



## Broadcasting Decision CRTC 2009-671

Route reference: 2009-296

Ottawa, 27 October 2009

### **Radio coopérative de Coaticook, Coop de solidarité Coaticook, Quebec**

*Application 2009-0424-4, received 27 February 2009*

*Public Hearing in the National Capital Region*

*21 July 2009*

### **Community radio station in Coaticook**

*The Commission **approves** an application for a broadcasting licence to operate a French-language Type B community FM radio station in Coaticook.*

### **Introduction**

1. The Commission received an application by Radio coopérative de Coaticook, Coop de solidarité (Radio Coaticook) for a broadcasting licence to operate a French-language Type B community FM radio programming undertaking in Coaticook. The Commission did not receive any interventions in connection with this application.
2. Radio Coaticook is a not-for-profit corporation controlled by its board of directors.

### **Proposed service**

3. The proposed station would operate at 96.7 MHz (channel 244B1) with an average effective radiated power (ERP) of 1,250 watts (maximum ERP of 2,400 watts with an effective height of the antenna above average terrain of 213.1 metres).
4. The applicant indicated that the station would broadcast 102 hours of programming each broadcast week. A Type B community radio station may not increase or decrease its total weekly broadcast time by more than 20% without prior approval.
5. The new station would offer musical programming consisting primarily of selections drawn from subcategory 24 (Easy listening). The station's spoken word programming would include news bulletins, public affairs and community programs, and cultural affairs and leisure programs. The applicant committed to devote at least 10% of its news reports to local news, 60% to regional news and 30% to national and international news each broadcast week.
6. The applicant stated that it would establish partnerships with local cultural organizations to promote local and regional artists as well as their productions and performances. These partnerships may include producing shows, broadcasting live events or shows and setting up music contests. The station would devote airtime to the promotion of those artists.

7. The applicant stated that the director of programming would be responsible for volunteer training and that the training would focus on the station's objectives, its on-air rules and the volunteers' obligations. Depending on the volunteers' needs, other training offered may include practical studio workshops on hosting and on-air techniques.

### **Commission's determination**

8. The Commission is satisfied that the application is consistent with the provisions for Type B community radio stations set out in *Community radio policy*, Public Notice CRTC 2000-13, 28 January 2000. Accordingly, the Commission **approves** the application by Radio coopérative de Coaticook, Coop de solidarité for a broadcasting licence to operate a French-language Type B community FM radio programming undertaking in Coaticook. The terms and **conditions of licence** are set out in the appendix to this decision.

Secretary General

*This decision is to be appended to the licence. It is available in alternative format upon request and may also be examined in PDF format or in HTML at the following Internet site: <http://www.crtc.gc.ca>.*

# Appendix to Broadcasting Decision CRTC 2009-671

## Terms, conditions of licence and encouragement

### Terms

#### **Issuance of the broadcasting licence to operate a French-language Type B community FM radio programming undertaking in Coaticook, Quebec**

The licence will expire 31 August 2016.

The applicant must file an executed copy of its amended by-laws by 27 October 2010.

The station will operate at 96.7 MHz (channel 244B1) with an average effective radiated power (ERP) of 1,250 watts (maximum ERP of 2,400 watts with an effective height of the antenna above average terrain of 213.1 metres).

The Department of Industry (the Department) has advised the Commission that, while this application is conditionally technically acceptable, it will only issue a broadcasting certificate when it has determined that the proposed technical parameters will not create any unacceptable interference with aeronautical NAV/COM services.

The Commission reminds the applicant that pursuant to section 22(1) of the *Broadcasting Act*, no licence may be issued until the Department notifies the Commission that its technical requirements have been met and that a broadcasting certificate will be issued.

Furthermore, the licence for this undertaking will be issued once the applicant has informed the Commission in writing that it is prepared to commence operations. The undertaking must be operational at the earliest possible date and in any event no later than 24 months from the date of this decision, unless a request for an extension of time is approved by the Commission before 27 October 2011. In order to ensure that such a request is processed in a timely manner, it should be submitted at least 60 days before this date.

In accordance with *Community radio policy*, Public Notice CRTC 2000-13, 28 January 2000, the licence for this community radio station will be held by a not-for-profit organization without share capital whose structure provides for membership, management, operation and programming by members of the community at large. The board of directors will ultimately control the undertaking and be responsible for adherence to the *Radio Regulations, 1986* and the station's conditions of licence.

### Conditions of licence

1. The licence shall be subject to the conditions set out in *New licence form for community radio stations*, Public Notice CRTC 2000-157, 16 November 2000.

2. The licensee shall devote, in each broadcast week, no less than 12% of its musical selections drawn from category 3 (Special Interest Music) to Canadian selections broadcast in their entirety.

### **Encouragement**

The Commission considers that community radio stations should be particularly sensitive to employment equity issues in order to reflect fully the communities they serve. It encourages the licensee to consider these issues in its hiring practices and in all other aspects of its management of human resources.