



## Broadcasting Decision CRTC 2011-444-1

PDF version

Route reference: 2010-952-1

Additional references: 2011-444, 2010-952-2, 2010-952-3, 2010-952-4 and 2010-952-5

Ottawa, 22 August 2011

### **Bell Media Inc., on behalf of itself and its various licensees** Across Canada

*Applications 2010-1277-6 and 2010-1284-8, received 1 November 2010*  
*Public hearing in the National Capital Region*  
*4 April 2011*

### **Bell Media Inc. – Group-based licence renewals – Corrections**

1. In Broadcasting Decision 2011-441, the Commission confirmed the appropriateness of retaining the existing requirements relating to independent production for the various services for which the broadcasting licences were renewed in Broadcasting Decisions 2011-447, 2011-446, 2011-445 and 2011-444.
2. In paragraphs 9 and 10 of Broadcasting Decision 2004-26, the Commission set out an expectation for the specialty Category A service Talk TV, which is now known as MTV (Canada), relating to the acquisition of programming from independent Canadian producers. However, in Broadcasting Decision 2011-444, in which the Commission renewed the broadcasting licence for MTV (Canada), this expectation was inadvertently omitted for this service.
3. Accordingly, the Commission hereby corrects Appendix 10 to Broadcasting Decision 2011-444, by including the following expectation:

The Commission expects the licensee to continue to acquire programming from independent production companies<sup>1</sup> during the new licence term and to allocate \$50,000, in each broadcast year, to independent production companies for concept and script development.

4. In addition, in Appendix 11 to Broadcasting Decision 2011-444, the Commission set out the conditions of licence for the specialty Category A service MTV2. In condition of licence 3 for this service, the Commission set out the requirement that no less than 55% of the evening broadcasting period for this service be devoted to the exhibition of Canadian programs,

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<sup>1</sup> The definition of “independent production company” is the same as that set out in Appendix 10 to Broadcasting Decision 2011-444.

whereas it should have read 50%. The Commission hereby corrects that condition of licence to read as follows (change in bold):

3. In each broadcast year, the licensee shall devote no less than 60% of the broadcast day and no less than **50%** of the evening broadcast period to the exhibition of Canadian programs.
5. Finally, in Appendix 11 to Broadcasting Decision 2011-444, the Commission incorrectly defined “broadcast day” as this term applies to MTV2. The Commission hereby corrects the definition of “broadcast day” for the specialty Category A service MTV2 to read as follows (change in bold):

For the purpose of these conditions, the term “broadcast day” shall be defined as the **period of up to 18 consecutive hours, beginning each day not earlier than six o’clock in the morning and ending not later than one o’clock in the morning of the following day, as selected by the licensee, or any other period approved by the Commission.**

Secretary General

#### **Related documents**

- *Rogers Media Inc. – Group-based licence renewals*, Broadcasting Decision CRTC 2011-447, 27 July 2011
- *Corus Entertainment Inc. – Group-based licence renewals*, Broadcasting Decision CRTC 2011-446, 27 July 2011
- *Shaw Media Inc. – Group-based licence renewals*, Broadcasting Decision CRTC 2011-445, 27 July 2011
- *Bell Media Inc. – Group-based licence renewals*, Broadcasting Decision CRTC 2011-444, 27 July 2011
- *Group-based licence renewals for English-language television groups – Introductory decision*, Broadcasting Decision CRTC 2011-441, 27 July 2011
- *Talk TV – Licence renewal*, Broadcasting Decision CRTC 2004-26, 21 January 2004

*\*This decision is to be appended to each licence.*