



Broadcasting Decision CRTC 2015-417

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References: Part 1 applications posted on 20 and 22 May 2015

Ottawa, 9 September 2015

Bell Canada
Across Canada

Applications 2015-0462-1 and 2015-0471-2

Addition of various non-Canadian programming services to the List of non-Canadian programming services and stations authorized for distribution

*The Commission **approves** applications to add various non-Canadian programming services to the List of non-Canadian programming services and stations authorized for distribution (the list) and amends the list accordingly. The revised list is available on the Commission’s website at www.crtc.gc.ca by clicking on “TV & Radio” and selecting “Programming.”*

Introduction

1. The Commission received applications from Bell Canada, acting as the Canadian sponsor, to add the non-Canadian programming services listed in the table below to the *List of non-Canadian programming services and stations authorized for distribution* (the list).

Name of service	Type of service	Language(s) of service	Description of programming	Country of origin of service	Target audience
RTL International	24-hour general interest	100% German-language	provides news and entertainment programming drawn from the German general interest channels RTL and VOX, and the news channel n-tv	Germany	German/Austrian/Swiss expatriates and the German-speaking population
A3	general interest	95% Arabic-language / 5% French-language	provides family-oriented programming including news, information and entertainment for Algerians living abroad	Algeria	Algerians living in Canada

2. In Broadcasting Public Notices 2004-96 and 2008-100, the Commission stated that requests to add non-Canadian general interest third-language services to the list would generally be approved, subject to any requirement it deemed appropriate. In Broadcasting Public Notice 2008-100, the Commission stated that non-Canadian third-language services that provide narrowly targeted or “niche” programming would be subject to the same approach as non-Canadian general interest third-language services.
3. The Commission received a comment from an individual with respect to the service A3. The public record for these applications can be found on the Commission’s website at www.crtc.gc.ca or by using the appropriate application number, provided above.

Commission’s analysis and decisions

4. In the absence of opposing interventions, the Commission **approves** the applications by Bell Canada to add the non-Canadian programming services listed in the table above to the *List of non-Canadian programming services and stations authorized for distribution* and amends the list accordingly. The revised list is available on the Commission’s website at www.crtc.gc.ca by clicking on “TV & Radio” and selecting “Programming,” and may be obtained in hard copy on request.

Secretary General

Related documents

- *Regulatory frameworks for broadcasting distribution undertakings and discretionary programming services – Regulatory policy, Broadcasting Public Notice CRTC 2008-100, 30 October 2008*
- *Improving the diversity of third-language television services - A revised approach to assessing requests to add non-Canadian third-language television services to the lists of eligible satellite services for distribution on a digital basis, Broadcasting Public Notice CRTC 2004-96, 16 December 2004*