



## Broadcasting Notice of Consultation CRTC 2010-783-2

PDF version

Route reference: 2010-783

Additional reference: 2010-783-1

Ottawa, 8 February 2011

### Notice of hearing

**20 June 2011**

**Gatineau, Quebec**

**Review of the regulatory framework relating to vertical integration – Additional issue**

**Date for submission of interventions/comments: 27 April 2011**

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1. Further to Broadcasting Notice of Consultation 2010-783, the Commission has received a request from High Fidelity HDTV Inc. (High Fidelity) dated 25 November 2010. The request outlines concerns regarding the publication of financial information for individual specialty television services. Specifically, High Fidelity asserts that this practice creates an unfair and inequitable position for such service providers in the negotiation of price for the carriage of their content by terrestrial and direct-to-home broadcasting distribution undertakings.
2. The Commission notes that the aim of the vertical integration hearing is to put in place norms for commercial interaction among interested parties within the broadcasting sector that would provide all players with a fair opportunity to negotiate for such key elements as programming rights and details of carriage. The Commission has announced its intention to discuss what specific measures, if any, should be contemplated to take into account the particular situation of smaller independent broadcasting services. Consequently,
  - the Commission considers that it would be appropriate to include the matter of confidentiality of financial information for individual specialty services under the scope of this proceeding.
  - the publication of financial information relating to individual category 2 digital pay and specialty services for the broadcast year ended 31 August 2010 will be deferred pending the deliberation and determinations in the vertical integration hearing, which will deal with the confidentiality request submitted by High Fidelity.
3. Interested parties who wish to comment on this matter may do so on or before **27 April 2011**.

Secretary General

**Canada**