



Broadcasting Regulatory Policy CRTC 2013-509

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Ottawa, 24 September 2013

Renaming of German TV as DW (Amerika) on the list of non-Canadian programming services authorized for distribution

1. In *Requests to add non-Canadian third-language services to the lists of eligible satellite services for distribution on a digital basis*, Broadcasting Public Notice CRTC 2004-50, 15 July 2004, the Commission added German TV, a non-Canadian general interest German-language service consisting of programming that includes news and public affairs, dramas, movies, soap operas and children's programming, to the list of non-Canadian programming services authorized for distribution (the list).¹
2. In a letter to the Commission dated 12 July 2013, Deutsche Welle, the operator of German TV, indicated that the service had changed its name to DW (Amerika). In that letter, Deutsche Welle also indicated that would remain as described in the original request to add the service to the list.
3. The Commission notes that Deutsche Welle indicated that DW (Amerika)'s schedule includes 4 hours of English-language programming per day, in addition to the 20 hours of daily German-language programming. Accordingly, DW (Amerika) does not qualify as a third-language service, as defined in the *Broadcasting Distribution Regulations*.²
4. Based on the assurance provided by Deutsche Welle that would not change, the Commission amends the list to reflect the name change from German TV to DW (Amerika). The revised list is available on the Commission's website at www.crtc.gc.ca under "Broadcasting Sector."

Secretary General

¹ Formerly known as the lists of eligible satellite services for distribution on a digital basis.

² In the *Broadcasting Distribution Regulations*, a third-language service is defined as a programming service that provides at least 90% of its programming over the broadcast week in one or more languages other than English or French, exclusive of secondary audio programming and subtitles.