Canadian Radio-television and Telecommunications Commission
Conseil de la radiodiffusion et des télécommunications canadiennes

Broadcasting Decision CRTC 2017-196

PDF version

References: Part 1 applications posted on 17 March 2017

Ottawa, 14 June 2017

InsightEdge Inc.
Across Canada

Applications 2017-0202-7 and 2017-0203-5

Addition of Star HD and Canal 24 Horas to the *List of non-Canadian programming services and stations authorized for distribution*

1. The Commission **approves** applications by InsightEdge Inc., acting as the Canadian sponsor, to add the non-Canadian programming services listed in the table below to the *List of non-Canadian programming services and stations authorized for distribution* (the list). The Commission did not receive any interventions regarding these applications. The revised list can be found on the Commission's website at www.crtc.gc.ca and may be obtained in hard copy on request.

Name of service	Type of service	Language of service	Description of programming	Country of origin of service	Target audience
Star HD	24-hour niche	100% Spanish language	provides Spanish drama and entertainment programs	Spain	Spanish-speaking Canadians, particularly those from Spain
Canal 24 Horas	24-hour niche	100% Spanish language	provides news, current affairs and educational programming	Spain	Spanish-speaking Canadians, particularly those from Spain

2. As set out in Broadcasting Public Notices 2004-96 and 2008-100, requests to add non-Canadian general interest third-language services to the list are generally approved, subject to any requirements the Commission deems appropriate. In Broadcasting Public Notice 2008-100, the Commission stated that non-Canadian third-language services that provide narrowly targeted or "niche" programming would be subject to the same approach as non-Canadian general interest third-language services.

Secretary General

Canada

Related documents

- *Regulatory frameworks for broadcasting distribution undertakings and discretionary programming services* – Regulatory policy, Broadcasting Public Notice CRTC 2008-100, 30 October 2008

- *Improving the diversity of third-language television services – A revised approach to assessing requests to add non-Canadian third-language television services to the lists of eligible satellite services for distribution on a digital basis,* Broadcasting Public Notice CRTC 2004-96, 16 December 2004