



Broadcasting Decision CRTC 2015-147

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Reference: Part 1 application posted on 23 October 2014

Ottawa, 16 April 2015

Radio Markham York Incorporated
Markham, Ontario

Application 2014-1073-7

CFMS-FM Markham – Technical change

1. The Commission **approves** the application by Radio Markham York Incorporated to change the authorized contours of the English-language commercial radio programming undertaking CFMS-FM Markham, Ontario, by increasing the average effective radiated power from 704 to 981 watts. All other technical parameters will remain unchanged. The Commission received interventions in support of this application.
2. The licensee stated that the requested change is necessary to improve the station's signal quality within the current service area and to slightly extend coverage where the signal is weak, specifically, in parts of Markham, Richmond Hill and Vaughan, Ontario. It added that the requested change will not affect the protection currently granted to neighbouring radio stations, which will be maintained. The licensee also added that the improvement in signal quality will allow CFMS-FM to attract and retain advertising clients, while allowing for the sale of multicultural time blocks to producers.
3. The Commission notes that the original application for a broadcasting licence to operate CFMS-FM proposed to serve both Richmond Hill and Vaughan, in addition to Markham. Further, the Commission acknowledges the station's signal deficiencies and considers that the licensee's proposal is an appropriate solution to address those deficiencies. Finally, the proposed change will not have an undue impact on incumbent stations in the area.
4. The Commission reminds the licensee that, pursuant to section 22(1) of the *Broadcasting Act*, this authority will only be effective when the Department of Industry notifies the Commission that its technical requirements have been met and that a broadcasting certificate will be issued.

Secretary General

**This decision is to be appended to the licence.*