



Broadcasting Notice of Consultation CRTC 2011-788-2

PDF version

Addition references: 2011-788 and 2011-788-1

Ottawa, 13 April 2012

Notice of hearing

16 April 2012

Gatineau, Quebec

Review of the Local Programming Improvement Fund

Additional information added to the public file

1. In Broadcasting Notice of Consultation 2011-788, the Commission set out the scope of its review of the Local Programming Improvement Fund (LPIF) and encouraged parties and interested persons to monitor the record of the proceeding for additional information that they may find useful when preparing their submissions.
2. In the interest of full disclosure and transparency, the Commission is today adding additional information to the public file¹ concerning the average weekly amount of local news programming, local non-news programming and total local programming for LPIF recipient stations, by ownership group, before and after the implementation of the LPIF. These figures are based on television program log data filed with the Commission as part of stations' regulatory reporting requirements and include both original and repeat programming.
3. The Commission took this information from a representative sample of television program logs submitted by television stations in receipt of LPIF monies. Appendix 1, Weeks used in the calculation of weekly local programming averages, provides further information regarding this representative sample. On the basis of this sample, average weekly programming levels were calculated on a consistent basis for the two-year period prior to and the two-year period following the implementation of the LPIF.
4. The Commission notes that these figures are intended for information purposes and any compliance matters fall outside the scope of this proceeding. The Commission intends to consider these figures in the larger context of the Fund review and of how LPIF-recipient stations have used the Fund.

¹ The weekly local programming averages can be examined by accessing the [public file](#) then selecting "Weekly Local Programming Averages" in the right-hand column.

5. The Commission is also updating paragraph 23 of Broadcasting Notice of Consultation 2011-788 by releasing data for 2010-2011² profit before interest and taxes, in dollars and as a percentage of total revenues, for non-metropolitan and metropolitan markets.
6. Parties may use this information in preparing for the upcoming public hearing. Parties are also advised that this information could form the subject matter of questions at the public hearing.

Secretary General

² The information referred to is under the heading "Additional information."

Appendix 1 to Broadcasting Notice of Consultation 2011-788-2

Weeks used in the calculation of weekly local programming averages

| MONTHS | BROADCAST YEARS | | | | | | | |
|-----------|-----------------|----|---------|----|---------|----|---------|----|
| | 2007/08 | | 2008/09 | | 2009/10 | | 2010/11 | |
| | FROM | TO | FROM | TO | FROM | TO | FROM | TO |
| September | 23 | 29 | 21 | 27 | 20 | 26 | 12 | 18 |
| October | 14 | 20 | 12 | 18 | 18 | 24 | 17 | 23 |
| November | 18 | 24 | 9 | 15 | 8 | 14 | 21 | 27 |
| December | 9 | 15 | 14 | 20 | 6 | 12 | 26 | 1 |
| January | 20 | 26 | 18 | 24 | 24 | 30 | 23 | 29 |
| February | 3 | 9 | 1 | 7 | 31 | 6 | 20 | 26 |
| March | 2 | 8 | 8 | 14 | 7 | 13 | 20 | 26 |
| April | 13 | 19 | 12 | 18 | 11 | 17 | 17 | 23 |
| May | 11 | 17 | 17 | 23 | 16 | 22 | 15 | 21 |
| June | 22 | 28 | 21 | 27 | 20 | 26 | 12 | 18 |
| July | 6 | 12 | 12 | 18 | 4 | 10 | 10 | 16 |
| August | 10 | 16 | 16 | 22 | 8 | 14 | 7 | 13 |