



Broadcasting Decision CRTC 2017-246

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Reference: Part 1 application posted on 1 March 2017

Ottawa, 11 July 2017

Ethnic Channels Group Limited
Across Canada

Application 2017-0125-1

Addition of Alaraby Television Network to the *List of non-Canadian programming services and stations authorized for distribution*

1. The Commission **approves** the application by Ethnic Channels Group Limited (ECGL), acting as the Canadian sponsor, to add Alaraby Television Network, a non-Canadian third-language service, to the *List of non-Canadian programming services and stations authorized for distribution* (the list). The Commission did not receive any interventions regarding this application. The revised [list](#) can be found on the Commission's website at www.crtc.gc.ca and may be obtained in hard copy on request.
2. ECGL described Alaraby Television Network as a 24-hour general interest service (100% Arabic-language) offering news, public affairs, entertainment, dramas, talk shows and other engaging programming. Its target audience is Arabic-speaking viewers, including the younger Arabic demographic. The service originates from London, England.
3. As set out in Broadcasting Public Notices 2004-96 and 2008-100, requests to add non-Canadian general interest third-language services to the list are generally approved, subject to any requirements the Commission deems appropriate.

Secretary General

Related documents

- *Regulatory frameworks for broadcasting distribution undertakings and discretionary programming services* – Regulatory policy, Broadcasting Public Notice CRTC 2008-100, 30 October 2008
- *Improving the diversity of third-language television services – A revised approach to assessing requests to add non-Canadian third-language television services to the lists of eligible satellite services for distribution on a digital basis*, Broadcasting Public Notice CRTC 2004-96, 16 December 2004