



Broadcasting Notice of Consultation CRTC 2010-928

PDF version

Ottawa, 9 December 2010

Notice of applications received

Various locations

Deadline for submission of interventions/comments: 13 January 2011

[\[Submit an intervention/comment or view related documents\]](#)

The Commission has received the following applications:

Applicant and locality

1. **Jim Pattison Broadcast Group Ltd. (the general partner) and Jim Pattison Industries Ltd. (the limited partner), carrying on business as Jim Pattison Broadcast Group Limited Partnership**
Vancouver, British Columbia
Application 2010-1088-4
2. **Vancouver Co-operative Radio**
Vancouver, British Columbia
Application 2010-1095-9

1. Vancouver, British Columbia Application 2010-1088-4

Application by **Jim Pattison Broadcast Group Ltd. (the general partner) and Jim Pattison Industries Ltd. (the limited partner), carrying on business as Jim Pattison Broadcast Group Limited Partnership** to amend the broadcasting licence of the commercial radio programming undertaking CKPK-FM Vancouver.

The licensee proposes to exchange its frequency 100.5 MHz (channel 263C) with the 102.7 MHz frequency (channel 274B) held by Vancouver Co-operative Radio, licensee of CFRO-FM Vancouver.

The licensee also proposes to change the authorized contours by increasing the average effective radiated power from 2,700 to 51,000 watts (maximum effective radiated power from 11,000 to 100,000 watts with an effective height of antenna above average terrain of 590.4 metres).

The licensee offers that such an exchange in frequencies would allow CKPK-FM to operate more efficiently through its use of the 102.7 MHz frequency and enable it to compete on a level playing field in the Vancouver commercial radio market.

As part of the frequency exchange, Jim Pattison Broadcast Group Limited Partnership proposes to provide CFRO-FM technical, financial and marketing support for a period of 5 years for a total value of \$1,437,000.

The Commission notes that with the proposed changes, the population in the 3 mV/m contour would increase from 2,103,336 to 2,322,750 and in the 0.5 mV/m contour from 2,342,800 to 2,908,400.

Licensee's address:

460 Pemberton Terrace
Kamloops, British Columbia
V2C 1T5
Fax: 250-374-0445
E-mail: rarnish@cfjctv.com

Examination of application:

300-1401 West 8th Avenue
Vancouver, British Columbia

2. Vancouver, British Columbia
Application 2010-1095-9

Application by **Vancouver Co-operative Radio** to amend the broadcasting licence of the community radio programming undertaking CFRO-FM Vancouver.

The licensee proposes to exchange its frequency 102.7 MHz (channel 274B) with the 100.5 MHz frequency (channel 263C) held by the Jim Pattison Broadcast Group Ltd. (the general partner) and Jim Pattison Industries Ltd. (the limited partner), carrying on business as Jim Pattison Broadcast Group Limited Partnership, licensee of CKPK-FM Vancouver.

The licensee also proposes to change the authorized contours by changing its antenna radiation pattern from non-directional to directional, by decreasing the average effective radiated power from 5,500 watts to 2,700 watts (maximum effective radiated power from 5,500 watts to 11,000 watts with an effective height of antenna above average terrain of 570.7 metres) and by changing the antenna site.

Vancouver Co-operative Radio offers that such an exchange in frequencies would ensure CFRO-FM's survival by receiving technical, financial and marketing support from Jim Pattison Broadcast Group Limited Partnership for a period of five years with a total value of \$1,437,000.

Although the licensee expects the impact on the market to be limited, the Commission notes that with the proposed changes, the population in the 3 mV/m contour would increase from 1,948,298 to 2,103,336 and in the 0.5 mV/m contour from 2,326,734 to 2,342,800.

Licensee's address:

110-360 Columbia Street
Vancouver, British Columbia
V6A 4J1
E-mail: gangstapod@shaw.ca

Examination of application:

At licensee's address

Public participation

Deadline for interventions

13 January 2011

The intervention must be received by the Commission and by the applicant on or before the above-mentioned date. The Commission cannot be held responsible for postal delays and will not notify a party whose intervention is received after the deadline date. The intervention will not be considered by the Commission and will not be part of the public file.

Interventions will be considered by the Commission and will form part of the public record of the proceeding without further notification to intervening parties, provided the procedure set out below has been followed. Parties will be contacted only if their submissions raise procedural questions.

Written interventions should be submitted to the Secretary General of the Commission in **only one** of the following formats:

by using the
[[Broadcasting interventions/comments form](#)]

or

by mail to
CRTC, Ottawa, Ontario K1A 0N2

or

by fax at
819-994-0218

A true copy must be sent to the applicant, and proof that this has been done must accompany the intervention sent to the Commission.

The Commission advises those who file and serve by electronic mode to exercise caution when using e-mail for service of documents or notification, as it may be difficult to establish that service has occurred.

Parties must ensure that, before initiating service through electronic mode, they will be able to satisfy the Commission, upon request, that service of the notification was completed.

Submissions longer than five pages should include a summary.

Each paragraph of the submission should be numbered. In addition, where the intervention is filed by electronic means, the line ***End of document*** should be entered following the last paragraph of the document, as an indication that the document has not been damaged during electronic transmission.

Interventions should clearly identify the application referred to and indicate whether parties support or oppose the application, or, if they propose changes to it, include the facts and grounds for their proposal.

Important notice

All information that parties provide as part of this public process, except information granted confidentiality, whether sent by postal mail, facsimile, e-mail or through the Commission's website at www.crtc.gc.ca, becomes part of a publicly accessible file and will be posted on the Commission's website. This information includes personal information, such as full names, e-mail addresses, postal/street addresses, telephone and facsimile numbers, and any other personal information parties provide.

The personal information that parties provide will be used and may be disclosed for the purpose for which the information was obtained or compiled by the Commission, or for a use consistent with that purpose.

Documents received electronically or otherwise will be put on the Commission's website in their entirety exactly as received, including any personal information contained therein, in the official language and format in which they are received. Documents not received electronically will be available in PDF format.

The information that parties provide to the Commission as part of this public process is entered into an unsearchable database dedicated to this specific public process. This database is accessible only from the web page of this particular public process. As a result, a general search of the Commission's website with the help of either its own search engine or a third-party search engine will not provide access to the information that was provided as part of this public process.

The Commission encourages interested parties to monitor the public examination file and the Commission's website for additional information that they may find useful when preparing their interventions.

Examination of documents

An electronic version of the applications is available from the Commission's website by selecting the application number within this notice.

A list of all interventions will also be available on the Commission's website. An electronic version of all interventions submitted will be accessible from this list. To

access the list, select “Lists of interventions/comments” under “Public Proceedings” from the Commission’s website.

Documents are also available during normal office hours at the local address provided in this notice and at the Commission offices and documentation centres directly involved with these applications, or, upon request, within two (2) working days, at any other Commission offices and documentation centres.

Location of Commission offices

Toll-free telephone: 1-877-249-2782

Toll-free TDD: 1-877-909-2782

Les Terrasses de la Chaudière
 Central Building
 1 Promenade du Portage, Room 206
 Gatineau, Quebec
 J8X 4B1
 Tel.: 819-997-2429
 Fax: 819-994-0218

Regional offices

Metropolitan Place
 99 Wyse Road
 Suite 1410
 Dartmouth, Nova Scotia
 B3A 4S5
 Tel.: 902-426-7997
 Fax: 902-426-2721

205 Viger Avenue West
 Suite 504
 Montréal, Quebec
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 Tel.: 514-283-6607

55 St. Clair Avenue East
 Suite 624
 Toronto, Ontario
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 Tel.: 416-952-9096

Kensington Building
275 Portage Avenue
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Secretary General