



## Broadcasting Decision CRTC 2019-313

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Reference: Part 1 application posted on 28 June 2019

Ottawa, 4 September 2019

**Bell Canada**  
Across Canada

*Public record for this application: 2019-0477-2*

### **Addition of Zhejiang International Channel to the *List of non-Canadian programming services and stations authorized for distribution***

1. The Commission **approves** an application from Bell Canada, acting as the Canadian sponsor, to add the non-Canadian service Zhejiang International Channel to the *List of non-Canadian programming services and stations authorized for distribution* (the list). The Commission did not receive any interventions regarding this application. The revised [list](#) can be found on the Commission's website at [www.crtc.gc.ca](http://www.crtc.gc.ca) and may be obtained in hard copy on request.
2. The applicant described Zhejiang International Channel as a general interest, 24-hour service (100% Mandarin-language) based in China. It noted that the programming, which is broadcast to more than 150 countries and regions in Europe, the Americas, Asia, Africa and Oceania, consists primarily of drama, fiction and comedy programming as well as lifestyle and other programming. The applicant added that the service was launched overseas in 2006 and targets primarily the Chinese diaspora.
3. As set out in *Regulatory frameworks for broadcasting distribution undertakings and discretionary programming services* – Regulatory policy, Broadcasting Public Notice CRTC 2008-100, 30 October 2008, requests to add non-Canadian general interest third-language services to the list are generally approved, subject to any requirements the Commission deems appropriate.

Secretary General