



## Broadcasting Decision CRTC 2016-308

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Reference: Part 1 application posted on 22 April 2016

Ottawa, 4 August 2016

**TerraTerra Communications Inc.**  
Across Canada

*Application 2016-0378-8*

### **Addition of Medi 1 TV to the *List of non-Canadian programming services and stations authorized for distribution***

1. The Commission **approves** an application by TerraTerra Communications Inc. (TerraTerra), acting as the Canadian sponsor, to add Medi 1 TV, a non-Canadian third-language service, to the *List of non-Canadian programming services and stations authorized for distribution* (the list). The Commission did not receive any interventions regarding this application. The revised [list](#) can be found on the Commission's website at [www.crtc.gc.ca](http://www.crtc.gc.ca) and may be obtained in hard copy on request.
2. TerraTerra described Medi 1 TV as a niche service (100% Arabic-language) that offers programming dedicated to news, news magazines and entertainment from Morocco targeting the Arabic-speaking population.
3. As set out in Broadcasting Public Notices 2004-96 and 2008-100, requests to add non-Canadian general interest third-language services to the list are generally approved, subject to any requirements the Commission deems appropriate. Non-Canadian third-language services that provide narrowly targeted or “niche” programming are subject to the same approach as non-Canadian general interest third-language services.

Secretary General

#### **Related documents**

- *Regulatory frameworks for broadcasting distribution undertakings and discretionary programming services* – Regulatory policy, Broadcasting Public Notice CRTC 2008-100, 30 October 2008
- *Improving the diversity of third-language television services – A revised approach to assessing requests to add non-Canadian third-language television services to the lists of eligible satellite services for distribution on a digital basis*, Broadcasting Public Notice CRTC 2004-96, 16 December 2004