



## Broadcasting Decision CRTC 2015-251

PDF version

Reference: Part 1 application posted on 16 January 2015

Ottawa, 12 June 2015

**Soundview Entertainment Inc.**  
Across Canada

*Application 2015-0033-0*

### **Addition of Télé50 to the *List of non-Canadian programming services and stations authorized for distribution***

*The Commission **approves** an application to add Télé50 to the List of non-Canadian programming services and stations authorized for distribution (the list) and amends the list accordingly. The revised list is available on the Commission's website at [www.crtc.gc.ca](http://www.crtc.gc.ca), by clicking on "TV & Radio" and selecting "Programming."*

#### **Introduction**

1. The Commission received an application from Soundview Entertainment Inc. (Soundview Entertainment), acting as the Canadian sponsor, to add Télé50, a non-Canadian French-language service, to the *List of non-Canadian programming services and stations authorized for distribution* (the list). The Commission did not receive any interventions in connection with this application.
2. Soundview Entertainment described Télé50 as a 24-hour news service that provides in-depth news coverage of Congolese politics, social issues and sports. The service originates from the Democratic Republic of the Congo and broadcasts in the French language (76%) and in the Lingala, Swahili, Tshiluba and Kikongo languages (24%).
3. The Commission's general approach to the addition of non-Canadian English- and French-language services to the list is set out in Public Notice 2000-173, and reiterated in Broadcasting Public Notice 2008-100. Under this approach, the Commission assesses such requests in the context of its general policy, which, among other things, precludes the addition of a non-Canadian service that can be considered either totally or partially competitive with Canadian specialty or pay television services.
4. In regard to non-Canadian news services, however, the Commission considers a more open-entry approach to be consistent with the importance it places on a diversity of editorial points of view. Consequently, in Broadcasting Public Notice 2008-100, the Commission stated that absent clear evidence, as determined by the Commission, that a non-Canadian news service will violate Canadian regulations, such as those

regarding abusive comment, the Commission will be predisposed to authorize non-Canadian news services for distribution in Canada.

### **Commission's analysis and decision**

5. In the absence of opposing interventions and any evidence that the service would violate Canadian regulations, the Commission **approves** the application by Soundview Entertainment Inc. to add Télé50 to the *List of non-Canadian programming services and stations authorized for distribution* and amends the list accordingly. The revised list is available on the Commission's website at [www.crtc.gc.ca](http://www.crtc.gc.ca) by clicking on "TV & Radio" and selecting "Programming," and may be obtained in hard copy on request.

Secretary General

### **Related documents**

- *Regulatory frameworks for broadcasting distribution undertakings and discretionary programming services* – Regulatory policy, Broadcasting Public Notice CRTC 2008-100, 30 October 2008
- *Call for proposals to amend the lists of eligible satellite services through the inclusion of additional non-Canadian services eligible for distribution on a digital basis only*, Public Notice CRTC 2000-173, 14 December 2000