



Broadcasting Public Notice CRTC 2007-82

Ottawa, 13 July 2007

*The Commission has received the following applications. The deadline for submission of interventions/comments is **17 August 2007**.*

[\[Broadcasting intervention/comments form\]](#)

Item Applicant and Locality

1. **Shaw Communications Inc. on behalf of its subsidiary Shaw Pay-Per-View Ltd.**
Across Canada
Application No. 2007-0933-9
2. **Shaw Communications Inc. on behalf of its subsidiary Shaw Pay-Per-View Ltd.**
Across Canada
Application No. 2007-0934-7
3. **3924181 Canada Inc.**
Across Canada
Application No. 2007-0939-7
4. **101056012 Saskatchewan Ltd.**
Melville, Saskatchewan
Application No. 2007-0913-1

1. **Across Canada** **Application No. 2007-0933-9**

Application by **Shaw Communications Inc. on behalf of its subsidiary Shaw Pay-Per-View Ltd.** (Shaw) to amend the licence of the national English-language general interest terrestrial pay-per-view (PPV) programming undertaking.

The licensee proposes to make the above-noted service available for distribution in high definition format.

In accordance with the framework set out in *Regulatory framework for the licensing and distribution of high definition pay and specialty service* Broadcasting Public Notice CRTC [2006-74](#), 15 June 2006, programming on the analog service and on the upgraded service will be comparable, that is, not less than 95% of the video and audio components will be the same, exclusive of the commercial messages and of any part of

the service carried on a subsidiary signal. Further, all programming making up the 5% allowance will be provided in HD.

Licensee's address:

440 Laurier Avenue, West
#330
Ottawa, Ontario
K1R 7X6
Fax: 613-234-2997
E-Mail: michael.ferras@sjrb.ca

Examination of application:

At the licensee's address

2. **Across Canada**
Application No. 2007-0934-7

Application by **Shaw Communications Inc. on behalf of its subsidiary Shaw Pay-Per-View Ltd.** (Shaw) to amend the licence of the national English-language general interest direct-to-home (DTH) programming undertaking.

The licensee proposes to make the above-noted service available for distribution in high definition format.

In accordance with the framework set out in *Regulatory framework for the licensing and distribution of high definition pay and specialty service* Broadcasting Public Notice CRTC [2006-74](#), 15 June 2006, programming on the analog service and on the upgraded service will be comparable, that is, not less than 95% of the video and audio components will be the same, exclusive of the commercial messages and of any part of the service carried on a subsidiary signal. Further, all programming making up the 5% allowance will be provided in HD.

Licensee's address:

440 Laurier Avenue, West
#330
Ottawa, Ontario
K1R 7X6
Fax: 613-234-2997
E-Mail: michael.ferras@sjrb.ca

Examination of application:

At the licensee's address

3. **Across Canada**
Application No. 2007-0939-7

Application by **3924181 Canada Inc.** to amend the licence of the national Category 2 specialty programming undertaking known as Scream.

The licensee proposes to make the above-noted service available for distribution in high definition format.

In accordance with the framework set out in *Regulatory framework for the licensing and distribution of high definition pay and specialty service* Broadcasting Public Notice CRTC [2006-74](#), 15 June 2006, programming on the analog service and on the upgraded service will be comparable, that is, not less than 95% of the video and audio components will be the same, exclusive of the commercial messages and of any part of the service carried on a subsidiary signal. Further, all programming making up the 5% allowance will be provided in HD.

Licensee's address:

181 Bay Street
 Suite 1630
 Toronto, Ontario
 M5J 2T3
 Fax: 613-692-0505
 E-Mail: sylvie.courtemanche@corusent.com

Examination of application:

At the licensee's address

4. **Melville, Saskatchewan**
Application No. 2007-0913-1

Application by **101056012 Saskatchewan Ltd.** to amend the licence of the English-language specialty radio programming undertaking CJJC-FM Yorkton, Saskatchewan.

The licensee proposes to add an FM transmitter at Melville, Saskatchewan to broadcast the programming of CJJC-FM, a Christian music service, in order to serve the population of Melville.

The transmitter would operate on frequency 98.5 MHz (channel 253LP) with an effective radiated power of 43.3 watts (non-directional antenna/effective antenna height of 61 metres).

The licensee advises that it consistently receives requests to extend the station's unique format to communities outside the CJJC-FM listening area.

Licensee's address:

395 Riverview Road
Yorkton, Saskatchewan
S3N 3V6
Fax: 306-782-4437
E-Mail: dennis@1005therock.ca

Examination of application:

City Hall
430 Main Street
Melville, Saskatchewan

Public Participation

Deadline for Interventions/Comments

17 August 2007

The intervention must be received by the CRTC and by the applicant on or before the above-mentioned date. The Commission cannot be held responsible for postal delays.

Your intervention will be considered by the Commission, and will form part of the public record of the proceeding without further notification to you, provided the procedure set out below has been followed. You will be contacted only if your submission raises procedural questions.

Submit your written intervention to the Secretary General of the Commission in **only one** of the following formats:

by using the
[\[Broadcasting intervention/comments form\]](#)

or

by mail to
CRTC, Ottawa, Ontario K1A 0N2

or

by fax at
819-994-0218

A true copy must be sent to the applicant and proof that this has been done must accompany the intervention sent to the Commission.

The Commission advises those who file and serve by electronic mode to exercise caution when using e-mail for service of documents or notification, as it may be difficult

to establish that service has occurred.

Before initiating service through electronic mode, please ensure that you will be able to satisfy the Commission, upon request, that service of the notification was completed.

Where the intervention is filed by electronic means, the line *****End of document***** should be entered following the last paragraph of the document, as an indication that the document has not been damaged during electronic transmission.

Each paragraph of the document should be numbered.

Your intervention should clearly identify the application and indicate whether you support or oppose the application, or if you propose changes to it, include the facts and grounds for your proposal.

Important notice

Note that all information that you provide as part of this public process, except information granted confidentiality, whether sent by postal mail, facsimile, e-mail or through the Commission's web site at www.crtc.gc.ca, becomes part of a publicly accessible file and will be posted on the Commission's web site. This information includes your personal information, such as your full name, e-mail address, postal/street address, telephone and facsimile number(s), and any other personal information you provide.

The personal information you provide will be used and may be disclosed for the purpose for which the information was obtained or compiled by the Commission, or for a use consistent with that purpose.

Documents received electronically or otherwise will be put on the Commission's web site in their entirety exactly as you send them, including any personal information contained therein, in the official language and format in which they are received. Documents not received electronically will be available in PDF format.

Please note that the information you provide to the Commission as part of this public process is entered into an unsearchable database dedicated to this specific public process. This database is accessible only from the webpage of this particular public process. As a result, a general search of our website with the help of either our own search engine or a third-party search engine will not provide access to the information which was provided as part of this public process.

Examination of Documents

An electronic version of applications is available from the Commission's web site by selecting the application number within this notice.

A list of all interventions/comments will also be available on the Commission's Web site. An electronic version of all interventions/comments submitted will be accessible from this list. To access the list, select "Lists of interventions/comments" under "Public Proceedings" from the Commission's Web site.

Documents are also available during normal office hours at the local address provided in this notice and at the Commission offices and documentation centres directly involved with these applications or, upon request, within 2 working days, at any other CRTC offices and documentation centres.

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Secretary General

This document is available in alternative format upon request, and may also be examined in PDF format or in HTML at the following Internet site:

<http://www.crtc.gc.ca>