



## Broadcasting Public Notice CRTC 2007-21

Ottawa, 28 February 2007

### Call for comments on proposed amendments to the *Broadcasting Distribution Regulations*

#### Emergency alert messages

1. In *Emergency alert services*, Broadcasting Public Notice CRTC 2007-20, 28 February 2007 (Public Notice 2007-20), the Commission set out its approach to the establishment of emergency alert services in Canada. This approach was developed as a result of its consideration of applications to establish such services that were heard at the 1 May 2006 public hearing.
2. In Public Notice 2007-20, the Commission announced, among other things, its intention to amend section 7(d) of the *Broadcasting Distribution Regulations* (the Regulations) so that the operator of a broadcasting distribution undertaking would no longer have to obtain the prior agreement of the operator of a programming service, or network responsible for the service, before inserting an emergency alert message.
3. The Commission further announced its intention to amend the definition of an “emergency alert message” set out in section 1 of the Regulations so that it would continue to include warnings to the public announcing an imminent or unfolding danger to life, but would exclude warnings of such dangers to property.
4. A copy of the proposed *Regulations amending the Broadcasting Distribution Regulations* is appended to this public notice.

#### Call for comments

5. Interested parties are invited to present their comments as to whether the proposed amendments accurately reflect the Commission’s policy set out in Public Notice 2007-20. The Commission will consider comments received no later than **16 April 2007**.
6. The Commission will not formally acknowledge comments. It will, however, fully consider all comments and they will form part of the public record of the proceeding, provided that the procedures for filing set out below have been followed.

## **Procedures for filing comments**

7. Interested parties can file their comments to the Secretary General of the Commission:

- **by using the**  
Broadcasting Intervention/Comments Form

OR

- **by mail to**  
CRTC, Ottawa, Ontario K1A 0N2

OR

- **by fax at**  
819-994-0218

8. Submissions longer than five pages should include a summary.

9. Please number each paragraph of your submission. In addition, please enter the line \*\*\*End of document\*\*\* following the last paragraph. This will help the Commission verify that the document has not been damaged during transmission.

### **Important notice**

10. Note that all information that you provide as part of this public process, except information granted confidentiality, whether sent by postal mail, facsimile, e-mail or through the Commission's web site at [www.crtc.gc.ca](http://www.crtc.gc.ca), becomes part of a publicly accessible file and will be posted on the Commission's web site. This information includes your personal information, such as your full name, e-mail address, postal/street address, telephone and facsimile number(s), and any other personal information you provide.

11. The personal information you provide will be used and may be disclosed for the purpose for which the information was obtained or compiled by the Commission, or for a use consistent with that purpose.

12. Documents received electronically or otherwise will be put on the Commission's web site in their entirety exactly as you send them, including any personal information contained therein, in the official language and format in which they are received. Documents not received electronically will be available in PDF format.

13. Please note that the information you provide to the Commission as part of this public process is entered into an unsearchable database dedicated to this specific public process. This database is accessible only from the webpage of this particular public process. As a result, a general search of our website with the help of either our own search engine or a third-party search engine will not provide access to the information which was provided as part of this public process.
14. The Commission encourages interested parties to monitor the public examination file and the Commission's web site for additional information that they may find useful when preparing their comments.

**Examination of public comments and related documents at the following Commission offices during normal business hours**

Toll-free telephone: 1-877-249-2782

Toll-free TDD: 1-877-909-2782

Central Building  
Les Terrasses de la Chaudière  
1 Promenade du Portage, Room 206  
Gatineau, Quebec K1A 0N2  
Tel: 819-997-2429  
Fax: 819-994-0218

Metropolitan Place  
99 Wyse Road  
Suite 1410  
Dartmouth, Nova Scotia B3A 4S5  
Tel: 902-426-7997  
Fax: 902-426-2721

205 Viger Avenue West  
Suite 504  
Montréal, Quebec H2Z 1G2  
Tel: 514-283-6607

55 St. Clair Avenue East  
Suite 624  
Toronto, Ontario M4T 1M2  
Tel: 416-952-9096

Kensington Building  
275 Portage Avenue  
Suite 1810  
Winnipeg, Manitoba R3B 2B3  
Tel: 204-983-6306  
TDD: 204-983-8274  
Fax: 204-983-6317

Cornwall Professional Building  
2125 - 11<sup>th</sup> Avenue  
Room 103  
Regina, Saskatchewan S4P 3X3  
Tel: 306-780-3422

10405 Jasper Avenue  
Suite 520  
Edmonton, Alberta T5J 3N4  
Tel: 780-495-3224

530-580 Hornby Street  
Vancouver, British Columbia V6C 3B6  
Tel: 604-666-2111  
TDD: 604-666-0778  
Fax: 604-666-8322

Secretary General

*This document is available in alternative format upon request, and may also be examined in PDF format or in HTML at the following Internet site: <http://www.crtc.gc.ca>*

REGULATIONS AMENDING THE BROADCASTING DISTRIBUTION  
REGULATIONS

AMENDMENTS

- 1. The definition “emergency alert message” in section 1 of the *Broadcasting Distribution Regulations*<sup>1</sup> is replaced by the following:**

“emergency alert message” means a warning to the public announcing an imminent or unfolding danger to life. (*message d’alerte d’urgence*)

- 2. Paragraph 7(d) of the Regulations is replaced by the following:**

(d) for the purpose of altering a programming service to insert an emergency alert message;

COMING INTO FORCE

- 3. These Regulations come into force on the day on which they are registered.**

---

<sup>1</sup> SOR/97-555