



## Broadcasting Notice of Consultation CRTC 2019-358-1

PDF version

Ottawa, 13 November 2019

*Public record: 1011-NOC2019-0358*

### Notice of hearing

**12 February 2020**  
**Montréal, Quebec**

**Addition of items 4 and 5**  
**Amendments to the Preamble**  
**Corrections to item 1**

**New deadline for submission of interventions/comments/answers for items 4 and 5 only: 9 December 2019**  
**New deadline for submission of the applicants' replies for items 4 and 5 only: 19 December 2019**

[\[Submit an intervention/comment/answer or view related documents\]](#)

Further to Broadcasting Notice of Consultation 2019-358, the Commission announces the addition of the following items, which it intends to consider during the non-appearing phase of the hearing, as well as the following amendments and corrections (**changes are in bold**):

#### **Amendment to the Preamble:**

#### **Preamble for items 3 to 5**

The Commission intends to consider, subject to interventions, **items 3 to 5** during the non-appearing phase of the hearing.

#### **Addition of items 4 and 5:**

4. Leclerc Communication inc.  
Montréal, Quebec  
Application 2019-0952-4

Application by Leclerc Communication inc. (Leclerc) for authority to acquire from Média Classiq inc. (Média Classiq) the assets of the French-language specialty commercial radio station CJPX-FM Montréal.

Leclerc is also requesting a new broadcasting licence to continue the operation of this station.

Leclerc is a corporation controlled by Jacques Leclerc who holds 99.7% of the voting shares.

Média Classiq, a corporation ultimately controlled by Gregory Charles, is wholly owned by Groupe Radio Greg inc.

Leclerc further proposes to amend CJPX-FM's broadcasting licence by changing its format from a specialty commercial (classic music) format to a commercial format (Adult Album Alternative - Triple A and Adult contemporary).

The applicant stated that the acquisition of the station is conditional upon the Commission's approval of the proposed format change.

Pursuant to the asset purchase and sale agreement, Leclerc would acquire most of the assets of the undertaking for \$3,880,000. The applicant proposed a value of the transaction of \$4,889,163, which includes the leases assumed by the purchaser and the employment contract granted. Leclerc proposes a tangible benefits package of \$293,350, which is equal to 6% of the value of the transaction.

Following the closing of the transaction, Leclerc would become the licensee of CJPX-FM Montréal.

*Applicant's address:*

815 Lebourgneuf Boulevard  
 Québec, Quebec  
 G2J 0C1  
 Fax: 418-682-8430  
 Email: [demande@leclerccommunication.ca](mailto:demande@leclerccommunication.ca)  
 Email to request electronic version of application:  
[nicolas.leclerc@leclerccommunication.ca](mailto:nicolas.leclerc@leclerccommunication.ca)

5. Manager, Technology Infrastructure, Government of Yukon  
 Mount Jubilee, Yukon  
 Application 2019-1089-4

Application by the Manager, Technology Infrastructure, Government of Yukon for a broadcasting licence to operate a radiocommunication distribution undertaking to serve Mount Jubilee.

The applicant proposes to distribute the programming service of CBC Radio One Whitehorse on the frequency 103.1 MHz (channel 276A) with an average effective radiated power (ERP) of 340 watts (maximum ERP of 482 watts with an effective height of the antenna above average terrain of 271.45 metres).

*Applicant's address:*

2071 Second Avenue, ICT W-10

P.O. Box 2703

Whitehorse, Yukon

Y1A 2C6

Fax: 867-393-6200

Email: [noah.gehmair@gov.yk.ca](mailto:noah.gehmair@gov.yk.ca)

Email to request electronic version of application: [noah.gehmair@gov.yk.ca](mailto:noah.gehmair@gov.yk.ca)

**Corrections to item 1:**

1. Bell Canada, on behalf of V Interactions inc.  
 Québec, Montréal, Trois-Rivières, Sherbrooke and Saguenay, Quebec  
 Application 2019-0648-9

Application by Bell Canada (Bell), on behalf of V Interactions inc. (V), for authority to change the ownership and effective control of V. V is the licensee of a French-language television network called V and of five French-language television stations, namely CFAP-DT Québec, CFJP-DT Montréal, CFRS-DT Saguenay, CFKS-DT Sherbrooke and CFKM-DT Trois-Rivières (the V Stations).

Bell is requesting to amend the V Stations' conditions of licence as set out in *Groupe V Média inc. – Licence renewals for French-language network, television stations and services*, Broadcasting Decision CRTC 2017-146, 15 May 2017 (Broadcasting Decision 2017-146) and those for services included in the Bell Media Group, listed in Appendix 1 to *Bell Media Inc. – Licence renewals for French-language television services*, Broadcasting Decision **CRTC 2017-144**, 15 May 2017, to integrate the V Stations into the Bell Media Group (New Bell Group), effective 1 September 2020.

Secretary General

**Procedure****Deadline for interventions, comments or answers for items 4 and 5 only**

**9 December 2019**

The *Canadian Radio-television and Telecommunications Commission Rules of Practice and Procedure* (the Rules of Procedure) apply to the present proceeding. The Rules of Procedure set out, among other things, the rules for content, format, filing and service of interventions, answer, replies and requests for information; the procedure for filing confidential information and requesting its disclosure; and the conduct of public hearings. Accordingly, the procedure set out below must be read in conjunction with the Rules of Procedure and related documents, which can be found on the Commission's website under "[Statutes and Regulations](#)." *Guidelines on the CRTC Rules of Practice and Procedure*, Broadcasting and Telecom Information Bulletin CRTC 2010-959, 23 December 2010, provides information to help interested persons and parties

understand the Rules of Procedure so that they can more effectively participate in Commission proceedings.

An intervention or an answer from a respondent must be filed with the Commission and served on the applicant on or before the above-mentioned date. An answer from a respondent must also be served on any other respondent.

Interventions and answers must clearly identify the application referred to and indicate whether parties support or oppose the application, or, if they propose changes to it, include the facts and grounds for their proposal.

For applications to be considered during the appearing phase of the hearing, the intervention or answer must include one of the following statements in either the first or the last paragraph:

1. I request to appear at the public hearing.
2. I do not want to appear at the public hearing.

Parties are permitted to coordinate, organize, and file, in a single submission, interventions by other interested persons who share their position but do not wish to appear at the hearing. Information on how to file this type of submission, known as a joint supporting intervention, as well as a template for the covering letter to be filed by the parties, can be found in *Changes to certain practices for filing interventions – Expansion of filing practices to include the filing of joint supporting comments for broadcasting policy proceedings*, Broadcasting Information Bulletin CRTC 2010-28-1, 10 December 2010.

The Commission encourages interested persons and parties to monitor the record of the proceeding, available on the Commission's website, for additional information that they may find useful when preparing their submissions.

Submissions longer than five pages should include a summary. Each paragraph of all submissions should be numbered, and the line **\*\*\*End of document\*\*\*** should follow the last paragraph. This will help the Commission verify that the document has not been damaged during electronic transmission.

Pursuant to *Filing submissions for Commission proceedings in accessible formats*, Broadcasting and Telecom Information Bulletin CRTC 2015-242, 8 June 2015, the Commission expects incorporated entities and associations, and encourages all Canadians, to file submissions for Commission proceedings in accessible formats (for example, text-based file formats that allow text to be enlarged or modified, or read by screen readers). To provide assistance in this regard, the Commission has posted on its website [guidelines](#) for preparing documents in accessible formats.

Submissions must be filed by sending them to the Secretary General of the Commission using **only one** of the following means:

**by completing the**  
[\[Intervention/comment/answer form\]](#)

or

**by mail to**  
CRTC, Ottawa, Ontario K1A 0N2

or

**by fax at**  
819-994-0218

A true copy of each intervention or answer from a respondent must be sent to the applicant and, in the case of a respondent to an application, to any other respondent.

Parties who send documents electronically must ensure that they will be able to prove, upon Commission request, that filing, or where required, service of a particular document was completed. Accordingly, parties must keep proof of the sending and receipt of each document for 180 days after the date on which the document is filed or served. The Commission advises parties who file or serve documents by electronic means to exercise caution when using email for the service of documents, as it may be difficult to establish that service has occurred.

In accordance with the Rules of Procedure, a document must be received by the Commission and all relevant parties by 5 p.m. Vancouver time (8 p.m. Ottawa time) on the date it is due. Parties are responsible for ensuring the timely delivery of their submissions and will not be notified if their submissions are received after the deadline. Late submissions, including those due to postal delays, will not be considered by the Commission and will not be made part of the public record.

The Commission will not formally acknowledge submissions. It will, however, fully consider all submissions, which will form part of the public record of the proceeding, provided that the procedure for filing set out above has been followed.

In the event that an application to be considered during the non-appearing phase of the hearing is brought to the oral phase of the hearing, and if parties wish to appear, they must provide reasons why their written interventions or answers are not sufficient and why an appearance is necessary. Parties requiring communication support must state their request on the first page of their intervention. Only those parties whose requests to appear have been granted will be contacted by the Commission and invited to appear at the public hearing.

Although the public hearing will be held in **Montreal, Quebec**, the Commission will consider providing videoconference or teleconference links should it receive requests to do so.

Persons requiring communications support such as assistance listening devices and sign language interpretation are requested to inform the Commission at least twenty (20) days before the commencement of the public hearing so that the necessary arrangements can be made.

### **Important notice**

All information that parties provide as part of this public process, except information designated confidential, whether sent by postal mail, fax, email or through the Commission's website at [www.crtc.gc.ca](http://www.crtc.gc.ca), becomes part of a publicly accessible file and will be posted on the Commission's website. This information includes personal information, such as full names, email addresses, postal/street addresses, telephone and fax numbers, etc.

The personal information that parties provide will be used and may be disclosed for the purpose for which the information was obtained or compiled by the Commission, or for a use consistent with that purpose.

Documents received electronically or otherwise will be put on the Commission's website in their entirety exactly as received, including any personal information contained therein, in the official language and format in which they are received. Documents not received electronically will be available in PDF format.

The information that parties provide to the Commission as part of this public process is entered into an unsearchable database dedicated to this specific public process. This database is accessible only from the web page of this particular public process. As a result, a general search of the Commission's website with the help of either its own search engine or a third-party search engine will not provide access to the information that was provided as part of this public process.

### **Availability of documents**

Electronic versions of the applications are available on the Commission's website at [www.crtc.gc.ca](http://www.crtc.gc.ca) by selecting the application number within this notice. They are also available from the applicants, either on their websites or upon request by contacting the applicants at their email addresses, provided above.

Electronic versions of the interventions and answers, as well as of other documents referred to in this notice, are available on the Commission's website at [www.crtc.gc.ca](http://www.crtc.gc.ca) by visiting the "Consultations and hearings – Have your say!" section, then selecting "our applications and processes that are open for comment". Documents can then be accessed by clicking on the links in the "Subject" and "Related Documents" columns associated with this particular notice.

Documents are also available at the following address, upon request, during normal business hours.

Les Terrasses de la Chaudière  
Central Building  
1 Promenade du Portage  
Gatineau, Quebec  
J8X 4B1  
Tel.: 819-997-2429  
Fax: 819-994-0218

Toll-free telephone: 1-877-249-2782  
Toll-free TTY: 1-877-909-2782

Secretary General