



Broadcasting Notice of Public Hearing CRTC 2008-1-3

Ottawa, 8 April 2008

Notice of consultation and hearing

13 May 2008

Gatineau, Quebec

Additional information added to item 34

Further to its Broadcasting Notices of Public Hearing CRTC 2008-1 dated 14 March 2008, CRTC 2008-1-1 dated 1 April 2008 and CRTC 2008-1-2 dated 2 April 2008, the Commission announces the following:

The additional information is in bold.

Item 34

Clifford, Teeswater, Mildmay, Neustadt, Gorrie and Ayton, Ontario
Application No. 2008-0022-8

Application by Wightman Telecom Ltd. for a licence to operate a regional video-on-demand programming undertaking to serve Clifford, Teeswater, Mildmay, Neustadt, Gorrie and Ayton.

The applicant proposes to provide a digital English-language general interest service featuring programming that will consist of feature films but may include programming from all content categories.

The applicant is seeking a condition of licence that would permit it to distribute, on an on-demand basis, programming that contains commercial messages where those commercial messages were already included in a program previously aired by a Canadian programming undertaking. Such a program offered on an on-demand basis would be offered at no charge to the subscriber.

Specifically, the applicant is requesting the following conditions of license:

- 1. The applicant shall adhere to the *Pay Television Regulations, 1990*, with the exception of section 3(2)(d) (commercial messages), and section 4 (logs and records).**
- 2. The applicant shall not include as part of its video-on-demand offering any program containing a commercial message except where:**

- (a) the message was already included in a program previously broadcast by a Canadian programming service;**
- (b) the program's inclusion as part of the video-on-demand offering is in accordance with the terms of a written agreement entered into with the operator of the Canadian programming service that broadcast the program; and**
- (c) the program is offered to subscribers on an on-demand basis at no charge.**

Secretary General

This document is available in alternative format upon request, and may also be examined in PDF format or in HTML at the following Internet site:
<http://www.crtc.gc.ca>