



Broadcasting Public Notice CRTC 2007-71

Ottawa, 29 June 2007

The Commission has received the following applications. The deadline for submission of interventions/comments is 3 August 2007.

[\[Broadcasting intervention/comments form\]](#)

Item Applicant and Locality

1. **Seaside Broadcasting Organization**
Eastern Passage, Nova Scotia
Application No. 2007-0661-6
2. **Aboriginal Voices Radio Inc.**
Montréal, Quebec; Ottawa, Kitchener/Waterloo, Toronto, Ontario; Calgary, Edmonton, Alberta; Vancouver, British Columbia.
Application Nos. 2007-0151-7; 2007-0776-3; 2007-0153-3; 2007-0773-9; 2007-0775-5; 2007-0152-5; 2007-0774-7
3. **CKUA Radio Foundation**
Edmonton, Calgary, Lethbridge, Medicine Hat, Grande Prairie, Peace River, Red Deer, Hinton, Edson, Whitecourt, Athabasca, Fort McMurray, Spirit River, Drumheller, Banff and Lloydminster, Alberta
Application No. 2007-0333-1

1. **Eastern Passage, Nova Scotia** **Application No. 2007-0661-6**

Application by **Seaside Broadcasting Organization** (Seaside) relating to the licence of the English-language community Type B radio programming undertaking CFEP-FM Eastern Passage.

The licensee proposes to change the authorized contours by increasing the effective radiated power from 50 watts to 1,400 watts (non-directional antenna/ effective antenna height 27 metres).

The authorized contours of the transmitter will be increased significantly resulting from the proposed increase in power.

Seaside indicates that its listening audience has requested a stronger power signal in order to maintain a steady signal of the station over the Halifax Regional Municipality.

The Commission notes that the increase in power would change the status of CFEP-FM Eastern Passage from an unprotected low power service to a regular Class A service.

Licensee's address:

1540 Shore Road
 P.O. Box 196
 Eastern Passage, Nova Scotia
 B3G 1M5
 Fax: 902-469-0966
 E-Mail: seasidefm@ns.sympatico.ca

Examination of application:

At the licensee's address

2. **Montréal, Quebec; Ottawa, Kitchener/Waterloo, Toronto, Ontario; Calgary, Edmonton, Alberta; Vancouver, British Columbia.**

Application Nos. 2007-0151-7; 2007-0776-3; 2007-0153-3; 2007-0773-9; 2007-0775-5; 2007-0152-5; 2007-0774-7

Applications by **Aboriginal Voices Radio Inc.** (AVR) relating to the licence of radio programming undertakings CKAV-FM Toronto, CKAV-FM-2 Vancouver, CKAV-FM-3 Calgary, CKAV-FM-9 Ottawa and its undertakings at Edmonton, Kitchener/Waterloo and Montréal to amend certain conditions of licence.

For Edmonton, Kitchener/Waterloo and Montréal:

The licensee proposes to delete all of its current conditions of licence and add the following conditions of licence noted in *CKAV-FM Toronto, CKAV-FM-2 Vancouver, CKAV-FM-3 Calgary and CKAV-FM-9 Ottawa – Licence renewals*, Broadcasting Decision CRTC 2007-121, 27 April 2007 as follows:

“1. The licensee shall devote a minimum of 25% of its weekly broadcast schedule to the broadcast of local programming within twelve (12) months of the date of this decision;

For the purposes of this condition, "local programming" shall have the same meaning as that set out in *Commercial Radio Policy 2006*, Broadcasting Public Notice CRTC [2006-158](#), 15 December 2006, as amended from time to time;

2. The licensee shall broadcast regular daily local newscasts within twelve (12) months of the date of this decision;
3. The licensee shall ensure that a minimum of 2% of all spoken word programming broadcast during each broadcast week is in a Canadian Aboriginal language;
4. The licensee shall ensure that a minimum of 2% of all vocal musical selections aired during each broadcast week is in a Canadian Aboriginal language;
5. The licensee shall ensure that a minimum of 35% of all musical selections from content category 2 (Popular music) aired during each broadcast week are Canadian selections, broadcast in their entirety;
6. The licensee shall adhere to the guidelines on gender portrayal set out in the Canadian Association of Broadcasters' (CAB's) *Sex-Role Portrayal Code for Television and Radio Programming*, as amended from time to time and approved by the Commission;
7. The licensee shall adhere to the provisions of the CAB's *Broadcast Code for Advertising to Children*, as amended from time to time and approved by the Commission."

Additionally, the licensee proposes the following condition of licence regarding spoken word programming:

"The licensee shall devote a minimum of twenty (20) hours per broadcast week to spoken word programming as defined in Public Notice CRTC 2000-13 that falls within a structured program of any length."

In the alternative, AVR has also suggested the following condition of licence:

"In each broadcast week, the licensee shall broadcast, at a minimum, 20 hours of spoken word programming. For purposes of this condition of licence, spoken word programming shall be defined as programming falling within Subcategory 11 (News) or Subcategory 12 (Spoken Word – Other) and which is identified as such on the daily log of the station."

For Toronto, Vancouver, Calgary and Ottawa:

The licensee proposes to delete the following condition of licence:

"The licensee shall devote a minimum of twenty (20) hours per broadcast week to structured enriched spoken word programming. For the purposes of this condition of licence, "structured enriched spoken word programming" shall be defined as:

spoken word programming of any length and in any language involving some research pertaining to the documentation of current and past events, instruction and information, human interest information, leisure interests, public affairs, cultural programming, storytelling, academic instruction, interviews and the like;

spoken word programming as described above that does not include song intros/outros, surveillance information (such as news reports, weather and public service announcements), impromptu, casual or spontaneous talk by announcers during music-flow programming, contests, or any programming defined by content categories 2, 3, 4 or 5 as set out in the *Radio Regulations, 1986*;

spoken word programming as described above and of which the duration shall not include the time devoted to musical selections interspersed with or interrupting such programming.

The licensee shall provide, upon the Commission's request, the schedule for a broadcast week of all the programming defined above."

In its place, the licensee proposes to add the following condition of licence:

"The licensee shall devote a minimum of twenty (20) hours per broadcast week to spoken word programming as defined in Public Notice CRTC 2000-13 that falls within a structured program of any length."

In the alternative, AVR has also suggested the following condition of licence:

In each broadcast week, the licensee shall broadcast, at a minimum, 20 hours of spoken word programming. For purposes of this condition of licence, spoken word programming shall be defined as programming falling within Subcategory 11 (News) or Subcategory 12 (Spoken Word – Other) and which is identified as such on the daily log of the station.

Licensee's address:

Licensing & Development Office, Studio Studio City Building
366 Adelaide St. East
Suite 323
Toronto, Ontario
M5A 3X9
Fax: 416-362-2489
Courriel: rhennessy@rogers.com

Examination of applications:

McCarthy Tétrault LLP
Pacific Centre
PO Box 10424, Suite 1300
777 Dunsmuir Street
Vancouver, British Columbia

McCarthy Tétrault LLP
Suite 3300
421-7th Avenue S.W.
Calgary, Alberta

Newcap Inc.
2394 West Edmonton Mall
8882-170th Street
Edmonton, Alberta

KICX
490 Dutton Drive, Unit C2
Waterloo, Ontario

McCarthy Tétrault LLP
The Chambers
Suite 1400
40 Elgin Street
Ottawa, Ontario

McCarthy Tétrault LLP
Suite 2500
1000 de la Gauchetière Street West
Montréal, Quebec

McCarthy Tétrault LLP
66 Wellington Street West
Suite 4700
Toronto Dominion Bank Tower
Toronto, Ontario

3. **Edmonton, Calgary, Lethbridge, Medicine Hat, Grande Prairie, Peace River, Red Deer, Hinton, Edson, Whitecourt, Athabasca, Fort McMurray, Spirit River, Drumheller, Banff and Lloydminster, Alberta**
Application No. 2007-0333-1

Application by **CKUA Radio Foundation (CKUA)** to renew the licence of the English-language commercial FM radio programming undertaking CKUA-FM Edmonton and its transmitters CKUA Edmonton, CKUA-FM-1 Calgary, CKUA-FM-2 Lethbridge, CKUA-FM-3 Medicine Hat, CKUA-FM-4 Grande Prairie, CKUA-FM-5 Peace River, CKUA-FM-6 Red Deer, CKUA-FM-7 Hinton, CKUA-FM-8 Edson, CKUA-FM-9 Whitecourt, CKUA-FM-10 Athabasca, CKUA-FM-11 Fort McMurray, CKUA-FM-12 Spirit River, CKUA-FM-13 Drumheller, CKUA-FM-14 Banff and CKUA-FM-15 Lloydminster.

In response to the Commission's new policy on the Canadian content development (CCD) detailed in *Commercial Radio Policy 2006*, Broadcasting Public Notice CRTC 2006-158, 15 December 2006 (Commercial Radio Policy), CKUA has offered that by virtue of its educational mandate, it should be exempt from devoting any CCD funding to FACTOR or MusicAction. Instead, CKUA proposes to direct its funding to initiatives including talent contests, for the production and promotion of local music and local musical artists, particularly emerging artists.

Licensee's address:

4th Floor, 10526 Jasper Avenue
 Edmonton, Alberta
 T5J 1Z7
 Fax: 780-428-7624
 E-Mail: ken.regan@ckua.com

Examination of application:

At the licensee's address, and

CKUA RADIO
 Epcor Centre for the Performing Arts
 205 - 8 Avenue S.E.
 Calgary, Alberta

Fort McMurray Public Library
 9907 Franklin Avenue
 Fort McMurray, Alberta

Grande Prairie Public Library
 9910 – 99 Avenue
 Grande Prairie, Alberta

Lloydminster Public Library
5010 – 49 Street
Lloydminster, Alberta

Edson Public Library
4726 – 8th Avenue
Edson, Alberta

Red Deer Public Library
4818 – 49 Street
Red Deer, Alberta

Medicine Hat Public Library
414 – First Street S.E.
Medicine Hat, Alberta

Lethbridge Public Library
810 – 5th Avenue South
Lethbridge, Alberta

Athabasca Public Library
4720 – 48 Street
Athabasca, Alberta

Canmore Public Library
950 – 8th Avenue
Canmore, Alberta

Drumheller Public Library
224 Centre Street
Drumheller Alberta

Hinton Public Library
803 Switzer Drive
Hinton, Alberta

Peace River Public Library
9807 – 97 Avenue
Peace River, Alberta

Town of Spirit River
c/o Linda Wennustrom
4502 – 50 Street
Spirit River, Alberta

Whitecourt Public Library
Whitecourt, Alberta

Public Participation

Deadline for Interventions/Comments

3 August 2007

The intervention must be received by the CRTC and by the applicant on or before the above-mentioned date. The Commission cannot be held responsible for postal delays.

Your intervention will be considered by the Commission, and will form part of the public record of the proceeding without further notification to you, provided the procedure set out below has been followed. You will be contacted only if your submission raises procedural questions.

Submit your written intervention to the Secretary General of the Commission in **only one** of the following formats:

by using the
[\[Broadcasting intervention/comments form\]](#)

or

by mail to
CRTC, Ottawa, Ontario K1A 0N2

or

by fax at
819-994-0218

A true copy must be sent to the applicant and proof that this has been done must accompany the intervention sent to the Commission.

The Commission advises those who file and serve by electronic mode to exercise caution when using e-mail for service of documents or notification, as it may be difficult to establish that service has occurred.

Before initiating service through electronic mode, please ensure that you will be able to satisfy the Commission, upon request, that service of the notification was completed.

Where the intervention is filed by electronic means, the line *****End of document***** should be entered following the last paragraph of the document, as an indication that the document has not been damaged during electronic transmission.

Each paragraph of the document should be numbered.

Your intervention should clearly identify the application and indicate whether you support or oppose the application, or if you propose changes to it, include the facts and grounds for your proposal.

Important notice

Note that all information that you provide as part of this public process, except information granted confidentiality, whether sent by postal mail, facsimile, e-mail or through the Commission's web site at www.crtc.gc.ca, becomes part of a publicly accessible file and will be posted on the Commission's web site. This information includes your personal information, such as your full name, e-mail address, postal/street address, telephone and facsimile number(s), and any other personal information you provide.

The personal information you provide will be used and may be disclosed for the purpose for which the information was obtained or compiled by the Commission, or for a use consistent with that purpose.

Documents received electronically or otherwise will be put on the Commission's web site in their entirety exactly as you send them, including any personal information contained therein, in the official language and format in which they are received. Documents not received electronically will be available in PDF format.

Please note that the information you provide to the Commission as part of this public process is entered into an unsearchable database dedicated to this specific public process. This database is accessible only from the webpage of this particular public process. As a result, a general search of our website with the help of either our own search engine or a third-party search engine will not provide access to the information which was provided as part of this public process.

Examination of Documents

An electronic version of applications is available from the Commission's web site by selecting the application number within this notice.

A list of all interventions/comments will also be available on the Commission's Web site. An electronic version of all interventions/comments submitted will be accessible from this list. To access the list, select "Lists of interventions/comments" under "Public Proceedings" from the Commission's Web site.

Documents are also available during normal office hours at the local address provided in this notice and at the Commission offices and documentation centres directly involved with these applications or, upon request, within 2 working days, at any other CRTC offices and documentation centres.

Central Building
Les Terrasses de la Chaudière
1 Promenade du Portage, Room 206
Gatineau, Quebec K1A 0N2
Tel: 819-997-2429
Toll free Telephone: 1-877-249-2782
Toll-free TDD: 1-877-909-2782
Fax: 819-994-0218

Metropolitan Place
99 Wyse Road, Suite 1410
Dartmouth, Nova Scotia B3A 4S5
Tel: 902-426-7997
Fax: 902-426-2721

205 Viger Avenue West
Suite 504
Montréal, Quebec H2Z 1G2
Tel: 514-283-6607

55 St. Clair Avenue East, Suite 624
Toronto, Ontario M4T 1M2
Tel: 416-952-9096

Kensington Building
275 Portage Avenue, Suite 1810
Winnipeg, Manitoba R3B 2B3
Tel: 204-983-6306 – TDD: 204-983-8274
Fax: 204-983-6317

Cornwall Professional Building
2125 – 11th Avenue, Room 103
Regina, Saskatchewan S4P 3X3
Tel: 306-780-3422

10405 Jasper Avenue, Suite 520
Edmonton, Alberta T5J 3N4
Tel: 780-495-3224

530-580 Hornby Street
Vancouver, British Columbia V6C 3B6
Tel: 604-666-2111 – TDD: 604-666-0778
Fax: 604-666-8322

Secretary General

This document is available in alternative format upon request, and may also be examined in PDF format or in HTML at the following Internet site:

<http://www.crtc.gc.ca>