



Broadcasting Decision CRTC 2014-569

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Route reference: 2014-189

Ottawa, 4 November 2014

Bell Aliant Regional Communications Inc. (the general partner), as well as limited partner with 6583458 Canada Inc. (the limited partners), carrying on business as Bell Aliant Regional Communications, Limited Partnership Across Canada

Application 2014-0058-0, received 21 January 2014

Public hearing in the National Capital Region

26 June 2014

Terrestrial pay-per-view service

1. The Commission **approves** an application by Bell Aliant Regional Communications Inc. (the general partner), as well as limited partner with 6583458 Canada Inc. (the limited partners), carrying on business as Bell Aliant Regional Communications, Limited Partnership (Bell Aliant) for a broadcasting licence to operate a national, English-language terrestrial pay-per-view (PPV) programming undertaking. The Commission is satisfied that the application complies with the regulatory framework for PPV services set out in Broadcasting Regulatory Policy 2013-561, dated 23 October 2013, and in its appendix. The terms and **conditions of licence** are set out in the appendix to this decision.
2. Bell Aliant is controlled by BCE Inc., which in turn is controlled by its board of directors.
3. The service will primarily offer live and tape-delayed sports events, as well as event-driven programming, but, consistent with Broadcasting Regulatory Policy 2013-561, may elect to broadcast programs from other program categories as set out in the *Pay Television Regulations, 1990*.
4. Bell Aliant will contribute 5% of its gross annual revenues to The Bell Broadcast and New Media Fund.
5. The Commission did not receive any interventions regarding this application.

Employment equity

6. Because Bell Aliant is subject to the *Employment Equity Act* and files reports concerning employment equity with the Department of Employment and Social Development, its employment equity practices are not examined by the Commission.

Secretary General

** This decision is to be appended to the licence.*

Canada 

Appendix to Broadcasting Decision CRTC 2014-569

Terms, conditions of licence and expectations for the national, English-language terrestrial pay-per-view programming undertaking to serve communities across Canada

Terms

The licence will expire 31 August 2021.

A licence for this undertaking will be issued once the applicant has informed the Commission in writing that it is prepared to commence operations. The undertaking must be operational at the earliest possible date and, in any event, no later than 24 months from the date of this decision, unless a request for an extension of time is approved by the Commission before **4 November 2016**. In order to ensure that such a request is processed in a timely manner, it should be submitted at least 60 days before that date.

Conditions of licence

1. The licensee shall adhere to the conditions of licence set out in the appendix to *Revised regulatory framework for pay-per-view services*, Broadcasting Regulatory Policy CRTC 2013-561, 23 October 2013.

Expectations

The standard expectations applicable to the licensee are set out in the appendix to *Revised regulatory framework for pay-per-view services*, Broadcasting Regulatory Policy CRTC 2013-561, 23 October 2013.