



Broadcasting Decision CRTC 2012-259

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Route reference: Part 1 application posted on 14 February 2012

Ottawa, 30 April 2012

Rogers Communications Inc. and Fido Solutions Inc., partners in a general partnership carrying on business as Rogers Communications Partnership Across Canada

Application 2012-0162-3

Addition of Caribbean Everyday Entertainment Network to the list of non-Canadian programming services authorized for distribution

*The Commission **approves** an application to add Caribbean Everyday Entertainment Network to the List of non-Canadian programming services authorized for distribution and amends the list accordingly. The revised list is available on the Commission's website at www.crtc.gc.ca under "Broadcasting Sector."*

Introduction

1. The Commission received an application dated 9 February 2012 from Rogers Communications Inc. and Fido Solutions Inc., partners in a general partnership carrying on business as Rogers Communications Partnership (the applicant), to add Caribbean Everyday Entertainment Network (CEEN), a non-Canadian service originating in Jamaica, to the *List of non-Canadian programming services authorized for distribution* (the list). The Commission did not receive any interventions in connection with this application.
2. The applicant described CEEN as a 24-hour English-language general-interest service that targets the Caribbean community in Canada and that enables viewers to stay connected to Caribbean culture through its news, drama, entertainment, sports and talk/reality programming.
3. The Commission's general approach to the addition of non-Canadian English- and French-language services to the list is set out in *Call for proposals to amend the lists of eligible satellite services through the inclusion of additional non-Canadian services eligible for distribution on a digital basis only*, Public Notice CRTC 2000-173, 14 December 2000. Under this approach, the Commission assesses such requests in the context of its general policy, which, among other things, precludes the addition of a non-Canadian service that can be considered either totally or partially competitive with Canadian specialty or pay television services.

Commission's analysis and decision

4. The Commission relies primarily on the interventions filed to identify the Canadian pay and specialty services with which the service proposed to be added to the list might be totally or partially competitive and which therefore should be included in the assessment of the competitiveness of the service.
5. In the absence of opposing interventions, the Commission **approves** the addition of Caribbean Everyday Entertainment Network to the *List of non-Canadian programming services authorized for distribution* and amends the list accordingly. The list is available on the Commission's website at www.crtc.gc.ca under "Broadcasting Sector" and may be obtained in hard copy on request.

Secretary General