



## Broadcasting Notice of Consultation CRTC 2012-370-1

PDF version

Additional reference: 2012-370

Ottawa, 16 July 2012

### Notice of hearing

**10 September 2012**  
**Montréal, Quebec**

#### **Amendments to items 1 and 6** **Correction to item 8**

Further to Broadcasting Notice of Consultation 2012-370, the Commission announces changes to the following items (**the changes are in bold**):

#### **Amendments to items 1 and 6**

##### **Item 1**

Various locations  
Application 2012-0516-2

Application by BCE Inc., (BCE) on behalf of Astral Media inc. (Astral) for authority to change the effective control of Astral, and its licensed broadcasting subsidiaries, so that it is exercised by BCE. The transaction will be carried out by the acquisition of all outstanding shares of Astral by BCE and BCE Subco, a wholly owned subsidiary to be incorporated.

Other issues pertaining to radio

BCE proposes to acquire **84** radio programming undertakings as well as several rebroadcasting transmitters.

##### **Item 6**

Across Canada  
Application 2012-0420-6

Application by Fight Media Inc. for a broadcasting licence to operate a national, English language Specialty Category B service to be known as The League – Fantasy Sports TV.

The applicant states that the programming will be devoted to fantasy sports allowing viewers to act as owners and assume all the responsibilities associated with operating real

sports franchises. Viewers will be able to create, monitor, trade and discuss players on their teams with others playing fantasy sports.

The applicant states that the flagship shows would be devoted to studio call-in and talk shows hosted by anchors providing viewers with the opportunity to call-in and to discuss and seek advice on their fantasy picks and drafts. Viewers would be provided with multi-screen, real-time fantasy statistics and fantasy pool standings and rankings. Studio shows would take place prior to and after live events so that the information being providing is timely and relevant.

The applicant proposes to offer programming from the following program categories set out in Item 6 of Schedule I to the *Specialty Services Regulations, 1990*, as amended from time to time: 1, 2(a), 2(b), 3, 5(b), 6(a), 6(b), 7(a), 7(c), 7(d), 7(e), 8(b), 10, 11(a), 11(b), 12, 13 and 14.

The applicant confirmed that it will adhere to the conditions set out in Appendix 1 to *Standard conditions of licence, expectations and encouragements for Category B pay and specialty services – Corrected Appendices 1 and 2*, Broadcasting Regulatory Policy CRTC 2010-786-1, 18 July 2011.

The applicant proposes the following conditions of licence:

- No more than 10% of all programming broadcast during the broadcast month shall be drawn from each of program categories 2(b), 7(a), 7(d), 7(e) and 8(b).
- **No more than 10% of programming during the broadcast month will be comprised of live event professional sports programming from program category 6(a).**

*Applicant's address:*

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Toronto, Ontario  
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Fax: 647-343-4173

Email: <mailto:anthony@fightnetwork.com>

Email to request electronic version of application: [anthony@fightnetwork.com](mailto:anthony@fightnetwork.com)

### **Correction to item 8**

Across Canada  
Application 2012-0482-5

Application by HGTV Canada Inc., for a broadcasting licence to operate a national, English-language specialty Category B service to be known as Quest.

*Applicant's address:*

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Toronto, Ontario

M5J 2T3

Fax: 647-776-2801

Email: [monica.chohan@sjrb.ca](mailto:monica.chohan@sjrb.ca)

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Secretary General