

**Reporting Guide  
for the  
Aggregated 2008 Broadcasting Distribution  
Undertakings (BDU) Annual Return Form**

1. This aggregated annual return form is required to be filed with the Commission each year by 30 November. Upon receipt of the completed form, it will also be posted on the Commission's website.
  
2. For ownership groups with interests in both cable and direct-to-home (DTH) satellite distribution, separate group-level aggregate forms must be completed for each.
  
3. The page and cell numbers referred to in this aggregated form correspond to the page and cell numbers in the applicable sections of the annual return(s) for the individual licensed BDUs within the ownership group.
  
4. The amount to be entered in each of the applicable cells on this aggregated form is the aggregate of the individual amounts entered in the corresponding cells for each individual licensed BDU reporting in the annual return(s) for the ownership group. Where an amount entered in a cell on this aggregated form does not equal the sum of the corresponding amounts for all of the individual licensed BDUs in the ownership group, please provide an explanation.

Ownership group : \_\_\_\_\_

## INTERNATIONAL PAYMENTS AND RECEIPTS

Non-merchandise charges related to broadcasting operations

	Receipts from non-residents			
	Business services			Interest and Dividends
	Program Rights and Royalties	Advertising	Other	
	(\$'000 Canadian)			
1. United States	01	16	31	46
2. United Kingdom	02	17	32	47
3. France	03	18	33	48
4. European Union (excl. U.K. and France)	04	19	34	49
5. Japan	05	20	35	50
6. OECD countries (excl. Japan, United States and E.U.)	06	21	36	51
7. All other countries	07	22	37	52
<b>TOTAL</b>	<b>08</b>	<b>23</b>	<b>38</b>	<b>53</b>

	Payments to Non-residents		
	Business services		
	Program Rights and Royalties	Advertising	Other
	(\$'000 Canadian)		
1. United States	01	16	31
2. United Kingdom	02	17	32
3. France	03	18	33
4. European Union (excl. U.K. and France)	04	19	34
5. Japan	05	20	35
6. OECD countries (excl. Japan, United States and E.U.)	06	21	36
7. All other countries	07	22	37
<b>TOTAL</b>	<b>08</b>	<b>23</b>	<b>38</b>

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# Summary of revenues and expenses

For year ended August 31, 2008

Please report the aggregate results for all systems (exempted and non-exempted) in Canada.

	Basic and Non-Basic Programming Services (1)	Exempt Programming Services (2)	Non-Programming Services (3)	Total All Services (4)
<b>1. Revenue</b>				
1. Subscription \$	01	21	41	61
2. Connection (install. & reconnect) \$	02	22	42	62
3. Community channel and facilities rental	03	23	43	63
4. Digital Addressable DVC Decoders - Rental \$	04	24	44	64
5. - Net Sales \$	05	25	45	65
6. Other (specify) _____ \$	06	26	46	66
<b>7. Total Revenue \$</b>	<b>07</b>	<b>27</b>	<b>47</b>	<b>67</b>
<b>2. Expenses</b>				
1. Programming (community) \$	08	28		68
2. Affiliation Payments \$	09	29	49	69
3. Technical \$	10	30	50	70
4. Sales and Promotion \$	11	31	51	71
5. Administration and General \$	12	32	52	72
<b>6. Total Expenses \$</b>	<b>13</b>	<b>33</b>	<b>53</b>	<b>73</b>
<b>3. 1. Operating Income (loss) \$</b>	<b>14</b>	<b>34</b>	<b>54</b>	<b>74</b>
2. Less: Amortization and Depreciation \$				75
3. Profit before interest and tax (PBIT) \$				76

## GROSS REVENUE FROM EXEMPT PROGRAMMING & NON-PROGRAMMING SERVICES

	Licensee Revenue	Affiliate Entity Revenue	Total Revenue
<b>EXEMPT PROGRAMMING</b>			
Classified advertising	25	35	45
Teleshopping/general services	26	36	46
Infomercials	27	37	47
Games services	28	38	48
Other exempt	34	44	54
<b>Total (Amount in cell 55 should equal sum in cell 27 on line 1.7 above)</b>	<b>55</b>	<b>56</b>	<b>57</b>
<b>NON-PROGRAMMING SERVICES</b>			
Channel lease	30	40	50
Internet access services	58	61	62
Telephony	66	67	68
Other telecommunications services (incl. security)	29	39	49
Other (specify) _____	32	42	52
<b>Total (Amount in cell 63 should equal sum in cell 47 on line 1.7 above)</b>	<b>63</b>	<b>64</b>	<b>65</b>

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# EMPLOYMENT INFORMATION

For year ended August 31, 2008

Please report the aggregate results for all systems (exempted and non-exempted) in Canada.

	Programming (1)	Technical (2)	Sales (3)	Administration and general (4)	Total (5)
<b>Total Remuneration</b>	(\$ omit cents)				
1. Salaries and Wages (include sales commissions and talent fees paid to employees), fringe benefits and director's fees	42	43	44	45	46
2. Average number of employees (the typical weekly total of full & equivalent part time employees)	47	48	49	50	51
3. Fringe benefits (included in line 1 column 5 above)					52

# SUMMARY OF FIXED ASSETS

Please report aggregate assets in Canada.

	Historical cost of assets in use at August 31, 2008 (1)	Accumulated depreciation at August 31, 2008 (2)	Additions to fixed assets 2008 (3)
<b>Classification of Fixed Assets</b>	\$(omit cents)		
1. Land	01		26
2. Buildings (Include land improvements)	02	14	27
3. Head-end and components-earth receiving station & associated plant	03	15	28
4. Distribution system plant/transmitters/transponders	04	16	29
5. Cost of subscriber drops and devices including descramblers	05	17	30
6. Test equipment and tools	06	18	31
7. Furniture and fixtures	07	19	32
8. Other property, plant and equipment	08	20	33
9. Cable casting equipment/local program production equipment	09	21	34
10. Leasehold improvements (except cable system plant)	10	22	35
11. Automobiles and trucks	11	23	36
12. Computers	12	24	37
<b>13. Total</b>	13	25	38

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# AFFILIATION PAYMENTS AND SUBSCRIBERS

Please report the aggregate results for all systems (exempted and non-exempted) in Canada

1. Affiliation payments summary	Number of subscribers	Affiliation payments \$ (omit cents)
1. Canadian Services	10	30
2. Non-Canadian Services	11	31
3 Total - Affiliation Payments		55

## CABLE

2. Cable	
1. Number of Direct subscribers to basic cable services	01
2. Number of Indirect subscribers to basic cable services	02
3. Total Number of direct and Indirect subscribers to basic cable services	03
4. Number of households with access to cable services (homes passed)	04
5. Number of households in licensed area	05

## INTERNET

Cable modem, satellite or MDS

3. Internet	This Company	Affiliate
1. Revenues from high speed internet access services	1	3
2. Number of households with access to high speed internet services	2	4

## DIGITAL TELEVISION

4. Digital Television	
1. Number of subscribers to digital cable services	08
2. Revenues from digital services	04
3. Number of households with access to digital TV	07

## VIDEO-ON-DEMAND

5. Video on demand	
1. Number of household with access to Video-on-demand	01

## TELEPHONE

6. Telephone	
1 Revenues from telephone services by cable	01
2 Number of households with access to telephone services by cable	02

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# REPORTING SUMMARY FOR COMBINED UNDERTAKINGS

For Canada, please complete the detailed revenue by system for all non exempted systems of class 1, 2 and 3 and please provide the total revenue in its entirety for exempted systems, along with the number of exempted systems.

	Number of Subscribers basic service  (#) (1)	Total Basic and Non-Basic Revenue  (\$ ) (2)	Exempt Programming Revenue  (\$ ) (3)	Non programming Revenue  (\$ ) (4)	Total All Services Revenue  (\$ ) (5)
<b>Total of non exempted systems</b>					
<b>Total of exempted systems</b>					
<b>Total of all systems</b>					

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**FINANCIAL CONTRIBUTIONS to the CREATION and PRODUCTION of CANADIAN PROGRAMMING**

**AGGREGATE - CANADA**  
(September 1, 2007 to August 31, 2008)

		\$(omit cents)
<b>1. Gross revenues earned from broadcasting activities</b>		
(a) Total Basic and Non-Basic Revenue (page 5, col 02)		
(b) Other (please specify):		
(c)		
(d)		
(e)		
<b>(f) TOTAL</b>		0
<b>2. Contributions to Canadian Programming</b>		
(a) Contributions to the Canadian Television Fund (ie: CTF, formally CTCPF)		
(1) Contributions paid during the period up to August 31, 2008		
(2) <b>Add:</b> Contributions payable at September 15, 2007		
(3) <b>Less:</b> Contributions payable at September 15, 2008		
(4) Sub-total		0
(5) less: Contributions paid during 2008 for the 2007 broadcast year		
<b>(6) TOTAL</b>		0
(b) Contributions to independent production funds		
(1) Contributions paid during the period up to August 31, 2008		
(2) <b>Add:</b> Contributions payable at September 15, 2007		
(3) <b>Less:</b> Contributions payable at September 15, 2008		
(4) Sub-total		0
(5) less: Contributions paid during 2008 for the 2007 broadcast year		
<b>(6) TOTAL</b>		0
(c) Total eligible contributions to Canadian programming <i>[lines 2(a)(6) + 2(b)(6) above]</i>		0
<b>3. Contributions to Local Expression</b>		
(1) Direct expenses excluding depreciation		
(2) Depreciation expenses		
(3) Sub-total		0
(4) Indirect expenses		
<b>(5) TOTAL Line 3(3) + 3(4)</b>		0
Total of the contributions to the Canadian programming and the local expression <i>[lines 2(c) + 3(5) above]</i>		0
<b>4. Reconciliation of Contributions to the Requirements in the Broadcasting Distribution Regulations</b>		
<u>Calculation "A"</u>		
1. % of total contributions to Canadian Programming contributed to the Canadian Television fund (ie: CTF)		
<i>[[line 2(a)(6) / line 2(c)] x 100%]</i>		
<u>Calculation "B"</u>		
1. Total contributions to Canadian programming <i>[from line 2(c)]</i>		0
2. The total contributions to the Canadian programming must be at least equal to highest of the following amounts:		
a) 5% of gross revenues earned from broadcasting activities <i>[(amount from line 1(f) above) x (5%)]</i>		0
less: Contribution to Local Expression <i>[line 3.5 above]</i>		0
<b>NET</b>		0
b) 3 % gross revenues earned from broadcasting activities <i>[(amount in line 1(f) above) x (3%)]</i>		0
Highest amount between a) and b)		0
Surplus amount of Canadian programming paid (Amount owing)		0

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# COMMUNITY PROGRAMMING

## AGGREGATE - CANADA

(one form per Class 1 or Class 2 (non exempted) for fiscal year ending August 31, 2008)

Class: \_\_\_\_\_

	Hours per week on locally originated channels
1. Program hours	
a) Licensee produced:	
b) Local community produced	
c) Programs from other licensees	
d) Local alphanumeric public service messages	
e) Other (specify)	
<b>Total</b>	
2. Number of community channels	

## DIRECT OPERATING EXPENSES SUMMARY

1. Direct expenses	
2. Indirect expenses	
3. <b>Sub-total - Community Programming Expenses</b>	
<b>Funding of Community Programming Expenses</b>	
a) financial contributions from gross broadcasting revenues	
b) re-investment from community channel sponsorship revenue	
4. Other local programming expenses (e.g. educational, ethnic, barker, etc.)	
5. <b>Total - Programming (sum of lines 3 and 4)</b>	

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