



## Broadcasting Public Notice CRTC 2007-14

Ottawa, 9 February 2007

*The Commission has received the following applications. The deadline for submission of interventions/comments is **16 March 2007**.*

[\[Broadcasting intervention/comments form\]](#)

### Item Applicant and locality

1. **Shaw Communications Inc., on behalf of Videon Cablesystems Inc.**  
Across Canada  
Application No. 2007-0005-6
2. **Canadian Broadcasting Corporation**  
La Sarre, Quebec  
Application No. 2007-0074-1
3. **Canadian Broadcasting Corporation**  
Témiscaming and Ville-Marie, Quebec  
Application No. 2007-0110-4
4. **591989 B.C. Ltd.**  
Cambridge, Ontario  
Application No. 2006-1684-9
5. **Sun TV Company**  
London and Ottawa, Ontario  
Application Nos. 2007-0048-6 and 2007-0044-4
6. **Sun TV Company**  
London and Ottawa, Ontario  
Application Nos. 2007-0049-4 and 2007-0047-8

1. **Across Canada**  
**Application No. 2007-0005-6**

Application by **Shaw Communications Inc. (Shaw), on behalf of Videon Cablesystems Inc.**, to amend the broadcasting licence of the national English and French language video-on-demand programming undertaking known as Shaw On Demand.

Shaw requests the addition of certain conditions of licence authorizing it to distribute programming that contains commercial messages where those messages are already included in a program previously broadcast in Canada by a Canadian programming undertaking or by a non-Canadian service on the lists of eligible satellite services (the eligible lists). It further seeks to permit Shaw to charge a fee to subscribers for such programming.

Shaw proposes that the condition of licence pertaining to adherence to the *Pay Television Regulations, 1990* be amended as follows:

The licensee shall adhere to the *Pay Television Regulations, 1990*, with the exception of section 3(2)(d) (commercial messages) and section 4 (logs and records).

Shaw also proposes to add the following condition of licence:

The licensee shall not include as part of its video-on-demand offering any program containing a commercial message except where:

- a) the message was already included in a program previously broadcast in Canada by a Canadian programming service or a non-Canadian service on the lists of eligible satellite services; and
- b) the program's inclusion as part of the video-on-demand offering is in accordance with the terms of a written agreement entered into with the operator of the programming service that broadcast the program.

Shaw states it wishes to obtain maximum flexibility to develop its on-demand service thereby increasing the variety of programming offered to its consumers.

*Licensee's address:*

Shaw Communications Inc.  
440 Laurier Avenue West  
Suite 330  
Ottawa, Ontario  
K1R 7X6  
Fax: 613-234-2997  
E-Mail: [michael.ferras@sjrb.ca](mailto:michael.ferras@sjrb.ca)

*Examination of application:*

At the licensee's address

2. **La Sarre, Quebec**  
**Application No. 2007-0074-1**

Application by the **Canadian Broadcasting Corporation (CBC)** to amend the licence of the radio programming undertaking CHLM-FM Rouyn-Noranda, Quebec.

The licensee proposes to add an FM transmitter at La Sarre to broadcast the programming service of La Première chaîne originating from CHLM-FM Rouyn-Noranda in order to serve the population of La Sarre.

The transmitter would operate on frequency 100.7 MHz (channel 264A) with an effective radiated power of 4,290 watts (non-directional antenna/antenna height of 54.5 metres).

*Licensee's address:*

181 Queen Street  
 Ottawa, Ontario  
 K1P 1K9  
 Fax: 613-288-6257  
 E-Mail: [regulatoryaffairs@cbc.ca](mailto:regulatoryaffairs@cbc.ca)

*Examination of application:*

La Bibliothèque  
 c/o La Maison de la Culture  
 195 Principale Street  
 La Sarre, Quebec

3. **Témiscaming and Ville-Marie, Quebec**  
**Application No. 2007-0110-4**

Application by the **Canadian Broadcasting Corporation (CBC)** to amend the licence of the radio programming undertaking CHLM-FM Rouyn-Noranda, Quebec.

The licensee proposes to add the FM transmitters CBFZ-FM Témiscaming and CBFY-FM Ville-Marie to broadcast its programming service La Première chaîne originating from CHLM-FM Rouyn-Noranda.

These two FM transmitters were originally licensed to the CBC as a radiocommunication distribution undertaking (RDU) to broadcast the programming of the radio station CHLM-FM Rouyn-Noranda which was licensed to Radio Nord Communications inc.

In Broadcasting Decision CRTC 2004-399, dated 1 September 2004, the Commission approved the application by the CBC to acquire the assets of CHLM-FM. The CBC therefore became the licensee of this station.

Given that the CBC is now the licensee of CHLM-FM, it no longer needs to hold a separate RDU licence for the two above-noted FM transmitters.

Should this application be approved by the Commission, these transmitters would be added to the licence of CHLM-FM and the above-noted RDU licence would be revoked.

*Licensee's address:*

181 Queen Street  
Ottawa, Ontario  
K1P 1K9  
Fax: 613-288-6257  
E-Mail: [regulatoryaffairs@cbc.ca](mailto:regulatoryaffairs@cbc.ca)

*Examination of application:*

CBC/Radio-Canada – Reception  
70 Principale Street  
Rouyn-Noranda, Quebec

Municipality of Ville-Marie – Reception  
21 St-Gabriel Street South  
Ville-Marie, Quebec

Municipality of Témiscaming – Reception  
20 Humphrey Street  
Témiscaming, Quebec

4. **Cambridge, Ontario**  
**Application No. 2006-1684-9**

Application by **591989 B.C. Ltd.** relating to the licence of the radio programming undertaking CJDV-FM Cambridge, Ontario.

The licensee proposes to change the authorized contours by increasing the average effective radiated power from 2,500 to 6,800 watts (maximum effective radiated power to 20,000 watts/antenna height to 68.9 metres).

The authorized contours of the station will be increased significantly as a result of the proposed increase in power.

The licensee states that the power increase is sought to improve its signal and to correct recurring co-channel interference problems with another station.

*Licensee's address:*

BCE Place  
 181 Bay Street, Suite 1630  
 Toronto, Ontario  
 M5J 2T3  
 Fax: 613-692-0505  
 E-Mail: [sylvie.courtemanche@corusent.com](mailto:sylvie.courtemanche@corusent.com)

*Examination of application:*

CJDV-FM Station  
 1315 Bishop Street North  
 Cambridge, Ontario

5. **London and Ottawa, Ontario**  
**Application Nos., 2007-0048-6 and 2007-0044-4**

Applications by **Sun TV Company** to amend the licence of the analog television programming undertaking CKXT-TV Toronto, Ontario.

The licensee proposes to add analog TV transmitters at London and Ottawa, Ontario to broadcast the programming of CKXT-TV Toronto, in order to serve the population of London and Ottawa.

The transmitter at London would operate on channel 26 with an average effective radiated power of 310,000 watts (maximum effective radiated power of 560,000 watts/antenna height of 281.7 metres).

The transmitter at Ottawa would operate on channel 54 with an average effective radiated power of 80,000 watts (maximum effective radiated power of 180,000 watts/antenna height of 332.9 metres).

The licensee advised that the addition of these transmitters will permit it to be more competitive for national advertising revenues and will provide viewers in London and Ottawa access to an additional Canadian viewing choice with a distinctive program schedule.

*Licensee's address:*

Sun TV Company  
 c/o Quebecor Media Inc., Regulatory Affairs  
 465 McGill Street  
 5<sup>th</sup> Floor  
 Montréal, Quebec  
 H2Y 4A6  
 Fax: 514-380-4664  
 E-Mail: [reglementaires@quebecor.com](mailto:reglementaires@quebecor.com)

*Examination of applications:*

SUN TV  
 25 Ontario Street  
 Toronto, Ontario

Hamilton Public Library  
 (Central Library)  
 55 York Boulevard  
 3<sup>rd</sup> Floor  
 Hamilton, Ontario

London Free Press  
 369 York Street  
 London, Ontario

Ottawa Sun  
 6 Antares Drive  
 Phase 3  
 Ottawa, Ontario

6. **London and Ottawa, Ontario**  
**Application Nos. 2007-0049-4 and 2007-0047-8**

Applications by **Sun TV Company** to amend the licence of the transitional digital television programming undertaking CKXT-DT Toronto, Ontario.

The licensee proposes to add transitional digital TV transmitters at London and Ottawa, Ontario to broadcast the programming of CKXT-DT Toronto, in order to serve the population of London and Ottawa.

The transmitter at London would operate on channel 19C with an average effective radiated power of 4,300 watts (maximum effective radiated power of 8,100 watts/antenna height of 281.7 metres).

The transmitter at Ottawa would operate on channel 62C with an average effective

radiated power of 4,600 watts (maximum effective radiated power of 9,900 watts/antenna height of 332.9 metres).

The licensee advised that the addition of these transmitters will permit it to be more competitive for national advertising revenues and will provide viewers in London and Ottawa access to an additional Canadian viewing choice with a distinctive program schedule.

*Licensee's address:*

Sun TV Company  
c/o Quebecor Media Inc., Regulatory Affairs  
465 McGill Street  
5<sup>th</sup> Floor  
Montréal, Quebec  
H2Y 4A6  
Fax: 514-380-4664  
E-Mail: [reglementaires@quebecor.com](mailto:reglementaires@quebecor.com)

*Examination of applications:*

SUN TV  
25 Ontario Street  
Toronto, Ontario

Hamilton Public Library  
(Central Library)  
55 York Boulevard  
3<sup>rd</sup> Floor  
Hamilton, Ontario

London Free Press  
369 York Street  
London, Ontario

Ottawa Sun  
6 Antares Drive  
Phase 3  
Ottawa, Ontario

## **Public Participation**

## **Deadline for Interventions/Comments**

**16 March 2007**

The intervention must be received by the CRTC and by the applicant on or before the above-mentioned date. The Commission cannot be held responsible for postal delays.

Your intervention will be considered by the Commission, and will form part of the public record of the proceeding without further notification to you, provided the procedure set out below has been followed. You will be contacted only if your submission raises procedural questions.

Submit your written intervention to the Secretary General of the Commission in **only one** of the following formats:

**by using the**  
[\[Broadcasting intervention/comments form\]](#)

or

**by mail to**  
CRTC, Ottawa, Ontario K1A 0N2

or

**by fax at**  
819-994-0218

A true copy must be sent to the applicant and proof that this has been done must accompany the intervention sent to the Commission.

The Commission advises those who file and serve by electronic mode to exercise caution when using e-mail for service of documents or notification, as it may be difficult to establish that service has occurred.

Before initiating service through electronic mode, please ensure that you will be able to satisfy the Commission, upon request, that service of the notification was completed.

Where the intervention is filed by electronic means, the line **\*\*\*End of document\*\*\*** should be entered following the last paragraph of the document, as an indication that the document has not been damaged during electronic transmission.

Each paragraph of the document should be numbered.

Your intervention should clearly identify the application and indicate whether you support or oppose the application, or if you propose changes to it, include the facts and grounds for your proposal.

**Important notice**

Note that all information that you provide as part of this public process, except information granted confidentiality, whether sent by postal mail, facsimile, e-mail or through the Commission's web site at [www.ertc.gc.ca](http://www.ertc.gc.ca), becomes part of a publicly accessible file and will be posted on the Commission's web site. This information includes your personal information, such as your full name, e-mail address, postal/street address, telephone and facsimile number(s), and any other personal information you provide.

The personal information you provide will be used and may be disclosed for the purpose for which the information was obtained or compiled by the Commission, or for a use consistent with that purpose.

Documents received electronically or otherwise will be put on the Commission's web site in their entirety exactly as you send them, including any personal information contained therein, in the official language and format in which they are received. Documents not received electronically will be available in PDF format.

Please note that the information you provide to the Commission as part of this public process is entered into an unsearchable database dedicated to this specific public process. This database is accessible only from the webpage of this particular public process. As a result, a general search of our website with the help of either our own search engine or a third-party search engine will not provide access to the information which was provided as part of this public process.

**Examination of Documents**

An electronic version of applications is available from the Commission's web site by selecting the application number within this notice.

A list of all interventions/comments will also be available on the Commission's Web site. An electronic version of all interventions/comments submitted will be accessible from this list. To access the list, select "Lists of interventions/comments" under "Public Proceedings" from the Commission's Web site.

Documents are also available during normal office hours at the local address provided in this notice and at the Commission offices and documentation centres directly involved with these applications or, upon request, within 2 working days, at any other CRTC offices and documentation centres.

Central Building  
Les Terrasses de la Chaudière  
1 Promenade du Portage, Room 206  
Gatineau, Quebec K1A 0N2

Tel: 819-997-2429  
Toll free Telephone: 1-877-249-2782  
Toll-free TDD: 1-877-909-2782  
Fax: 819-994-0218

Metropolitan Place  
99 Wyse Road, Suite 1410  
Dartmouth, Nova Scotia B3A 4S5  
Tel: 902-426-7997  
Fax: 902-426-2721

205 Viger Avenue West  
Suite 504  
Montréal, Quebec H2Z 1G2  
Tel: 514-283-6607

55 St. Clair Avenue East, Suite 624  
Toronto, Ontario M4T 1M2  
Tel: 416-952-9096

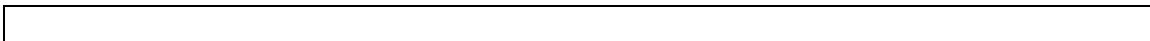
Kensington Building  
275 Portage Avenue, Suite 1810  
Winnipeg, Manitoba R3B 2B3  
Tel: 204-983-6306 – TDD: 204-983-8274  
Fax: 204-983-6317

Cornwall Professional Building  
2125 – 11<sup>th</sup> Avenue, Room 103  
Regina, Saskatchewan S4P 3X3  
Tel: 306-780-3422

10405 Jasper Avenue, Suite 520  
Edmonton, Alberta T5J 3N4  
Tel: 780-495-3224

530-580 Hornby Street  
Vancouver, British Columbia V6C 3B6  
Tel: 604-666-2111 – TDD: 604-666-0778  
Fax: 604-666-8322

Secretary General



*This document is available in alternative format upon request, and may also be examined in PDF format or in HTML at the following Internet site:*

<http://www.crtc.gc.ca>