



Broadcasting Notice of Consultation CRTC 2010-746

PDF version

Ottawa, 7 October 2010

Notice of application received

Mississauga, Ontario

Deadline for submission of interventions/comments: 12 November 2010

The Commission has received the following application:

[\[Broadcasting interventions/comments form\]](#)

Applicant and Locality

1. **GlassBOX Television Inc.**
Mississauga, Ontario
Application 2010-1210-4

1. **Mississauga, Ontario**
Application 2010-1210-4

Application by **GlassBOX Television Inc.** (GlassBOX) to amend the broadcasting licence for the national Category 2 specialty programming undertaking known as AUX TV.

The licensee proposes to remove condition of licence 5 set out in *AUX TV – Category 2 specialty service*, Broadcasting Decision CRTC 2009-121, which reads as follows:

No more than 35% of all programming broadcast during the broadcast month shall be drawn from category 8(b).

The licensee argues that other music-oriented Category 2 services are not similarly restricted.

The licensee also cites a recent application by CTV Limited (CTV) to amend the broadcasting licence for MuchMusic (2010-0503-3), in which CTV states that music video programming “no longer offers unique programming to its audience as music videos can be seen by any number of sources” and in which it seeks to reduce music video programming on MuchMusic from 50% to 25%. GlassBOX is of the view that the MuchMusic application makes it clear that CTV does not consider music video programming to be a distinguishing feature of any programming service vis-à-vis other media sources.

Licensee's address:

Glassbox Television Inc.
c/o McCarthy Tetrault LLP
TD Bank Tower, Suite 5300
Toronto, Ontario
M5K 1E6
Fax: 416-868-0673
E-mail: gbuck@mccarthy.ca

Examination of application:

At the licensee's address

Public participation

Deadline for interventions

12 November 2010

The intervention must be received by the Commission and by the applicant on or before the above-mentioned date. The Commission cannot be held responsible for postal delays and will not notify a party whose intervention is received after the deadline date. The intervention will not be considered by the Commission and will not be part of the public file.

Interventions will be considered by the Commission and will form part of the public record of the proceeding without further notification to intervening parties, provided the procedure set out below has been followed. Parties will be contacted only if their submissions raise procedural questions.

Written interventions should be submitted to the Secretary General of the Commission in **only one** of the following formats:

by using the
[\[Broadcasting interventions/comments form\]](#)

or

by mail to
CRTC, Ottawa, Ontario K1A 0N2

or

by fax at
819-994-0218

A true copy must be sent to the applicant, and proof that this has been done must accompany the intervention sent to the Commission.

The Commission advises those who file and serve by electronic mode to exercise caution when using e-mail for service of documents or notification, as it may be difficult to establish that service has occurred.

Parties must ensure that, before initiating service through electronic mode, they will be able to satisfy the Commission, upon request, that service of the notification was completed.

Submissions longer than five pages should include a summary.

Each paragraph of the submission should be numbered. In addition, where the intervention is filed by electronic means, the line *****End of document***** should be entered following the last paragraph of the document, as an indication that the document has not been damaged during electronic transmission.

Interventions should clearly identify the application referred to and indicate whether parties support or oppose the application, or, if they propose changes to it, include the facts and grounds for their proposal.

Important notice

All information that parties provide as part of this public process, except information granted confidentiality, whether sent by postal mail, facsimile, e-mail or through the Commission's website at www.crtc.gc.ca, becomes part of a publicly accessible file and will be posted on the Commission's website. This information includes personal information, such as full names, e-mail addresses, postal/street addresses, telephone and facsimile numbers, and any other personal information parties provide.

The personal information that parties provide will be used and may be disclosed for the purpose for which the information was obtained or compiled by the Commission, or for a use consistent with that purpose.

Documents received electronically or otherwise will be put on the Commission's website in their entirety exactly as received, including any personal information contained therein, in the official language and format in which they are received. Documents not received electronically will be available in PDF format.

The information that parties provide to the Commission as part of this public process is entered into an unsearchable database dedicated to this specific public process. This database is accessible only from the web page of this particular public process. As a result, a general search of the Commission's website with the help of either its own search engine or a third-party search engine will not provide access to the information that was provided as part of this public process.

The Commission encourages interested parties to monitor the public examination file and the Commission's website for additional information that they may find useful when preparing their interventions.

Examination of documents

An electronic version of the application is available from the Commission's website by selecting the application number within this notice.

A list of all interventions will also be available on the Commission's website. An electronic version of all interventions submitted will be accessible from this list. To access the list, select "Lists of interventions/comments" under "Public Proceedings" from the Commission's website.

Documents are also available during normal office hours at the local address provided in this notice and at the Commission offices and documentation centres directly involved with this application, or, upon request, within two (2) working days, at any other Commission offices and documentation centres.

Location of Commission offices

Toll-free telephone: 1-877-249-2782

Toll-free TDD: 1-877-909-2782

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Secretary General