



## Broadcasting Decision CRTC 2014-300

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Route reference: Part 1 application posted on 13 March 2014

Ottawa, 5 June 2014

**Ethnic Channels Group Limited**  
Across Canada

*Application 2014-0193-4*

### **Addition of Duna World to the *List of non-Canadian programming services authorized for distribution***

*The Commission **approves** an application to add Duna World to the List of non-Canadian programming services authorized for distribution (the list) and amends the list accordingly. The revised list is available on the Commission's website at [www.crtc.gc.ca](http://www.crtc.gc.ca), by clicking on "TV & Radio" and selecting "Programming."*

#### **Introduction**

1. The Commission received an application from Ethnic Channels Group Limited (ECGL), acting as the Canadian sponsor, to add Duna World to the *List of non-Canadian programming services authorized for distribution* (the list). The Commission received an intervention in support of this application.
2. ECGL described Duna World as a 24-hour general interest third-language (100% Hungarian-language) service featuring programming from a number of genres (lifestyle/human interest/recreation and leisure, news, drama/fiction/comedy, and music/variety). Its target audience is Hungarian-speaking Canadians, and its programming originates from Duna TV (Hungary's public broadcaster) in Hungary.
3. In Broadcasting Public Notices 2004-96 and 2008-100, the Commission stated that requests to add non-Canadian general interest third-language services to the list would generally be approved, subject to any requirement it deemed appropriate. In Broadcasting Public Notice 2008-100, the Commission stated that non-Canadian third-language services that provide narrowly targeted or "niche" programming would be subject to the same approach as non-Canadian general interest third-language services.

#### **Commission's analysis and decision**

4. In the absence of opposing interventions, the Commission **approves** the application by Ethnic Channels Group Limited to add Duna World to the *List of non-Canadian programming services authorized for distribution* and amends the list accordingly.

The revised list is available on the Commission's website at [www.crtc.gc.ca](http://www.crtc.gc.ca) by clicking on "TV & Radio" and selecting "Programming," and may be obtained in hard copy on request.

Secretary General

### **Related documents**

- *Regulatory frameworks for broadcasting distribution undertakings and discretionary programming services* – Regulatory policy, Broadcasting Public Notice CRTC 2008-100, 30 October 2008
- *Improving the diversity of third-language television services – A revised approach to assessing requests to add non-Canadian third-language television services to the lists of eligible satellite services for distribution on a digital basis*, Broadcasting Public Notice CRTC 2004-96, 16 December 2004