



Broadcasting Public Notice CRTC 2007-39

Ottawa, 12 April 2007

Call for comments on the proposed addition of Vijay Channel and Star India One Channel to the lists of eligible satellite services for distribution on a digital basis

1. The Commission received a request dated 30 January 2007 from Asian Television Network International Limited (ATN) for the addition of Star India One Channel and Vijay Channel, two non-Canadian third-language services, to the lists of eligible satellite services for distribution on a digital basis (the digital lists). ATN described the services as follows:

Vijay Channel is a 24-hour year-round general interest programming service in the Tamil language featuring a variety of programming including drama, comedy, human interest, soap operas, lifestyle, music and variety.

Star India One Channel is a 24-hour year-round general interest entertainment programming service in the Hindi language that offers original programs across a range of entertainment genres including action, thrillers, comedy, drama, youth, game shows, lifestyle and original movies made for television.

2. In *Improving the diversity of third-language television services – A revised approach to assessing requests to add non-Canadian third-language television services to the lists of eligible satellite services for distribution on a digital basis*, Broadcasting Public Notice CRTC 2004-96, 16 December 2004 (Public Notice 2004-96), the Commission set out its revised approach to the assessment of requests to add non-Canadian third-language television services to the digital lists, as well as specific information that Canadian sponsors must file in support of their requests. The Commission will assess ATN's request in light of the approach set out in Public Notice 2004-96.

Call for comments

3. The Commission calls for comments on ATN's request for the addition of the two above-noted services to the digital lists. Parties submitting comments on the requests should also submit a true copy of their comments to the Canadian sponsor, ATN, at the following address:

Asian Television Network International Limited
130 Pony Drive
Newmarket, Ontario
L3Y 7B6
Fax: 905-853-5212
E-mail: atn@asiantelelevision.com

4. Proof that comments have been sent to ATN must accompany the original version of the comments sent to the Commission.
5. Comments on ATN's request must be received by the Commission no later than **14 May 2007**. A copy of the comments must be received by ATN no later than the deadline for receipt of comments by the Commission.
6. ATN may file a written reply to any comments received concerning its request. This reply should be filed with the Commission, and a copy sent to the person who submitted the comments, by no later than **28 May 2007**.
7. The Commission will not formally acknowledge comments. It will, however, fully consider all comments and they will form part of the public record of the proceeding, provided that the procedures for filing set out below have been followed.

Procedures for filing comments

8. Interested parties can file their comments to the Secretary General of the Commission:
 - **by using the**
Broadcasting Intervention/Comments Form

OR

 - **by mail to**
CRTC, Ottawa, Ontario K1A 0N2

OR

 - **by fax at**
819-994-0218

9. Submissions longer than five pages should include a summary.
10. Please number each paragraph of your submission. In addition, please enter the line *****End of document***** following the last paragraph. This will help the Commission verify that the document has not been damaged during transmission.

Important notice

11. Note that all information that you provide as part of this public process, except information granted confidentiality, whether sent by postal mail, facsimile, e-mail or through the Commission's Web site at www.crtc.gc.ca, becomes part of a publicly

accessible file and will be posted on the Commission's Web site. This information includes your personal information, such as your full name, e-mail address, postal/street address, telephone and facsimile number(s), and any other personal information you provide.

12. The personal information you provide will be used and may be disclosed for the purpose for which the information was obtained or compiled by the Commission, or for a use consistent with that purpose.
13. Documents received electronically or otherwise will be put on the Commission's Web site in their entirety exactly as you send them, including any personal information contained therein, in the official language and format in which they are received. Documents not received electronically will be available in PDF format.
14. Please note that the information you provide to the Commission as part of this public process is entered into an unsearchable database dedicated to this specific public process. This database is accessible only from the webpage of this particular public process. As a result, a general search of our Web site with the help of either our own search engine or a third-party search engine will not provide access to the information which was provided as part of this public process.
15. The Commission encourages interested parties to monitor the public examination file and the Commission's Web site for additional information that they may find useful when preparing their comments.

Examination of public comments and related documents at the following Commission offices during normal business hours

Toll-free telephone: 1-877-249-2782

Toll-free TDD: 1-877-909-2782

Central Building
Les Terrasses de la Chaudière
1 Promenade du Portage, Room 206
Gatineau, Quebec K1A 0N2
Tel.: 819-997-2429
Fax: 819-994-0218

Metropolitan Place
99 Wyse Road
Suite 1410
Dartmouth, Nova Scotia B3A 4S5
Tel.: 902-426-7997
Fax: 902-426-2721

205 Viger Avenue West
Suite 504
Montréal, Quebec H2Z 1G2
Tel.: 514-283-6607

55 St. Clair Avenue East
Suite 624
Toronto, Ontario M4T 1M2
Tel.: 416-952-9096

Kensington Building
275 Portage Avenue
Suite 1810
Winnipeg, Manitoba R3B 2B3
Tel.: 204-983-6306
TDD: 204-983-8274
Fax: 204-983-6317

Cornwall Professional Building
2125 - 11th Avenue
Room 103
Regina, Saskatchewan S4P 3X3
Tel.: 306-780-3422

10405 Jasper Avenue
Suite 520
Edmonton, Alberta T5J 3N4
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Secretary General

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