



Broadcasting Decision CRTC 2016-489

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Reference: Part 1 application posted on 17 November 2016

Ottawa, 20 December 2016

Bell Canada
Across Canada

Application 2016-1170-8

Addition of WBTS-LD Boston to the *List of non-Canadian programming services and stations authorized for distribution*

1. The Commission **approves** an application by Bell Canada, acting as the Canadian sponsor, to add WBTS-LD Boston, Massachusetts, a non-Canadian television station, to the *List of non-Canadian programming services and stations authorized for distribution* (the list). The Commission received an intervention supporting this application. The revised [list](#) can be found on the Commission's website at www.crtc.gc.ca and may be obtained in hard copy on request.
2. Bell Canada described WBTS-LD as a 24-hour general interest station (100% English-language) serving the greater Boston area and providing programming from the NBC network¹ as well as local programming specific to the Boston area.
3. The Commission assesses applications for the addition of non-Canadian television stations on a case-by-case basis, and considers whether the addition would contribute to the achievement of the policy objectives set out in section 3(1) of the *Broadcasting Act*, namely, to serve the public interest of Canadians and contribute to the provision of programming drawn from local, regional, national and international sources.

Secretary General

¹ On 1 January 2017, WBTS-LD will become the new NBC affiliate in Boston, Massachusetts.