



## Broadcasting Decision CRTC 2016-429

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Reference: Part 1 application posted on 23 August 2016

Ottawa, 28 October 2016

**Bell Canada**  
Across Canada

*Application 2016-0854-8*

### **Addition of CincoMas to the *List of non-Canadian programming services and stations authorized for distribution***

1. The Commission **approves** an application from Bell Canada, acting as the Canadian sponsor, to add CincoMas, a non-Canadian third-language service, to the *List of non-Canadian programming services and stations authorized for distribution* (the list). The Commission did not receive any interventions regarding this application. The revised [list](#) can be found on the Commission's website at [www.crtc.gc.ca](http://www.crtc.gc.ca) and may be obtained in hard copy on request.
2. Bell Canada described CincoMas as a 24-hour general interest service (100% Spanish-language) providing high-quality entertainment programming drawn from Mediaset España's suite of seven television services. The service originates from Spain and its target audience will be anyone who has a connection to or interest in Spain.
3. As set out in Broadcasting Public Notices 2004-96 and 2008-100, requests to add non-Canadian general interest third-language services to the list are generally approved, subject to any requirements the Commission deems appropriate.

Secretary General

#### **Related documents**

- *Regulatory frameworks for broadcasting distribution undertakings and discretionary programming services* – Regulatory policy, Broadcasting Public Notice CRTC 2008-100, 30 October 2008
- *Improving the diversity of third-language television services – A revised approach to assessing requests to add non-Canadian third-language television services to the lists of eligible satellite services for distribution on a digital basis*, Broadcasting Public Notice CRTC 2004-96, 16 December 2004