requested new broadcasting licences and confirmed that the undertakings involved in this transaction would continue to be operated under the same terms and conditions as those in effect under the current licences.

The above transaction will not affect the effective control of the BDUs, the on-demand service, or the online undertaking, which will continue to be exercised by Pierre Karl Péladeau.

Following the closing of the transaction and the issuance of new broadcasting licences, Videotron would become the licensee of the BDUs and on-demand service mentioned above. Videotron would also operate the online undertaking RiverTV.

In addition, the applicant requested the revocation of the licence of its on-demand service to be effective after the close of the transaction. This revocation would be processed administratively.

Should the Commission approve the application, the Commission proposes to make orders pursuant to subsection 9.1(1) of the *Broadcasting Act* (the Act) requiring the licensee to adhere to the standard conditions of service set out in *Review of exemption orders and transition from conditions of exemption to conditions of service for broadcasting online undertakings*, Broadcasting Regulatory Policy CRTC 2023-331 and Broadcasting Order CRTC 2023-332, 29 September 2023, and in *Standard requirements for on-demand services*, Broadcasting Regulatory Policy CRTC 2017-138, 10 May 2017, as well as applicable requirements set out in the *Broadcasting Distribution Regulations* that were made under paragraph 10(1)(a) or under paragraph 10(1)(i) of the old Act.

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<sup>1</sup> For the licensed BDUs, the licensee must obtain Commission pre-approval under section 4 of the *Broadcasting Distribution Regulations*. For the licensed on-demand service, the licensee must obtain Commission pre-approval under section 10 of the *Discretionary Services Regulations*.

<sup>2</sup> The four BDUs serving the Greater Toronto Area, Barrie, Hamilton-Niagara, and Oshawa operate separately under one regional licence.

Further obligations which reflect issues raised on the record of this proceeding may also be imposed by way of orders. This proceeding provides the opportunity for the applicant and the public to comment on these issues and any orders that may arise as a result.

Consistent with subsection 9.1(4) and 11.1(7) of the Act, interested persons may, as part of this process, make representations to the Commission with respect to these proposed orders.

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## **Procedure**

### **Deadline for interventions, comments or answers**

**29 September 2025**

The *Canadian Radio-television and Telecommunications Commission Rules of Practice and Procedure* (the Rules of Procedure) apply to the present proceeding. The Rules of Procedure set out, among other things, the rules for content, format, filing and service of interventions, answers, replies and requests for information; the procedure for filing confidential information and requesting its disclosure; and the conduct of public hearings. Accordingly, the procedure set out below must be read in conjunction with the Rules of Procedure and related documents, which can be found on the Commission's website under [Statutes and Regulations](#). *Guidelines on the CRTC Rules of Practice and Procedure*, Broadcasting and Telecom Information Bulletin CRTC 2010-959, 23 December 2010, provides information to help interested persons and parties understand the Rules of Procedure so that they can more effectively participate in Commission proceedings.

An intervention or answer from a respondent must be filed with the Commission and served on the applicant on or before the above-mentioned date. An answer from a respondent must also be served on any other respondent.

Interventions and answers must clearly identify the application referred to and indicate whether parties support or oppose the application, or, if they propose changes to it, include the facts and grounds for their proposal.

Interested persons are permitted to coordinate, organize, and file, in a single submission, interventions by other interested persons who share their position. Information on how to file this type of submission, known as a joint supporting intervention, as well as a template for the covering letter to be filed by the parties, can be found in *Changes to*

*certain practices for filing interventions – Expansion of filing practices to include the filing of joint supporting comments for broadcasting policy proceedings*, Broadcasting Information Bulletin CRTC 2010-28-1, 10 December 2010.

The Commission encourages interested persons and parties to monitor the record of the proceeding, available on the Commission's website, for additional information that they may find useful when preparing their submissions.

Submissions longer than five pages should include a summary. Each paragraph of all submissions should be numbered, and the line **\*\*\*End of document\*\*\*** should follow the last paragraph. This will help the Commission verify that the document has not been damaged during electronic transmission.

Pursuant to *Filing submissions for Commission proceedings in accessible formats*, Broadcasting and Telecom Information Bulletin CRTC 2015-242, 8 June 2015, the Commission expects incorporated entities and associations, and encourages all Canadians, to file submissions for Commission proceedings in accessible formats (for example, text-based file formats that allow text to be enlarged, modified, or read by screen readers). To provide assistance in this regard, the Commission has posted on its website [guidelines](#) for preparing documents in accessible formats.

For more information on accessibility and accommodations in Commission proceedings, please see *Accessibility and accommodations guidelines*, Broadcasting and Telecom Information Bulletin CRTC 2025-95, 14 May 2025.

Submissions must be filed by sending them to the Secretary General of the Commission using **only one** of the following means:

**by completing the**  
[\[Intervention/comment/answer form\]](#)

or

**by mail to**  
CRTC, Gatineau, Quebec K1A 0N2

or

**by fax at**  
819-994-0218

A true copy of each intervention or answer from a respondent must be sent to the applicant and, in the case of a respondent to an application, to any other respondent.

Parties who send documents electronically must ensure that they will be able to prove, upon Commission request, that filing, or where required, service of a particular document was completed. Accordingly, parties must keep proof of the sending and receipt of each document for 180 days after the date on which the document is filed or served. The

Commission advises parties who file or serve documents by electronic means to exercise caution when using e-mail for the service of documents, as it may be difficult to establish that service has occurred.

In accordance with the Rules of Procedure, a document must be received by the Commission and all relevant parties by 5 p.m. Vancouver time (8 p.m. Gatineau time) on the date it is due. Parties are responsible for ensuring the timely delivery of their submissions and will not be notified if their submissions are received after the deadline. Late submissions, including those due to postal delays, will not be considered by the Commission and will not be made part of the public record.

The Commission will not formally acknowledge submissions. It will, however, fully consider all submissions, which will form part of the public record of the proceeding, provided that the procedure for filing set out above has been followed.

In the event that an application to be considered during the non-appearing phase of the hearing is brought to an oral phase of the hearing, and if parties wish to appear, they must provide reasons why their written interventions or answers are not sufficient and why an appearance is necessary. Parties requiring communication support must state their request on the first page of their intervention. Only those parties whose requests to appear have been granted will be contacted by the Commission and invited to appear at the public hearing.

### **Important notice**

All information that parties provide as part of this public process, except information designated confidential, whether sent by postal mail, fax, e-mail or through the Commission's website at [www.crtc.gc.ca](http://www.crtc.gc.ca), becomes part of a publicly accessible file and will be posted on the Commission's website. This information includes personal information, such as full names, e-mail addresses, postal/street addresses, telephone and fax numbers, etc.

The personal information that parties provide will be used and may be disclosed for the purpose for which the information was obtained or compiled by the Commission, or for a use consistent with that purpose.

Documents received electronically or otherwise will be put on the Commission's website in their entirety exactly as received, including any personal information contained therein, in the official language and format in which they are received. Documents not received electronically will be available in PDF format.

The information that parties provide to the Commission as part of this public process is entered into an unsearchable database dedicated to this specific public process. This database is accessible only from the web page of this particular public process. As a result, a general search of the Commission's website with the help of either its own search engine or a third-party search engine will not provide access to the information that was provided as part of this public process.

**Availability of documents**

Electronic versions of the applications are available on the Commission's website at [www.crtc.gc.ca](http://www.crtc.gc.ca) by selecting the application number within this notice. They are also available from the applicants, either on their websites or upon request by contacting the applicants at their e-mail addresses, provided above.

Links to interventions, replies and answers filed for this proceeding, as well as other documents referred to in this notice, are available on the Commission's [Consultations and hearings: have your say](#) page.

Documents are available upon request during normal business hours by contacting:

Documentation Centre  
[Examinationroom@crtc.gc.ca](mailto:Examinationroom@crtc.gc.ca)  
Tel.: 819-997-4389  
Fax: 819-994-0218

Client Services  
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