



## Broadcasting Decision CRTC 2011-749

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Route reference: Part 1 application posted on 9 September 2011

Ottawa, 6 December 2011

### **Shaw Cablesystems Limited**

Thunder Bay, Ontario

*Application 2011-1258-1*

### **Terrestrial broadcasting distribution undertaking serving Thunder Bay – Licence amendment**

1. The Commission **approves** the application by Shaw Cablesystems Limited to amend the broadcasting licence for its terrestrial broadcasting distribution undertaking serving Thunder Bay, Ontario in order to be authorized to distribute the U.S. 4+1 signals<sup>1</sup> from Minneapolis, Minnesota. The Commission received a number of interventions in support of the application.
2. Specifically, the following condition of licence:

The licensee is authorized to distribute, at its option, WXYZ (ABC), WWJ-TV (CBS), WDIV (NBC) and WTVS (PBS) Detroit, Michigan, and WUHF (FOX) Rochester, New York, as part of the basic service.

is replaced with:

The licensee is authorized to distribute WCCO-TV (CBS), KARE (NBC), KSTP-TV (ABC), KMSP-TV (FOX) and KTCI-TV (PBS) Minneapolis, Minnesota as part of the basic service, or alternatively for each signal, the signal of a different affiliate of the same network located in the same time zone and included in the *List of non-Canadian programming services authorized for distribution*, as amended from time to time.

3. In its application, Shaw stated that there are currently no major market U.S. 4+1 signals operating in the same time zone as Thunder Bay that share a community of interest with Thunder Bay. It argued that changing the source of the U.S. network signals to Minneapolis is appropriate given that there is a community of interest between Thunder Bay and Minneapolis; that the Minneapolis signals offer greater programming relevance; that there is significant demand from customers for those signals; and that the impact on Canadian broadcasters will be minimal. In support of

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<sup>1</sup> This refers to the set of signals that provide the programming of the four U.S. commercial networks (CBS, NBC, ABC, FOX) and the non-commercial PBS network.

its application, Shaw also provided the results of a customer survey that demonstrates that its Thunder Bay customers would prefer to receive the U.S. network signals from Minneapolis rather than those from Detroit.

Secretary General

*\*This decision is to be appended to the licence.*