



## Broadcasting Decision CRTC 2014-614

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Route reference: Part 1 application posted on 2 October 2014

Ottawa, 26 November 2014

**Odyssey Television Network Inc.**  
Across Canada

*Application 2014-0986-3*

### **Addition of Sport Plus to the *List of non-Canadian programming services authorized for distribution***

1. The Commission **approves** the application by Odyssey Television Network Inc. (Odyssey) to add Sport Plus to the *List of non-Canadian programming services authorized for distribution* (the list) and amends the list accordingly. The revised list can be found on the Commission's website at [www.crtc.gc.ca](http://www.crtc.gc.ca) by clicking on "TV & Radio" and selecting "Programming" and may be obtained in hard copy on request.
2. The Commission did not receive any interventions regarding this application.
3. Odyssey described Sport Plus as a 24-hour niche service (100% Greek-language) originating from Greece and providing sports programming, including live soccer, basketball, volleyball and pre- and post-game sports shows. Its target audience will be sports fans who are interested in sporting events from Greece.
3. In Broadcasting Public Notices 2004-96 and 2008-100, the Commission stated that requests to add non-Canadian general interest third-language services to the list would generally be approved, subject to any requirement it deemed appropriate. In Broadcasting Public Notice 2008-100, the Commission stated that non-Canadian third-language services that provide narrowly targeted or "niche" programming would be subject to the same approach as non-Canadian general interest third-language services.

Secretary General

#### **Related documents**

- *Regulatory frameworks for broadcasting distribution undertakings and discretionary programming services* – Regulatory policy, Broadcasting Public Notice CRTC 2008-100, 30 October 2008

- *Improving the diversity of third-language television services – A revised approach to assessing requests to add non-Canadian third-language television services to the lists of eligible satellite services for distribution on a digital basis,*  
Broadcasting Public Notice CRTC 2004-96, 16 December 2004