



Broadcasting Decision CRTC 2022-6

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Reference: Part 1 application posted on 16 November 2021

Ottawa, 19 January 2022

VMedia Inc.

Across Canada

Public record for this application: 2021-0750-8

Addition of Ukraine24 to the *List of non-Canadian programming services and stations authorized for distribution*

1. The Commission **approves** an application from VMedia Inc. (VMedia), acting as the Canadian sponsor, to add the non-Canadian service Ukraine24 to the *List of non-Canadian programming services and stations authorized for distribution* (the list). The Commission did not receive any interventions regarding this application. The revised [list](#) can be found on the Commission's website at www.crtc.gc.ca and may be obtained in hard copy on request.
2. VMedia described Ukraine24 as a third-language news and information service that covers Ukrainian news through impartial large-scale interviews and analytics, supplemented by global news, music and sport highlights. It broadcasts 100% of its programming in Ukrainian and targets Ukrainian-speaking Canadians.
3. As set out in *Regulatory frameworks for broadcasting distribution undertakings and discretionary programming services – Regulatory policy*, Broadcasting Public Notice CRTC 2008-100, 30 October 2008, the Commission has adopted an open-entry approach to the addition of non-Canadian news services to the list, which is consistent with the importance it places on a diversity of editorial points of view. Accordingly, absent clear evidence, as determined by the Commission, that a non-Canadian news service will violate Canadian regulations, such as those regarding abusive comment, the Commission will be predisposed to authorize non-Canadian news services for distribution in Canada.

Secretary General