



Broadcasting Notice of Public Hearing CRTC 2007-7

Ottawa, 21 June 2007

The Commission will hold a public hearing commencing on 27 August 2007 at 9:30 a.m., at the Conference Centre, Portage IV, 140 Promenade du Portage, Gatineau, Quebec, to consider the following applications. The deadline for submission of interventions/comments is 26 July 2007.

[\[Broadcasting intervention/comments form\]](#)

Item Applicant and Locality

1. **Astral Media Radio Inc.**
Across Canada
Application No. 2007-0769-8
2. **Standard Radio Inc.**
Vancouver, British Columbia
Application No. 2007-0758-1
3. **Standard Radio Inc.**
Vancouver, British Columbia
Application No. 2007-0759-9
4. **Gordon Culley, on behalf of a corporation to be incorporated**
Across Canada
Application No. 2007-0212-7
5. **Gordon Culley, on behalf of a corporation to be incorporated**
Across Canada
Application No. 2007-0220-1
6. **Gordon Culley, on behalf of a corporation to be incorporated**
Across Canada
Application No. 2007-0221-8
7. **Gordon Culley, on behalf of a corporation to be incorporated**
Across Canada
Application No. 2007-0226-8
8. **Rogers Broadcasting Limited**
Across Canada
Application No. 2007-0331-5
9. **Soundview Entertainment Inc.**
Across Canada
Application No. 2007-0412-3
10. **World Television Network / Le Réseau Télémonde inc. (WTM)**
Across Canada
Application No. 2007-0440-5

11. **World Television Network / Le Réseau Télémonde inc. (WTM)**
Across Canada
Application No. 2007-0442-0
12. **Insight Sports Ltd., on behalf of a corporation to be incorporated**
Across Canada
Application No. 2007-0448-8
13. **All TV Inc.**
Across Canada
Application No. 2007-0545-2
14. **CF Cable TV Inc.**
Saint-Siméon, Quebec
Application No. 2007-0402-4
15. **CF Cable TV Inc.**
La Malbaie, Quebec
Application No. 2007-0403-2
16. **Amie du Quartier**
St-Jérôme, Quebec
Application No. 2007-0466-0
17. **RNC MEDIA Inc.**
Montréal, Quebec
Application No. 2007-0864-6
18. **Rick Sargent**
Caledon, Ontario
Application No. 2007-0311-7
19. **Rick Sargent**
Bolton, Ontario
Application No. 2007-0535-3
20. **Messiah Lutheran Church**
Prince Albert, Saskatchewan
Application No. 2007-0456-1
21. **0759969 B.C. Ltd**
Salt Spring Island, British Columbia
Application No. 2007-0068-4
22. **Salt Spring Island Radio Corp.**
Salt Spring Island, British Columbia
Application No. 2007-0439-7
23. **CHUM Limited**
Vancouver, British Columbia
Application No. 2007-0486-8
24. **Campbell River TV Association**
Campbell River, British Columbia
Application No. 2007-0542-8

Preamble

Item 1

Application by **Astral Media Radio Inc.** (Astral) on its own behalf or on behalf of a general partnership consisting of Astral and 4382072 Canada Inc. (4382072) to carry on business as Astral Media Radio G.P. (Astral GP), to acquire the assets of certain radio and television programming undertakings across Canada, from Standard Radio Inc. (Standard) as noted in Appendix 1 to the application.

The value of the transaction amounts to \$1.043 billion for the broadcasting assets involved, including a total of \$16.7 million for television assets and \$1.026 billion for radio assets.

Items 2 to 24

The Commission intends to consider, subject to interventions, items 2 to 24 during the non-appearance phase of the public hearing.

1. **Across Canada** **Application No. 2007-0769-8**

Application by **Astral Media Radio Inc.** (Astral) on its own behalf or on behalf of a general partnership consisting of Astral and 4382072 Canada Inc. (4382072) to carry on business as Astral Media Radio G.P. (Astral GP), to acquire the assets of certain radio and television programming undertakings across Canada, from Standard Radio Inc. (Standard).

Application

Astral proposes to acquire 52 radio and 2 television programming undertakings currently held by Standard as well as several rebroadcasting transmitters and transitions digital radio programming undertakings. If approved, new licenses will be issued upon the surrender of the existing licences, under the same terms and conditions to which they are currently subject.

Following the transaction, the Astral Group would own and control 81 radio programming undertakings (21 AM and 60 FM) in addition to 2 conventional over-the-air television stations, numerous rebroadcasting transmitters and a number of transitional digital radio programming undertakings.

The proposed tangible benefits package for the broadcasting undertakings involved in the current transaction amounts to \$61,585,568 pertaining to its radio assets with an additional \$1,666,850 for its television assets for a total of \$63,252,418.

As it pertains to the radio benefits, Astral proposes that 50% of its total radio benefits be allocated to the Radio Starmaker Fund and 33% to FACTOR. The remaining amount would be divided between certain initiatives involving: Canadian Music Week, North by Northeast, the Songwriters Association of Canada, the Canadian Songwriters' Hall of Fame, the Canadian Academy of Recording Arts and Sciences, the Dixon Hall Music School and "The Beat" in association with ImagineNATIVE. Additionally, Astral proposes to fund a self directed radio artist development program, a self directed small market internship program as well as provide funding to the National Aboriginal Achievement Foundation, Radio Enfant and the Canadian Communications Foundation.

With respect to the television benefits, Astral proposes that approximately 70% will be allocated to local initiatives including new incremental priority documentary and local programming as well as local aboriginal training programs, and the remaining 30% to new grants for social initiatives targeting industry training programs.

Should the transaction be approved, Astral will become a dominant national force in radio. The Commission notes in particular its presence in the Montréal and Ottawa/Gatineau markets. Considering the size and scope of the proposed transaction, the Commission may discuss, among other things, the following:

Programming

The Commission may wish to discuss the manner in which the present transaction may affect the strategic programming direction and content of the stations to be acquired. This may include, but not limited to, discussions on local programming amounts and type as well as format and the airplay of emerging artists.

The proposed benefits package

The Commission may wish to discuss the proposed benefits package in terms of acceptability and proposals in respect of any benefits that may be found to be unacceptable. As it pertains specifically to radio, benefits proposed in this regard will be assessed against the acceptability criteria for Canadian content development initiatives as outlined in *Commercial Radio Policy 2006*, Broadcasting Public Notice CRTC 2006-158, 15 December 2006.

Value of the transaction

The Commission may wish to discuss the value of the transaction and the valuation of the assets (i.e. methodology and allocation between regulated radio and television, and unregulated undertakings).

Additional information may be placed on the public examination file by no later than 9 July 2007. The Commission encourages interested parties to monitor the public examination file and the Commission's web site for additional information that they may find useful when preparing their comments.

Applicant's address:

Astral Media Radio Inc.
1717 René-Levesque Boulevard East
Suite 200
Montréal, Quebec
H2L 4T9
Fax: 514-529-3263
E-Mail: claflamme@corp.astral.com

Examination of application:

1411 du Fort Street, 3rd Floor
Montréal, Quebec

2 St. Clair Avenue West, 2nd Floor
Toronto, Ontario

2504 Merivale Road
Ottawa, Ontario

883 Upper Wentworth Street
Hamilton, Ontario

743 Wellington Road South
London, Ontario

12 Yates Street
St. Catharines, Ontario

595 Pembroke Street East
Pembroke, Ontario

177 Lombard Street, 3rd Floor
Winnipeg, Manitoba

2940 Victoria Avenue
Brandon, Manitoba

1110 Centre Street North, 3rd Floor
Calgary, Alberta

18520 Stony Plain Road, Suite 100
Edmonton, Alberta

11151 Horseshoe Way
Richmond, British Columbia

300-435 Bernard Avenue
Kelowna, British Columbia

2800 – 31st Street
Vernon, British Columbia

9901 Main Street, Suite 200
Summerland, British Columbia

33 Carmi Avenue
Penticton, British Columbia

203-8309 Main Street
Osoyoos, British Columbia

360 Ross Street
Salmon Arm, British Columbia

825-10th Avenue
Golden, British Columbia

208 First Street East
Revelstoke, British Columbia

1560 – 2nd Avenue
Trail, British Columbia

513 Front Street
Nelson, British Columbia

901-909, 102nd Avenue
Dawson Creek, British Columbia

5152 Liard Street
Fort Nelson, British Columbia

10532 & 10534 Alaska Road
Fort St. John, British Columbia

4625 Lazelle Avenue
Terrace, British Columbia

350 City Centre
Kitimat, British Columbia

212-215 Cow Bay Road
Prince Rupert, British Columbia

1686 Main Street
Masset, British Columbia

15-3rd Avenue
Burns Lake, British Columbia

1027 Aldous Street
Smithers, British Columbia

3367-12th Street
Houston, British Columbia

305 Founders Avenue
Tumbler Ridge, British Columbia

914-8th Avenue
Invermere, British Columbia

619 Cliff Avenue
Enderby, British Columbia

5315 Big White Road
Big White, British Columbia

105 Highway 3 East
Princeton, British Columbia

35016-97th Street
Oliver, British Columbia

91-1st Street North West
Nakusp, British Columbia

115 Slocan Avenue
New Denver, British Columbia

413 Fourth Street
Kaslo, British Columbia

238-10th Avenue North
Creston, British Columbia

460 Columbia Avenue
Castlegar, British Columbia

420 Markets
Grand Forks, British Columbia

343 Alliford Bay Road
Sandspit, British Columbia
4310 Field Street
Hazelton, British Columbia

3877 Squilax - Anglemont Road
Scotch Creek, British Columbia

5328 Squilax - Anglemont Road
Celista, British Columbia

16219 Highway 3A
Crawford Bay, British Columbia

Appendix 1: Stations implicated in the transaction

Location	Call sign (rebroadcasting transmitter)
Quebec	
Montréal	CJFM-FM
	CHOM-FM
	CHOM-DR-1
	CJAD
	CJAD-DR-2
Ontario	
Toronto	CJEZ-FM
	CJEZ-DR-1
	CKFM-FM
	CKFM-DR-1
	CFRB (CFRX)
	CFRB-DR-2
Ottawa	CKQB-FM (CKQB-FM-1 Pembroke)

	CKQB-DR-1
Hamilton	CKLH-FM
	CKOC
	CHAM
London	CIQM-FM
	CJBX-FM
	CKSL
St. Catharines	CHRE-FM
	CHTZ-FM
	CKTB
Manitoba	
Pembroke	CHVR-FM
Winnipeg	CKMM-FM
Selkirk	CFQX-FM
Brandon	CKX-FM
	CKXA-FM
Alberta	
Calgary	CJAY-FM (CJAY-FM-1 Banff; CJAY-FM-3 Invermere, B.C.)
	CIBK-FM
	CKMX (CFVP)
St. Albert	CFMG-FM
Edmonton	CFBR-FM
	CFRN-AM
British Columbia	
Vancouver	CKZZ-FM
	CKZZ-DR-1 (Application pending)
Richmond	CISL
	CISL-DR-1 (Application pending)
Kelowna	CHSU-FM (CHSU-FM-1 Big White Ski Village)
	CILK-FM (CILC-FM Celistia; VF 2329, Big White Mountain)
Vernon	CICF-FM (CICF-FM0-4 Armstrong / Enderby)
Summerland	CHOR
Penticton	CJMG-FM (CJMG-FM-2 Oliver)
	CKOR
	CIOR
Osoyoos	CJOR (CJOR-FM Oliver)
Salmon Arm	CKXR
	CKXR-FM (CKXR-FM-1 Sorrento)
Golden	CKGR (CKIR Invermere)

Revelstoke	CKCR
Trail	CJAT-FM (CFKC Creston; NCS ¹ -FM-1 Castlegar; NCS-FM-2 Grand Forks)
Nelson	CKKC-FM (CKKC-FM-1 Crawford Bay; CKBS-FM Nakusp; CKZX-FM-1 Kaslo; CKZX-FM New Denver)
Dawson Creek	CJDC (CJDC-FM-1 Tumbler Ridge) CJDC-TV
Fort Nelson	CKRX-FM
Fort St-John	CKNL-FM
	CHRX-FM (CHRX-FM-1 Dawson Creek)
Terrace	CFTK CFTK-TV
	CJFW-FM (CJFW-FM-1 Kitimat; CJFW-FM-2 Prince Rupert; CJFW-FM-3 Sandspit; CJFW-FM-4 Masset; CJFW-FM-5 Burns Lake, CJFW-FM-6 Smithers, CJFW-FM-7 Houston, CJFW-FM-8 Hazelton)

2. **Vancouver, British Columbia**
Application No. 2007-0758-1

Application by **Standard Radio Inc.** (Standard) for a licence to operate a commercial digital radio programming undertaking associated with its existing FM station, CKZZ-FM Vancouver.

The applicant indicates that the proposed undertaking would use two transmitters located in Vancouver, one on Mount Seymour and the other in the Vancouver Metrotown. The two sites and the radio apparatus are owned by Standard.

The applicant received its technical acceptability certificate from the Department of Industry Canada in 1999.

This application was filed to normalize Standard's operations for the purpose of the application by Astral Media Radio Inc. to acquire the assets of certain radio stations from Standard.

The new station would operate the two transmitters in a single frequency network, using 1465.024 MHz (DRB channel 8) with effective isotropic radiated power of 3,381 watts and 2,774 watts respectively.

¹ No call sign

Applicant's address:

Standard Radio Inc.
 2 St. Clair Avenue West
 Suite 1100
 Toronto, Ontario
 M4V 1L6
 Fax: 416-323-6800
 E-Mail: gary.slaight@standardradio.com

Examination of application:

20-11151 Horseshoe Way
 Richmond, British Columbia

3. **Vancouver, British Columbia**
Application No. 2007-0759-9

Application by **Standard Radio Inc.** (Standard) for a licence to operate a commercial digital radio programming undertaking associated with its existing AM station, CISL Richmond.

The applicant indicates that the proposed undertaking would use two transmitters located in Vancouver, one on Mount Seymour and the other in the Vancouver Metrotown. The two sites and the radio apparatus are owned by Standard.

The applicant received its technical acceptability certificate from the Department of Industry Canada in 1999.

This application was filed to normalize Standard's operations for the purpose of the application by Astral Media Radio Inc. to acquire the assets of certain radio stations from Standard.

The new station would operate the two transmitters in a single frequency network, using 1465.024 MHz (DRB channel 8) with effective isotropic radiated power of 3,381 watts and 2,774 watts respectively.

Applicant's address:

Standard Radio Inc.
 2 St. Clair Avenue West
 Suite 1100
 Toronto, Ontario
 M4V 1L6
 Fax: 416-323-6800
 E-Mail: gary.slaight@standardradio.com

Examination of application:

20-11151 Horseshoe Way
Richmond, British Columbia

4. **Across Canada**
Application No. 2007-0212-7

Application by **Gordon Culley, on behalf of a corporation to be incorporated** for a licence to operate a national English-language Category 2 specialty television programming undertaking to be known as Real Estate TV.

The applicant states that the programming will target homeowners with a variety of informative and entertainment shows. Viewers preparing to sell will gain in valuable knowledge through renovation programs and the proper presentation of their home. Home buyers will get tips on financing, real estate brokers, lawyers, et al.

The applicant proposes to offer programming from the following categories: 2(b), 3, 5(b), 7(c), 7(d), 10, 12, 13 and 14, as set out in Schedule I of the *Specialty Services Regulations, 1990*.

The applicant requests that it be authorized to broadcast local advertising as it anticipates that approximately 30% and potentially up to 50% of advertising revenues of the proposed service will be derived from local advertising.

Applicant's address:

26 Hanover Road
Unit 508
Brampton, Ontario
L6S 4T2
Fax: 416-981-7699
E-Mail: gfculley@gmail.com

Examination of application:

At the applicant's address

5. **Across Canada**
Application No. 2007-0220-1

Application by **Gordon Culley, on behalf of a corporation to be incorporated**, for a licence to operate a national English-language Category 2 specialty television programming undertaking to be known as Car TV.

The applicant states that the service will be devoted to the world of cars and the aftermarket

industry. Programming will consist of programs related to the review and maintenance of new, used and classic vehicles.

The applicant proposes to offer programming from the following categories: 2(b), 3, 5(b), 6(a), 6(b), 7(c), 7(d), 10, 12, 13, and 14 as set out in Schedule I of the *Specialty Services Regulations, 1990*.

The applicant requests that, of the 12 minutes of advertising material permitted during each clock hour, it be authorized to broadcast local and regional advertising.

Applicant's address:

26 Hanover Road
Unit 508
Brampton, Ontario
L6S 4T2
Fax: 416-981-7699
E-Mail: gfculley@gmail.com

Examination of application:

At the applicant's address

6. **Across Canada**
Application No. 2007-0221-8

Application by **Gordon Culley, on behalf of a corporation to be incorporated** for a licence to operate a national English-language Category 2 specialty television programming undertaking to be known as F.I.T. TV.

The applicant states that the programming will consist of a variety of programming of varying fitness levels and programs on nutrition and healthy lifestyle.

The applicant states that the programming will consist of 60% of instructional shows.

The applicant proposes to offer programming from the following categories: 2(b), 3, 5(b), 6(a), 6(b), 7(c), 7(d), 8(b), 8(c), 10, 12, 13 and 14, as set out in Schedule I of the *Specialty Services Regulations, 1990*.

The applicant requests that it be authorized to broadcast local advertising as it anticipates that approximately 30% and potentially up to 50% of advertising revenues of the proposed service will be derived from local advertising.

Applicant's address:

26 Hanover Road
Unit 508
Brampton, Ontario
L6S 4T2

Fax: 416-981-7699

E-Mail: gfculley@gmail.com

Examination of application:

At the applicant's address

7. **Across Canada**
Application No. 2007-0226-8

Application by **Gordon Culley, on behalf of a corporation to be incorporated**, for a licence to operate a national English-language Category 2 specialty television programming undertaking to be known as Black TV.

The applicant states that the programming will target the African-Canadian and Caribbean communities.

The applicant proposes to offer programming from the following categories: 1, 2(a), 2(b), 3, 4, 5(b), 6(a), 6(b), 7(c), 7(d), 7(e), 7(f), 7(g), 8(b), 8(c), 10, 12, 13 and 14, as set out in Schedule I of the *Specialty Services Regulations, 1990*.

The applicant requests that, of the 12 minutes of advertising material permitted during each clock hour, it be authorized to broadcast local and regional advertising.

Applicant's address:

26 Hanover Road

Unit 508

Brampton, Ontario

L6S 4T2

Fax: 416-981-7699

E-Mail: gfculley@gmail.com

Examination of application:

At the applicant's address

8. **Across Canada**
Application No. 2007-0331-5

Application by **Rogers Broadcasting Limited** for a licence to operate a national English-language Category 2 specialty television programming undertaking to be known as Sportsnet 2.

The applicant states that the programming will be devoted primarily to the coverage of soccer,

cricket and rugby. Programming will include exclusive international soccer matches from professional leagues and tournaments. The proposed service will also provide coverage of national Canadian teams, including junior programs, sports news, in-depth analysis or instructional programs.

The applicant proposes to offer programming from the following categories: 1, 2(a), 2(b), 3, 5(b), 6(a), 6(b), 10, 11, 12, 13 and 14, as set out in Schedule I of the *Specialty Services Regulations, 1990*.

The applicant states that no more than 10% of all programming broadcast during the broadcast year shall be devoted to sports other than soccer, cricket and rugby, and that with the exception of soccer, cricket and rugby, no more than 5% of the broadcast year shall be devoted to live coverage of any one particular sport.

The applicant is also seeking authority to offer 10% of its programming content in high definition format.

Applicant's address:

333 Bloor Street East
6th floor
Toronto, Ontario
M4W 1G9
Fax: 416-935-8203
E-Mail: alain.strati@rci.rogers.com

Examination of application:

At the applicant's address

9. **Across Canada
Application No. 2007-0412-3**

Application by **Soundview Entertainment Inc.** for a licence to operate a national third-language ethnic Category 2 specialty television programming undertaking to be known as Sahara Filmy.

The applicant states that the programming will be devoted predominately to Hindi movies. The applicant proposes to offer programming from the following categories: 4, 7(a), 7(b), 7(c), 7(d), 7(e), 7(f), 7(g), 8(a), 8(b), 9, 12, 13 and 14, as set out in Schedule I of the *Specialty Services Regulations, 1990*.

The applicant proposes that 100% of the programming broadcast during the broadcast week will be in the Hindi-language.

The applicant requests that, of the 12 minutes of advertising material permitted during each clock hour, it be authorized to broadcast up to 6 minutes of local advertising.

Applicant's address:

Soundview Entertainment Inc.
7214 Harwick Drive
Mississauga, Ontario
L4T 3A4
Fax: 416-868-0673
E-Mail: gbuck@mccarthy.ca

Examination of application:

McCarthy Tétrault LLP
50th Floor
66 Wellington Street West
Toronto, Ontario

10. **Across Canada**
Application No. 2007-0440-5

Application by **World Television Network / Le Réseau Télémonde inc. (WTM)** for a licence to operate a national English-language Category 2 specialty television programming undertaking to be known as World News and Doc TV (WND) Network.

The applicant states that the proposed service will be dedicated to providing news, documentaries and public affairs programming from around the world in the original language of production and will reflect Canadian and global cultural diversity. The proposed service would be widely accessible to Canadian viewers through the use of English subtitles.

The applicant proposes to offer programming from the following categories: 1, 2(a), 2(b), 3, 11, 12, 13 and 14, as set out in Schedule I of the *Specialty Services Regulations, 1990*.

Applicant's address:

105 Wingold Avenue
Toronto, Ontario
M6B 1P8
Fax: 416-785-4303
E-Mail: pipbola@rogers.com

Examination of application:

At the applicant's address.

11. **Across Canada**
Application No. 2007-0442-0

Application by **World Television Network / Le Réseau Télémonde inc. (WTM)**, for a licence to operate a national English and French-language Category 2 specialty television programming undertaking to be known as World Television Network / Le Réseau Télémonde inc. (WTM).

The applicant states that the proposed service will be dedicated to providing news, public affairs, film and entertainment programming from Canada and around the world in the original language of production.

The proposed service would be distributed as three separate feeds of the same programming, one with subtitles in French for reception across the country, and two with English-language subtitles – one for carriage in Eastern Canada and a time shifted version for Western Canada.

The applicant proposes to offer programming from the following categories: 1, 2(a), 2(b), 3, 4, 5(b), 6(a), 6(b), 7(a), 7(b), 7(c), 7(d), 7(e), 7(f), 7(g), 8(a), 8(b), 8(c), 9, 10, 11, 12, 13 and 14, as set out in Schedule I of the *Specialty Services Regulations, 1990*.

The applicant further proposes that:

A maximum of 10% of the programming in the broadcast week be drawn from program category 6 (sports);

A maximum of 20% of the programming in the broadcast week be drawn from program category 7c (specials, mini-series or made-for-TV films);

A maximum of 15% of the programming in the broadcast week be drawn from the North American market for program category 7d (theatrical feature films aired on TV), and a maximum of 20% be drawn from category 7d from overseas markets totalling up to a maximum of 35%;

A maximum of 15% of the programming in the broadcast week may be drawn from category 8 (music);

A maximum of 20% of the non-Canadian programming aired in each quarter of the broadcast year may be produced in any one language;

Programming produced in Great Britain or the U.S. may, in each case, account for a maximum of 5% of the non-Canadian programming aired in each quarter of the broadcast year; and

A maximum of 10% of the non-Canadian programming aired in each three month period, commencing 1 September, 1 December, 1 March and 1 June of the broadcast year, may originate in any single country other than Great Britain and the United States.

Applicant's address:

105 Wingold Avenue
Toronto, Ontario
M6B 1P8
Fax: 416-785-4303
E-Mail: pipbola@rogers.com

Examination of application:

At the applicant's address

12. **Across Canada**
Application No. 2007-0448-8

Application by **Insight Sports Ltd., on behalf of a corporation to be incorporated**, for a licence to operate a national English-language Category 2 specialty television programming undertaking to be known as Racquet Sports Television.

The applicant states that the programming will be devoted to programs related to instruction, from beginner to advanced play, amateur and professional racquet based games and the interests of racquet based sports enthusiasts.

The applicant proposes to offer programming from the following categories: 1, 2(a), 2(b), 5(b), 6(a), 6(b), 7(c), 7(d), 11, 12, 13 and 14, as set out in Schedule I of the *Specialty Services Regulations, 1990*.

Applicant's address:

184 Pearl Street
Suite 302
Toronto, Ontario
M5H 1L5
Fax: 416-593-6991
E-Mail: spurdue@insightsports.com

Examination of application:

At the applicant's address

13. **Across Canada**
Application No. 2007-0545-2

Application by **All TV Inc.** for a licence to operate a national general interest ethnic

Category 2 specialty television programming undertaking to be known as All TV-Arirang.

The applicant states that the programming will consist of a general interest programming to the English speaking Korean Community in Canada.

The applicant proposes to offer programming from the following categories: 1, 2(a), 2(b), 3, 5(a), 5(b), 6(b), 7(a), 7(b), 7(c), 7(d), 7(e), 7(f), 7(g), 8(a), 8(b), 8(c), 9, 10, 11, 12, 13 and 14, as set out in Schedule I of the *Specialty Services Regulations, 1990*.

The applicant proposes to broadcast not less than 20% of its programming in Korean language and 80% in English during the broadcast week.

The applicant requests that, of the 12 minutes of advertising material permitted during each clock hour, it be authorized to broadcast up to 6 minutes of local and regional advertising.

Applicant's address:

1133 Leslie Street
Suite 213
Toronto, Ontario
M3C 2J6
Fax: 416-588-6550
E-Mail: torolee@alltv.ca

Examination of application:

At the applicant's address

14. **Saint-Siméon, Quebec**
Application No. 2007-0402-4

Application by **CF Cable TV Inc.** (CF Cable) for a broadcasting licence to operate a Class 3 cable broadcasting distribution undertaking (BDU) to serve Saint-Siméon.

In *Revocation of the licences of exempted small cable distribution undertakings*, Broadcasting Decision CRTC 2002-45, 19 February 2002, the Commission revoked the broadcasting licence of the BDU serving Saint-Siméon, held by the then licensee Télé-Câble Charlevoix (1977) inc., pursuant to *Exemption order respecting cable systems having fewer than 2,000 subscribers*, Broadcasting Public Notice CRTC 2001-121, 7 December 2001.

Given that the BDU serving Saint-Siméon is no longer operating its head end and is now interconnected with Videotron Ltd.'s BDU serving Québec, Quebec, the BDU serving Saint-Siméon no longer complies with the terms of the exemption order appended to Public Notice 2001-121, as subsequently amended by *Amendments to the exemption order for small cable undertakings*, Broadcasting Public Notice CRTC 2002-74, 19 November 2002, and must therefore obtain a broadcasting licence to continue its operations.

CF Cable requests to be relieved, by condition of licence, of the requirement of section 25 of the *Broadcasting Distribution Regulations* that it not distribute the signals of CFTU-TV (Canal Savoir) Montréal and the Quebec National Assembly on restricted channels, so long as the quality of these signals does not deteriorate.

CF Cable is also requesting other specific conditions of licence. Further details of these conditions are available in the application.

Applicant's address:

465 McGill Street
5th Floor
Montréal, Quebec
H2Y 4A6
Fax: 514-380-4664
E-Mail: regulatory1@videotron.com

Examination of application:

At the applicant's address, and

Saint-Siméon Municipality
502 Saint-Laurent Street
Saint-Siméon, Quebec

15. **La Malbaie, Quebec**
Application No. 2007-0403-2

Application by **CF Cable TV Inc.** (CF Cable) for a broadcasting licence to operate a Class 2 cable broadcasting distribution undertaking (BDU) to serve La Malbaie.

In Revocation of licence – Exempted cable broadcasting distribution undertakings that serve between 2,000 and 6,000 subscribers, Broadcasting Decision CRTC 2004-344, 13 August 2004, the Commission revoked, pursuant to Exemption order respecting cable broadcasting distribution undertakings that serve between 2,000 and 6,000 subscribers; and Amendment to the Broadcasting Distribution Regulations, Broadcasting Public Notice CRTC 2004-39, 14 June 2004, the broadcasting licence of the BDU serving La Malbaie, held by the then licensee Vidéotron (Régional) Ltée.

Given that the BDU serving La Malbaie is no longer operating its head end, and is now interconnected with Videotron Ltd's BDU serving Québec, Quebec, the BDU serving La Malbaie no longer complies with the terms of the exemption order appended to Public Notice 2004-39, and must therefore obtain a broadcasting licence to continue its operations.

CF Cable requests to be relieved, by condition of licence, of the requirement of section 25 of the *Broadcasting Distribution Regulations* that it not distribute the signals of CFTU-TV (Canal Savoir) Montréal and the Quebec National Assembly on restricted channels, so long as the quality of these signals does not deteriorate.

CF Cable is also requesting other specific conditions of licence. Further details of these conditions are available in the application.

Applicant's address:

465 McGill Street
5th Floor
Montréal, Quebec
H2Y 4A6
Fax: 514-380-4664
E-Mail: regulatory1@videotron.com

Examination of application:

At the applicant's address, and

La Télévision locale Vents et Marées
764 St-Raphaël Street
La Malbaie, Quebec

16. **St-Jérôme, Quebec**
Application No. 2007-0466-0

Application by **Amie du Quartier** for a licence to operate a French-language FM Type B community-based campus radio programming undertaking in St-Jérôme.

The new station would operate on frequency 101.9 MHz (channel 270LP) with an effective radiated power of 3,168 watts (non-directional antenna/antenna height of 80 metres).

The applicant proposes to broadcast 20 hours per week of spoken word programming produced by grade 6 students at École Notre-Dame.

The Commission may withdraw this application from the public hearing if it is not advised by the Department of Industry, at least twenty days prior to the hearing, that the application is technically acceptable.

Applicant's address:

655 Fillion Street

St-Jérôme, Quebec
 J7Z 1J6
 Fax: 450-432-8694
 E-Mail: bourcierm@edu.csrdsn.qc.ca

Examination of application:

École Notre-Dame
 581 Ouimet Street
 St-Jérôme, Quebec

17. **Montréal, Quebec**
Application No. 2007-0864-6

Application by **RNC MEDIA Inc.** (previously known as Radio Nord Communications inc.) to acquire from its wholly owned subsidiary Radio Couleur Jazz inc., the assets of the French language radio programming undertaking CKLX-FM Montréal, Quebec, as part of an intra-corporate reorganization involving the wind-up of Radio Couleur Jazz inc.

The applicant is also requesting a licence to continue the operation of the undertaking under the same terms and conditions as those in effect under the current licence.

Applicant's address:

1 Place Ville-Marie, Room 1523
 Montréal, Quebec
 H3B 2B5
 Fax: 514-866-8777
 E-Mail: rbriere@radionord.com

Examination of application:

At the applicant's address

18. **Caledon, Ontario**
Application No. 2007-0311-7

Application by **Rick Sargent** for a licence to operate an English-language FM tourist radio programming undertaking in Caledon, Ontario.

The new station would operate on frequency 101.5 MHz (channel 268LP) with an effective

radiated power of 32 watts (non-directional antenna/antenna height of 15.8 metres).

The applicant proposes to broadcast weather, road conditions, emergency and other information of local interest.

Applicant's address:

7695 Old Church Road
Caledon, Ontario
L7E 0P5
Fax: 905-880-8167
E-Mail: rsargent@stn.net

Examination of application:

At the applicant's address

19. **Bolton, Ontario**
Application No. 2007-0535-3

Application by **Rick Sargent** for a licence to operate an English-language low power FM commercial radio programming undertaking in Bolton.

The new station would operate on frequency 105.5MHz (channel 288LP) with an effective radiated power of 50 watts (non-directional antenna/antenna height of 20 metres).

The applicant is proposing an Eclectic Adult Contemporary music format.

The Commission may withdraw this application from the public hearing if it is not advised by the Department of Industry, at least twenty days prior to the hearing, that the application is technically acceptable.

Applicant's address:

7695 Old Church Road
Caledon, Ontario
L7E 0P5
Fax: 905-880-8167
E-Mail: rsargent@stn.net

Examination of application:

At the applicant's address

20. **Prince Albert, Saskatchewan**

Application No. 2007-0456-1

Application by **Messiah Lutheran Church** for a licence to operate an English-language FM religious (church) radio programming undertaking in Prince Albert.

The new non-commercial radio station would operate on frequency 92.5 MHz (channel 223) with an effective radiated power of 46 watts (non-directional antenna/antenna height of 10.23 metres).

The applicant will provide 5 hours per week of programming consisting of live broadcasts of masses, weddings, funerals, baptisms and other similar religious celebrations. The station will not solicit or broadcast advertising.

Applicant's address:

1796-15th Avenue East
 Prince Albert, Saskatchewan
 S6V 8A1
 Fax: 306-763-6284
 E-Mail: messiah@sasktel.net

Examination of application:

At the applicant's address

21. **Salt Spring Island, British Columbia**
Application No. 2007-0068-4

Application by **0759969 B.C. Ltd.** for a licence to operate an English-language low power specialty FM commercial radio programming undertaking in Salt Spring Island.

The new station would operate on frequency 102.1 MHz (channel A1) with an average effective radiated power of 8.9 watts (maximum effective radiated power of 8.9 watts/antenna height of 595 metres).

The applicant proposes that 85% of its music be derived from category 3 (Special Interest Music) with the majority to be drawn from subcategory 32 (Folk and folk-Oriented).

The Commission may withdraw this application from the public hearing if it is not advised by the Department of Industry, at least twenty days prior to the hearing, that the application is technically acceptable.

Applicant's address:

1-105 Rainbow Road
Salt Spring Island, British Columbia
V8K 2V5
Fax: 250-537-5099
E-Mail: mike@cmwlaw.ca

Examination of application:

At the applicant's address

22. **Salt Spring Island, British Columbia**
Application No. 2007-0439-7

Application by **Salt Spring Island Radio Corp.** for a licence to operate an English-language specialty FM commercial radio programming undertaking in Salt Spring Island.

The new station would operate on frequency 107.9 MHz (channel 300A) with an average effective radiated power of 340 watts (maximum effective radiated power of 1,000 watts/antenna height of 216.2 metres).

At least 33% of the total weekly music broadcast will be drawn from category 3 (special interest music), of which 24% will be drawn from subcategory 31 (concert music).

The Commission may withdraw this application from the public hearing if it is not advised by the Department of Industry, at least twenty days prior to the hearing, that the application is technically acceptable.

Applicant's address:

482 Starks Road
Salt Spring Island, British Columbia
V8K 1P6
E-Mail: brooks5@telus.net

Examination of application:

Salt Spring Island Public Library
129 McPhillips Avenue
Salt Spring Island, British Columbia

23. **Vancouver, British Columbia**
Application No. 2007-0486-8

Application by **CHUM Limited** to acquire the assets of the radio programming undertaking CFBT-FM Vancouver from The Beat Broadcasting Corporation.

The applicant is also requesting a licence to continue the operation of the undertaking under the same terms and conditions as those in effect under the current licence.

The value of the transaction, based on the terms of the Asset Purchase Agreement, is 45 million dollars. Tangible benefits of 2.7 million dollars were proposed by the applicant.

Applicant's address:

770 Pacific Boulevard
Suite A 301
Vancouver, British Columbia
V6B 5E7
Fax: 416-340-7005
E-Mail: regulatoryaffairs@chumlimited.com

Examination of application:

Suite 300
380-2nd Avenue West
Vancouver, British Columbia

24. **Campbell River, British Columbia**
Application No. 2007-0542-8

Application by **Campbell River TV Association** for a licence to operate a regional video-on-demand programming undertaking.

The applicant proposes to offer programming that will consist primarily of feature films but may also include other types of programming such as long form documentary, informal education/recreation & leisure, sports, drama and comedy, and general entertainment and human interest.

The applicant is requesting that it be authorized, as a condition of licence, to allocate the entire 5% of the annual gross revenues generated by its VOD programming undertaking to community channel of its broadcasting distribution undertaking, rather than to an independent Canadian production fund, as stipulated in *Introductory statement to Decisions CRTC 2000-733 to 2000-738: Licensing of new video-on-demand and pay-per-view services*, Public Notice CRTC 2000-172, 14 December 2000. The applicant argues that the gross revenues from its proposed VOD will be small and of greater use to its community channel than to a national production fund since the community channel is the only source of local programming in Campbell River.

Also, in order to offer programs originating from CRTV's community channel as part of its proposed VOD undertaking, the applicant proposes to add a condition of licence that would allow it, as an exception to the *Pay Television Regulations, 1990*, to distribute 2 to 5% of the total programming made available on its VOD undertaking be produced by itself or a related

person to CRTV.

Applicant's address:

500 Robron Road
Campbell River, British Columbia
V9W 5Z2
Fax: 250-923-8899
E-Mail: jim.forsyth@crtv.net

Examination of application:

At the licensee's address

Public Participation

Deadline for interventions/comments

26 July 2007

The intervention must be received by the CRTC and by the applicant on or before the above-mentioned date. The Commission cannot be held responsible for postal delays.

The intervention must include one of the following statements in either the first or the last paragraph:

- 1 - I request to appear at the public hearing.
- 2 - I do not want to appear at the public hearing.

Your intervention will be considered by the Commission, and will form part of the public record of the proceeding without further notification to you, provided the procedure set out below has been followed. You will be contacted only if your submission raises procedural questions.

Submit your written intervention to the Secretary General of the Commission in **only one** of the following formats:

by using the
[\[Broadcasting intervention/comments form\]](#)

Or

by mail to
CRTC, Ottawa, Ontario K1A 0N2

or

by fax at
819-994-0218

A true copy **must** be sent to the applicant and proof that this has been done must accompany the intervention sent to the Commission.

The Commission advises those who file and serve by electronic mode to exercise caution when using e-mail for service of documents or notification, as it may be difficult to establish that service has occurred.

Before initiating service through electronic mode, please ensure that you will be able to satisfy the Commission, upon request, that service of the notification was completed.

Where the intervention is filed by electronic means, the line *****End of document***** should be entered following the last paragraph of the document, as an indication that the document has not been damaged during electronic transmission.

Each paragraph of the document should be numbered.

Your intervention should clearly identify the application and indicate whether you support or oppose the application, or if you propose changes to it, include the facts and grounds for your proposal.

In the event that the application is brought to the oral phase of the hearing, and if you wish to appear, you must provide reasons why your written comments are not sufficient and why an appearance is necessary.

Persons requiring communications support such as assistance listening devices and sign language interpretation are requested to inform the commission at least twenty (20) days before the commencement of the public hearing so that the necessary arrangements can be made.

Important notice

Note that all information that you provide as part of this public process, except information granted confidentiality, whether sent by postal mail, facsimile, e-mail or through the Commission's web site at www.crtc.gc.ca, becomes part of a publicly accessible file and will be posted on the Commission's web site. This information includes your personal information, such as your full name, e-mail address, postal/street address, telephone and facsimile number(s), and any other personal information you provide.

The personal information you provide will be used and may be disclosed for the purpose for which the information was obtained or compiled by the Commission, or for a use consistent

with that purpose.

Documents received electronically or otherwise will be put on the Commission's web site in their entirety exactly as you send them, including any personal information contained therein, in the official language and format in which they are received. Documents not received electronically will be available in PDF format.

Please note that the information you provide to the Commission as part of this public process is entered into an unsearchable database dedicated to this specific public process. This database is accessible only from the webpage of this particular public process. As a result, a general search of our website with the help of either our own search engine or a third-party search engine will not provide access to the information which was provided as part of this public process.

Examination of documents

An electronic version of applications is available from the Commission's web site by selecting the application number within this notice.

A list of all interventions/comments will also be available on the Commission's Web site. An electronic version of all interventions/comments submitted will be accessible from this list. To access the list, select "Lists of interventions/comments" under "Public Proceedings" from the Commission's Web site.

Documents are also available during normal office hours at the local address provided in this notice and at the Commission offices and documentation centres directly involved with these applications or, upon request, within 2 working days, at any other CRTC offices and documentation centres.

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 Les Terrasses de la Chaudière
 1 Promenade du Portage, Room 206
 Gatineau, Quebec K1A 0N2
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 Toll-free TDD: 1-877-909-2782
 FAX: 819-994-0218

Metropolitan Place
 99 Wyse Road
 Suite 1410
 Dartmouth, Nova Scotia B3A 4S5
 Tel: 902-426-7997
 FAX: 902-426-2721

205 Viger Avenue West
 Suite 504

Montréal, Quebec H2Z 1G2
Tel: 514-283-6607

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Tel: 204-983-6306 – TDD: 204-983-8274
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2125 – 11th Avenue
Room 103
Regina, Saskatchewan S4P 3X3
Tel: 306-780-3422

10405 Jasper Avenue
Suite 520
Edmonton, Alberta T5J 3N4
Tel: 780-495-3224

530-580 Hornby Street
Vancouver, British Columbia V6C 3B6
Tel: 604-666-2111 – TDD: 604-666-0778
FAX: 604-666-8322

Secretary General

This document is available in alternative format upon request, and may also be examined in PDF format or in HTML at the following Internet site: <http://www.crtc.gc.ca>