



Broadcasting Decision CRTC 2015-301

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Reference: Part 1 application posted on 6 February 2015

Ottawa, 7 July 2015

Ethnic Channels Group Limited

Across Canada

Application 2015-0117-2

Addition of 1Music to the *List of non-Canadian programming services and stations authorized for distribution*

*The Commission **approves** an application to add 1Music to the List of non-Canadian programming services and stations authorized for distribution (the list) and amends the list accordingly. The revised list is available on the Commission's website at www.crtc.gc.ca, by clicking on "TV & Radio" and selecting "Programming."*

Introduction

1. The Commission received an application from Ethnic Channels Group Limited (ECGL), acting as the Canadian sponsor, to add 1Music, a non-Canadian English-language service, to the *List of non-Canadian programming services and stations authorized for distribution* (the list). The Commission did not receive any interventions regarding this application.
2. ECGL described 1Music as a niche service (100% English-language) predominantly consisting of long- and short-form music and music-influenced programming. Its target audience would be young African-Canadians and people interested in music programming from Africa. The service originates from Nigeria.
3. The Commission's general approach to the addition of non-Canadian English- and French-language services to the list is set out in Public Notice 2000-173, and reiterated in Broadcasting Public Notice 2008-100. Under this approach, the Commission assesses such requests in the context of its general policy, which, among other things, precludes the addition of a non-Canadian service that can be considered either totally or partially competitive with Canadian specialty or pay television services.

Commission's analysis and decision

4. In assessing the competitiveness of a service, the Commission relies primarily on the comments filed to identify the Canadian pay and specialty services with which a proposed non-Canadian service might be totally or partially competitive.

5. In the absence of opposing interventions, the Commission **approves** the application by Ethnic Channels Group Limited to add 1Music to the *List of non-Canadian programming services and stations authorized for distribution* and amends the list accordingly. The revised list is available on the Commission's website at www.crtc.gc.ca by clicking on "TV & Radio" and selecting "Programming," and may be obtained in hard copy on request.

Secretary General

Related documents

- *Regulatory frameworks for broadcasting distribution undertakings and discretionary programming services* – Regulatory policy, Broadcasting Public Notice CRTC 2008-100, 30 October 2008
- *Call for proposals to amend the lists of eligible satellite services through the inclusion of additional non-Canadian services eligible for distribution on a digital basis only*, Public Notice CRTC 2000-173, 14 December 2000