



## Broadcasting Notice of Consultation CRTC 2009-104

Ottawa, 2 March 2009

### Notice of application received

#### Across Canada

**Deadline for submission of interventions/comments: 6 April 2009**

The Commission has received the following application:

[Broadcasting interventions/comments form]

#### Item Applicant and Locality

1. **Rogers Broadcasting Limited**  
Across Canada  
Application No. 2009-0228-0

1. **Across Canada**  
**Application No. 2009-0228-0**

Application by **Rogers Broadcasting Limited** to amend the broadcasting licence for the national, English-language specialty television programming undertaking known as Outdoor Life Network.

The licensee proposes to amend condition of licence 1 b) by adding categories 7(b) Ongoing comedy series (sitcom), 7(e) Animated television programs and films and 7(f) Programs of comedy sketches, improvisation, unscripted works, stand-up comedy to the list of categories from which it may draw programming.

Further, the licensee proposes to amend condition of licence 1 d) by including all subcategories of category 7, by increasing the limit of programming broadcast during the broadcast year from 5% to 25% and by removing restrictions concerning feature films and Canadian programs. The licensee proposes to replace the condition of licence with the following:

The licensee shall devote not more than 25% of all programming broadcast during the broadcast year to programming drawn from category 7.

The licensee also proposes to amend condition of licence 1 c), which imposes restrictions on programming drawn from category 6(a) Professional sports by removing the restriction on programming that include stick and/or ball sports, including hockey, baseball, football, basketball, golf, soccer and tennis. The licensee proposes to replace the condition of licence with the following:

The licensee shall devote not more than 15% of all programming broadcast during the broadcast day to programming drawn from category 6(a).

The licensee is of the view that these amendments will allow for a more well-rounded programming offering that responds to the expectations of its viewers. The licensee also states that it has filed this application in light of the programming flexibility for specialty services announced in *Regulatory frameworks for broadcasting distribution undertakings and discretionary programming services*, Broadcasting Public Notice CRTC 2008-100, 30 October 2008.

*Licensee's address:*

Rogers Broadcasting Limited  
333 Bloor Street East, 6th Floor  
Toronto, Ontario  
M4W 1G9  
Fax: 416-935-8203  
E-mail: [susan.wheeler@rci.rogers.com](mailto:susan.wheeler@rci.rogers.com)

*Examination of application:*

545 Lakeshore Boulevard West  
Toronto, Ontario

## **Public Participation**

### **Deadline for Interventions/Comments**

**6 April 2009**

The intervention must be received by the Commission and by the applicant on or before the above-mentioned date. The Commission cannot be held responsible for postal delays and will not notify a party whose intervention is received after the deadline date. The intervention will not be considered by the Commission and will not be part of the public file.

Interventions that will be considered by the Commission, and will form part of the public record of the proceeding without further notification to intervening parties, provided the procedure set out below has been followed. Parties will be contacted only if their submissions raise procedural questions.

Written interventions should be submitted to the Secretary General of the Commission in **only one** of the following formats:

**by using the**  
[\[Broadcasting intervention/comments form\]](#)

or

**by mail to**  
CRTC, Ottawa, Ontario K1A 0N2

or

**by fax at**  
819-994-0218

A true copy must be sent to the applicant, and proof that this has been done must accompany the intervention sent to the Commission.

The Commission advises those who file and serve by electronic mode to exercise caution when using e-mail for service of documents or notification, as it may be difficult to establish that service has occurred.

Parties must ensure, before initiating service through electronic mode, that they will be able to satisfy the Commission, upon request, that service of the notification was completed.

Where the intervention is filed by electronic means, the line **\*\*\*End of document\*\*\*** should be entered following the last paragraph of the document, as an indication that the document has not been damaged during electronic transmission.

Each paragraph of the document should be numbered.

Interventions should clearly identify the application referred to and indicate whether they support or oppose the application, or, if they propose changes to it, include the facts and grounds for their proposal.

### **Important notice**

Note that all information that parties provide as part of this public process, except information granted confidentiality, whether sent by postal mail, facsimile, e-mail or through the Commission's website at [www.crtc.gc.ca](http://www.crtc.gc.ca), becomes part of a publicly accessible file and will be posted on the Commission's website. This information includes personal information, such as full names, e-mail addresses, postal/street addresses, telephone and facsimile numbers, and any other personal information parties provide.

The personal information that parties provide will be used and may be disclosed for the purpose for which the information was obtained or compiled by the Commission, or for a use consistent with that purpose.

Documents received electronically or otherwise will be put on the Commission's website in their entirety exactly as received, including any personal information contained therein, in the official language and format in which they are received. Documents not received electronically will be available in PDF format.

Please note that the information that parties provide to the Commission as part of this public process is entered into an unsearchable database dedicated to this specific public process. This database is accessible only from the webpage of this particular public process. As a result, a general search of our website with the help of either our own search engine or a third-party search engine will not provide access to the information that was provided as part of this public process.

### **Examination of Documents**

An electronic version of applications is available from the Commission's website by selecting the application number within this notice.

A list of all interventions/comments will also be available on the Commission's website. An electronic version of all interventions/comments submitted will be accessible from this list. To access the list, select "Lists of interventions/comments" under "Public Proceedings" from the Commission's website.

Documents are also available during normal office hours at the local address provided in this notice and at the Commission offices and documentation centres directly involved with these applications, or, upon request, within 2 working days, at any other Commission offices and documentation centres.

### **Location of Commission offices**

Toll-free Telephone: 1-877-249-2782

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Secretary General

*This document is available in alternative format upon request, and may also be examined in PDF format or in HTML at the following Internet site: <http://www.crtc.gc.ca>.*