



Broadcasting Public Notice CRTC 2007-51

Ottawa, 16 May 2007

Distribution and linkage requirements for Class 1 and Class 2 licensees

In this public notice, the Commission sets out revised distribution and linkage requirements for Class 1 and Class 2 licensees. These requirements replace those contained in Broadcasting Public Notice CRTC 2006-135. These revisions to the distribution and linkage requirements reflect the Commission's determinations in Broadcasting Public Notice CRTC 2007-33.

General

1. The provisions set out in this public notice govern the distribution, by licensees of broadcasting distribution undertakings (BDUs) holding a Class 1 or a Class 2 licence, of the following programming services as part of the basic service, as part of an analog discretionary tier, or as part of a discretionary digital tier:
 - a) any pay television service and any pay-per-view television service, the operator of which is authorized to provide the service to all or part of the licensed area of the BDU;
 - b) any specialty service, the operator of which is authorized to provide the service to all or part of the licensed area of the BDU;
 - c) any Category 1 or Category 2 service, the operator of which is authorized to provide the service to all or part of the licensed area of the BDU;
 - d) any third-language television programming service exempted by virtue of the Appendix to Broadcasting Public Notice CRTC 2007-33 (Public Notice 2007-33);
 - e) any satellite service contained in the list of Part 2 eligible satellite services, including those authorized for digital distribution only, but excluding those that the licensee was authorized to distribute as part of its basic service before 3 June 1993;
 - f) any Canadian television service included on the list of Part 3 eligible satellite services.

2. Where a Class 1 or a Class 2 licensee provides a Canadian programming service to a single subscriber at two or more separate dwellings owned or occupied by the same subscriber, the licensee must remit a wholesale fee to the Canadian programming service on a per-dwelling basis, and that wholesale fee may not be discounted by virtue of the fact that the service is being provided to the subscriber at more than one dwelling. For purposes of this rule, “subscriber” means a household of one or more persons, whether occupying a single-unit dwelling or a unit in a multiple-unit dwelling, to which service is provided directly or indirectly by a licensee.
3. The provisions set out in this public notice replace those contained in Broadcasting Public Notice CRTC 2006-135. The revisions to these provisions reflect the Commission’s determinations in Public Notice 2007-33. The Commission has amended paragraphs 13, 17, 18, 26, 28, and 29 below.
4. In order to reflect the Commission’s incorporation of non-Canadian services authorized for digital distribution only into the Part 2 and Part 3 lists of eligible satellite services¹, the Commission is also amending paragraphs 14b, 16, and 27 below.

Part I

Rules applicable to Class 1 licensees

Rules regarding the distribution of programming services on an analog basis

5. Where a Class 1 licensee distributes any of the following specialty programming services, the licensee is required to distribute that service on a dual status basis, that is, as part of the basic service, unless the operator of that service consents in writing to its distribution as a discretionary service:
 - CBC Newsworld;
 - Vision TV;
 - YTV;
 - MuchMusic;
 - VRAK.TV;
 - MétéoMédia/The Weather Network;
 - TV5;
 - Le Réseau de l’information (RDI); and,
 - any other specialty programming service that may be designated by the Commission for distribution on a dual status basis.

¹ The revisions to these provisions reflect the Commission’s determinations in Broadcasting Public Notice CRTC 2004-52.

6. a) Where a Class 1 licensee distributes any of the following specialty programming services, the licensee is required to distribute that service on a modified dual status basis, that is, on a discretionary basis, unless the licensee and the programming service operator agree to its distribution as part of the basic service:
- The Comedy Network
 - The Sports Network (TSN);
 - Le Réseau des Sports (RDS);
 - Country Music Television (CMT);
 - History Television;
 - Teletoon/Télétoon;
 - CTV Newsnet;
 - Canadian Learning Television (CLT);
 - Rogers Sportsnet;
 - Report on Business Television (ROBTV);
 - Treehouse TV;
 - TVtropolis;
 - Space: The Imagination Station;
 - Outdoor Life Network (OLN);
 - Home and Garden Television Canada (HGTV Canada);
 - Star!;
 - CablePulse24;
 - The Score;
 - MuchMoreMusic;
 - MTV Canada;
 - Food Network Canada;
 - Canal Vie;
 - Le Canal Nouvelles (LCN);
 - MusiMax;
 - Ztélé;
 - Séries+;
 - Canal Évasion;
 - Historia;
 - ARTV;
 - Life Network;
 - Showcase;
 - Bravo!;
 - W Network;
 - Discovery Channel;
 - Canal D;
 - MusiquePlus; and
 - any other specialty programming service that may be designated by the Commission for distribution by Class 1 licensees on a modified dual status basis.

- b) Notwithstanding paragraph 5.a) and except as otherwise provided under a condition of its licence, where a Class 1 licensee that operates an undertaking in a Francophone market distributes any of the following programming services, the licensee must distribute that service solely on a discretionary basis. All of the following services, depending on their availability, must be part of the same tier:
- Canal Z;
 - Séries+;
 - Canal Évasion; and,
 - Historia.
- c) Notwithstanding paragraph 5.a) and except as otherwise provided under a condition of its licence, where a Class 1 licensee that operates a cable distribution undertaking in a Francophone market distributes the service of ARTV, the licensee must distribute that service on the existing discretionary tier having the largest penetration, that is, the discretionary tier that is received by the highest number of subscribers. The fee payable to the service provider shall be in the amount of \$0.55 per subscriber per month.
- d) Notwithstanding paragraph 5.a) and except as otherwise provided under a condition of its licence, where a Class 1 licensee operates a multipoint distribution system (MDS) undertaking in a Francophone market, the licensee must provide the service of ARTV to any subscriber that receives, on a discretionary basis, three or more French-language specialty services. The fee payable to the service provider shall be in the amount of \$0.55 per subscriber per month.
- e) Except as otherwise provided under a condition of its licence, where a Class 1 licensee was already distributing the U.S. specialty service, TV Food Network, on an analog basis on 4 July 2000, the licensee is required to distribute the service of Food Network Canada on a modified dual status basis, that is, on a discretionary basis, unless the licensee and the programming service operator agree to its distribution as part of the basic service.
7. Except as otherwise provided under a condition of its licence, where a Class 1 licensee distributes any of the following programming services, the licensee is required to distribute that service exclusively as a discretionary service:
- Fairchild Television;
 - Talentvision;
 - Telelatino;
 - Odyssey;
 - South Asian Television (ATN);
 - any single or limited point-of-view religious specialty service;
 - any other specialty programming service that is designated by the Commission for carriage on a discretionary only basis;
 - any pay television service or any television pay-per-view service offered by a pay television undertaking; and

- any satellite service as set out in the list of Part 2 eligible satellite services, other than a Part 2 eligible satellite service that the licensee was authorized to distribute as part of its basic service before 3 June 1993; or any non-Canadian religious satellite service.
8. Where a Class 1 licensee is authorized under the *Broadcasting Distribution Regulations* or a condition of its licence to distribute, on a discretionary basis, U.S. independent or duplicate network stations, each such service must be distributed on a separate channel.

Linkage requirements with respect to programming services, other than single or limited point-of-view religious services, distributed as discretionary services

9. The non-Canadian satellite services specified in the list of Part 2 eligible satellite services may only be offered by Class 1 licensees in a package with Canadian pay television and/or Canadian specialty services, and such a package must be distributed on a discretionary basis, subject to the following linkage requirements:
- a) a Canadian pay television service may be linked in a given discretionary tier with no more than five channels containing any of the non-Canadian-originated services specified in either Section A or Section B of the list of Part 2 eligible satellite services, but in no case can a licensee distribute more than five channels of non-Canadian-originated services linked with Canadian pay television services, regardless of the number of Canadian pay television services distributed by the licensee;
 - b) (i) each Canadian specialty service may be linked, when distributed on a discretionary basis within a given discretionary tier that may include one or more Canadian specialty and/or pay television services, with no more than one channel containing any of the non-Canadian-originated services specified in Section A of the list of Part 2 eligible satellite services or the non-Canadian-originated services referred to in paragraph 9 of this notice;
 - (ii) a Class 1 licensee may designate one of the U.S. superstations specified in Section B of the list of Part 2 eligible satellite services, and distribute the signal of that superstation within a given discretionary tier that may include one or more Canadian specialty and/or pay television services, provided that the superstation is included in a tier that is distributed on a digital basis only;
 - (iii) a Class 1 licensee is not permitted to link services on the list of Part 2 eligible satellite services with a Canadian specialty service distributed on the basic service; and
 - c) a Class 1 licensee is not permitted to offer a tier containing only non-Canadian services.

Linkage requirements with respect to single or limited point-of-view religious services distributed as discretionary services

10. Each Canadian single or limited point-of-view religious pay or specialty service may be offered by Class 1 licensees in a package only with other Canadian single or limited point-of-view religious pay or specialty services, and with any non-Canadian religious satellite services, and all such services must be distributed as discretionary services, subject to the following linkage requirements:
 - a) each Canadian single or limited point-of-view religious pay service may be linked in a single discretionary tier with no more than five channels containing eligible non-Canadian religious satellite services, but in no case can a single discretionary tier, whose Canadian component consists only of single or limited point-of-view religious pay services, contain more than five channels containing eligible non-Canadian religious satellite services, regardless of the number of Canadian single or limited point-of-view religious pay services included in that tier;
 - b) each Canadian single or limited point-of-view religious specialty service may be linked, within a discretionary tier that may include one or more Canadian single or limited point-of-view religious services, with no more than one channel containing any of the eligible non-Canadian religious satellite services; and
 - c) a Class 1 licensee is not permitted to offer a tier containing only non-Canadian religious satellite services.

Rules regarding the distribution of programming services on a digital basis

11. Except as otherwise provided under a condition of its licence, where a Class 1 licensee distributes any of the following programming services, the licensee is required to distribute that service exclusively as a discretionary service on a digital basis:
 - Sport/Specials Pay-Per-View; and,
 - any other pay television, pay-per-view or specialty programming service that may be designated by the Commission for carriage exclusively as a discretionary service on a digital basis.
12. A Class 1 licensee is not permitted to distribute a Category 1 specialty programming service on a stand-alone basis unless the Category 1 service is also distributed as part of a package.
13. A Class 1 licensee is not permitted to package an Adult Category 2 programming service or an Adult third-language television programming service exempted by virtue of the Appendix to Public Notice 2007-33 (Adult exempt third-language television programming service) in such a way that subscribers are obligated to purchase the

service in order to purchase any other programming service. Licensees are required to take measures to fully block the reception of both the audio and video portions of any Adult Category 2 programming service or any Adult exempt third-language television programming service to subscribers who request that it not be receivable in their home (in either unscrambled or scrambled mode).

14. Except as otherwise provided under a condition of its licence, where a Class 1 licensee distributes any of the following programming services, the licensee is required to distribute that service exclusively as a discretionary service:
 - a) any pay television service or any television pay-per-view service offered by a pay television undertaking;
 - b) any satellite service as set out in Section C of the list of Part 2 Eligible Satellite Services for Digital Distribution Only, as well as any non-Canadian religious satellite services.

Linkage requirements with respect to programming services, other than single or limited point-of-view religious services, distributed as digital discretionary services

15. Any Canadian television service that is included on the list of Part 3 eligible satellite services and that a Class 1 licensee is authorized to distribute may be linked with a second set of 4+1 U.S. network signals that the licensee is authorized to distribute provided that these signals are offered on a discretionary digital basis only.

Linkage requirements with respect to single or limited point-of-view religious services distributed as digital discretionary services

16. Any Canadian single or limited point-of-view religious programming service, and any non-Canadian religious satellite service set out in Section C of the list of Part 2 Eligible Satellite Services for Digital Distribution Only, may be offered on a “stand-alone” digital discretionary basis. Such services may also be offered in a package with other Canadian single or limited point-of-view religious services or with non-Canadian religious satellite services. Class 1 licensees are not permitted to offer such services in packages with any other type of Canadian or non-Canadian programming service.

Additional rules regarding the distribution of certain third-language Part 2 eligible satellite services authorized after 16 December 2004

17. For the purpose of paragraphs 17 and 18, the following definitions apply:

“exempt third-language television programming service” means a third-language programming service exempted by virtue of the Appendix to Public Notice 2007-33.

“general interest service” means a service that offers programming from a broad spectrum of program genres and categories.

“third language” means a language other than English or French.

“third-language service” means a service that provides at least 90% of its programming in one or more third languages. Programming that is accompanied by secondary audio programming (SAP) or subtitles in English or French does not count as third-language programming.

“principal language” means a language in which 40% or more of the programming is broadcast.

18. Any non-Canadian general interest Part 2 eligible satellite service that was added to the list of Part 2 eligible satellite services after 16 December 2004 and that provides at least 40% of its programming in the same third language as a principal language of one or more licensed general interest Category 2 services or general interest exempt third-language television programming service, may only be offered by Class 1 licensees where the Class 1 licensee also distributes at least one licensed general interest Category 2 service or general interest exempt third-language television programming service that provides at least 40% of its programming in that language. Furthermore, any Category 2 service or general interest exempt third-language television programming service distributed pursuant to this requirement must be available to subscribers as part of a package with the non-Canadian general interest third-language service, but no subscriber shall be required to subscribe to that non-Canadian service in order to obtain the Category 2 service or general interest exempt third-language television programming service, nor shall any subscriber be required to subscribe to the Category 2 service or general exempt third-language television programming service to obtain the non-Canadian general interest Part 2 eligible satellite service.
19. In addition to the requirement in paragraph 17, any non-Canadian general interest Part 2 eligible satellite service that was added to the list of Part 2 eligible satellite services after 16 December 2004, and that provides:
 - a) at least 40% of its programming in the Cantonese language, may only be offered by Class 1 licensees to subscribers that also subscribe to Fairchild Television;
 - b) at least 40% of its programming in the Italian or Spanish language, may only be offered by Class 1 licensees to subscribers that also subscribe to Teletatino;
 - c) at least 40% of its programming in the Mandarin language, may only be offered by Class 1 licensees to subscribers that also subscribe to Talentvision;

- d) at least 40% of its programming in the Hindi language, may only be offered by Class 1 licensees to subscribers that also subscribe to South Asian Television (ATN); and
- e) at least 40% of its programming in the Greek language, may only be offered by Class 1 licensees to subscribers that also subscribe to Odyssey.

Additional rules regarding the distribution of certain third-language Category 2 specialty or pay television services approved after 23 November 2005

20. For the purpose of paragraph 20, the following definitions apply:

“general interest service” means a service that offers programming from a broad spectrum of program genres and categories.

“third language” means a language other than English or French.

“third-language service” means a service that provides at least 90% of its programming in one or more third languages, regardless of whether the programming is accompanied by secondary audio programming (SAP) or subtitles in English or in French.

21. Any third-language general interest Category 2 pay or specialty service that was approved after 23 November 2005 and that provides:

- a) at least 40% of its programming in the Cantonese language, may only be offered by Class 1 licensees to subscribers that also subscribe to Fairchild Television;
- b) at least 40% of its programming in the Italian or Spanish language, may only be offered by Class 1 licensees to subscribers that also subscribe to Telelatino;
- c) at least 40% of its programming in the Mandarin language, may only be offered by Class 1 licensees to subscribers that also subscribe to Talentvision;
- d) at least 40% of its programming in the Hindi language, may only be offered by Class 1 licensees to subscribers that also subscribe to South Asian Television (ATN); and
- e) at least 40% of its programming in the Greek language, may only be offered by Class 1 licensees to subscribers that also subscribe to Odyssey.

Part II

Rules applicable to Class 2 licensees

Rules regarding the distribution of programming services on an analog basis

22. a) Except as otherwise provided under a condition of its licence, where a Class 2 licensee that operates a cable distribution undertaking in a Francophone market distributes the service of ARTV, the licensee must distribute that service on the existing discretionary tier having the largest penetration, that is, the discretionary tier that is received by the highest number of subscribers. The fee payable to the service provider shall be in the amount of \$0.55 per subscriber per month.
- b) Except as otherwise provided under a condition of its licence, where a Class 2 licensee operates a multipoint distribution system (MDS) undertaking in a Francophone market, the licensee must provide the service of ARTV to any subscriber that receives, on a discretionary basis, three or more French-language specialty services. The fee payable to the service provider shall be in the amount of \$0.55 per subscriber per month.

Linkage requirements with respect to programming services, other than single or limited point-of-view religious services, distributed as discretionary services

23. The non-Canadian satellite services specified in the list of Part 2 eligible satellite services may only be offered by a Class 2 licensee in a package with Canadian pay television and/or Canadian specialty services, and such a package must be distributed on a discretionary basis, subject to the following linkage requirements:
 - a) a Canadian pay television service may be linked in a given discretionary tier with no more than five channels containing any of the non-Canadian-originated services specified in either Section A or Section B of the list of Part 2 eligible satellite services, but in no case can a licensee distribute more than five channels of non-Canadian-originated services linked with Canadian pay television services, regardless of the number of Canadian pay television services distributed by the licensee;
 - b) (i) each Canadian specialty service may be linked, when distributed on a discretionary basis within a given discretionary tier that may include one or more Canadian specialty and/or pay television services, with no more than one channel containing any of the non-Canadian-originated services specified in Section A of the list of Part 2 eligible satellite services or the non-Canadian-originated services referred to in paragraph 23 of this notice;

(ii) a Class 2 licensee may designate one of the U.S. superstations specified in Section B of the list of Part 2 eligible satellite services, and distribute the signal of that superstation within a given discretionary tier that may include one or more Canadian specialty and/or pay television services, provided that the superstation is included in a tier that is distributed on a digital basis only;

(iii) a Class 2 licensee is not permitted to link services on the list of Part 2 eligible satellite services with a Canadian specialty service distributed on the basic service; and

c) a Class 2 licensee is not permitted to offer a tier containing only non-Canadian services.

Linkage requirements with respect to single or limited point-of-view religious services distributed as discretionary services

24. Each Canadian single or limited point-of-view religious pay or specialty service may be offered by a Class 2 licensee in a package only with other Canadian single or limited point-of-view religious pay or specialty services, and with any non-Canadian religious satellite services, and all such services must be distributed as discretionary services, subject to the following linkage requirements:

a) each Canadian single or limited point-of-view religious pay service may be linked in a single discretionary tier with no more than five channels containing eligible non-Canadian religious satellite services, but in no case can a single discretionary tier, whose Canadian component consists only of single or limited point-of-view religious pay services, contain more than five channels containing eligible non-Canadian religious satellite services, regardless of the number of Canadian single or limited point-of-view religious pay services included in that tier;

b) each Canadian single or limited point-of-view religious specialty service may be linked, within a discretionary tier that may include one or more Canadian single or limited point-of-view religious services, with no more than one channel containing any of the eligible non-Canadian religious satellite services; and

c) a Class 2 licensee is not permitted to offer a tier containing only non-Canadian religious satellite services.

Rules regarding the distribution of programming services on a digital basis

25. Where a Class 2 licensee distributes any of the Category 1 specialty programming services, the licensee will not be permitted to distribute any of these services on a stand-alone basis unless the Category 1 service is also distributed as part of a package.

26. A Class 2 licensee is not permitted to package an Adult Category 2 programming service or an Adult exempt third-language television programming service in such a way that subscribers are obligated to purchase the service in order to purchase any other programming service. Licensees are required to take measures to fully block the reception of both the audio and video portions of any Adult Category 2 programming service or any Adult exempt third-language television programming service to subscribers who request that it not be receivable in their home (in either unscrambled or scrambled mode).

Linkage requirements with respect to single or limited point-of-view religious services distributed as digital discretionary services

27. Any Canadian single or limited point-of-view religious programming service, and any non-Canadian religious satellite service set out in Section C of the List of Part 2 Eligible Satellite Services for Digital Distribution Only, may be offered on a “stand-alone” digital discretionary basis. Such services may also be offered in a package with other Canadian single or limited point-of-view religious services or with non-Canadian religious satellite services. Class 2 licensees are not permitted to offer such services in packages with any other type of Canadian or non-Canadian programming service.

Additional rules regarding the distribution of certain third-language Part 2 eligible satellite services authorized after 16 December 2004

28. For the purpose of paragraphs 28 and 29, the following definitions apply:

“exempt third-language television programming service” means a third language programming service exempted by virtue of the Appendix to Public Notice 2007-33.

“general interest service” means a service that offers programming from a broad spectrum of program genres and categories.

“third language” means a language other than English or French.

“third-language service” means a service that provides at least 90% of its programming in one or more third languages. Programming that is accompanied by secondary audio programming (SAP) or subtitles in English or French does not count as third-language programming.

“principal language” means a language in which 40% or more of the programming is broadcast.

29. Any non-Canadian general interest Part 2 eligible satellite service that was added to the list of Part 2 eligible satellite services after 16 December 2004 and that provides at least 40% of its programming in the same third language as a principal language of one or more licensed general interest Category 2 services or general interest exempt

third-language television programming service may only be offered by Class 2 licensees where the Class 2 licensee also distributes at least one general interest Category 2 service or general interest exempt third-language television programming service that provides at least 40% of its programming in that language. Furthermore, any Category 2 service or general interest exempt third-language television programming undertaking distributed pursuant to this requirement must be available to subscribers as part of a package with the non-Canadian general interest third-language service, but no subscriber shall be required to subscribe to that non-Canadian service in order to obtain the Category 2 service or general interest exempt third-language television programming service, nor shall any subscriber be required to subscribe to the Category 2 service or general interest exempt third-language television programming service to obtain the non-Canadian general interest Part 2 eligible satellite service.

30. In addition to the requirement in paragraph 28, any non-Canadian general interest Part 2 eligible satellite service that was added to the list of Part 2 eligible satellite services after 16 December 2004, and that provides:
- a) at least 40% of its programming in the Cantonese language, may only be offered by Class 2 licensees to subscribers that also subscribe to Fairchild Television;
 - b) at least 40% of its programming in the Italian or Spanish language, may only be offered by Class 2 licensees to subscribers that also subscribe to Telelatino;
 - c) at least 40% of its programming in the Mandarin language, may only be offered by Class 2 licensees to subscribers that also subscribe to Talentvision;
 - d) at least 40% of its programming in the Hindi language, may only be offered by Class 2 licensees to subscribers that also subscribe to South Asian Television (ATN); and
 - e) at least 40% of its programming in the Greek language, may only be offered by Class 2 licensees to subscribers that also subscribe to Odyssey.

Additional rules regarding the distribution of certain third-language Category 2 specialty or pay television services approved after 23 November 2005

31. For the purpose of paragraph 31, the following definitions apply:
- “general interest service” means a service that offers programming from a broad spectrum of program genres and categories.
 - “third language” means a language other than English or French.

“third-language service” means a service that provides at least 90% of its programming in one or more third languages, regardless of whether the programming is accompanied by secondary audio programming (SAP) or subtitles in English or in French.

32. Any third-language general interest Category 2 pay or specialty service that was approved after 23 November 2005 and that provides :
- a) at least 40% of its programming in the Cantonese language, may only be offered by Class 2 licensees to subscribers that also subscribe to Fairchild Television;
 - b) at least 40% of its programming in the Italian or Spanish language, may only be offered by Class 2 licensees to subscribers that also subscribe to Teletatino;
 - c) at least 40% of its programming in the Mandarin language, may only be offered by Class 2 licensees to subscribers that also subscribe to Talentvision;
 - d) at least 40% of its programming in the Hindi language, may only be offered by Class 2 licensees to subscribers that also subscribe to South Asian Television (ATN); and
 - e) at least 40% of its programming in the Greek language, may only be offered by Class 2 licensees to subscribers that also subscribe to Odyssey.

Related documents

- *Exemption order respecting certain third language television undertakings*, Broadcasting Public Notice CRTC 2007-33, 30 March 2007
- *Distribution and linkage requirements for Class 1 and Class 2 licensees*, Broadcasting Public Notice CRTC 2006-135, 20 October 2006
- *Revised lists of eligible satellite services*, Broadcasting Public Notice CRTC 2004-52, 15 July 2004

Secretary General

This document is available in alternative format upon request and may also be examined in PDF format or in HTML at the following Internet site: <http://www.crtc.gc.ca>