



Broadcasting Notice of Public Hearing CRTC 2007-4

Ottawa, 29 March 2007

The Commission will hold a public hearing commencing on 28 May 2007 at 9:00 a.m., at the Commission Headquarters, 1 Promenade du Portage, Gatineau, Quebec, to consider the following applications. The deadline for submission of interventions/comments is 3 May 2007.

[\[Broadcasting intervention/comments form\]](#)

Item Applicant and Locality

1. **Kumar Annamalai, on behalf of a corporation to be incorporated**
Across Canada
Application No. 2007-0009-8
2. **Patricia Parcharides, on behalf of a corporation to be incorporated**
Across Canada
Application No. 2007-0019-7
3. **Patricia Parcharides, on behalf of a corporation to be incorporated**
Across Canada
Application No. 2007-0021-2
4. **Patricia Parcharides, on behalf of a corporation to be incorporated**
Across Canada
Application No. 2007-0027-0
5. **High Fidelity HDTV Inc., on behalf of a corporation to be incorporated**
Across Canada
Application No. 2007-0092-3
6. **High Fidelity HDTV Inc., on behalf of a corporation to be incorporated**
Across Canada
Application No. 2007-0093-1
7. **Meridian Multimedia Network Inc.**
Across Canada
Application No. 2007-0099-9
8. **Humber Communications Community Corporation**
Toronto, Ontario
Application No. 2007-0042-8
9. **Cogeco Cable Canada Inc.**
Belleville, Brockville, Burlington, Chatham, Cobourg, Cornwall, Georgetown,
Grimsby, Hamilton/Central-East, Hamilton/North-West, Hamilton/Dundas,
Hamilton/Stoney Creek, Kingston, Leamington, Niagara Falls, North Bay,
Peterborough, Sarnia, St. Catharines and Windsor, Ontario
Application No. 2007-0115-3
10. **Cogeco Cable Canada Inc.**
Bath, Douglstown, Lancaster, Rockwood, Smithville, Wallaceburg, Ontario
Application No. 2007-0116-1

11. **Joco Communications Inc.**
Espanola, Ontario
Application No. 2007-0070-0
12. **Points Eagle Radio Inc.**
Sarnia, Ontario
Application No. 2006-1571-8

1. **Across Canada**
Application No. 2007-0009-8

Application by **Kumar Annamalai, on behalf of a corporation to be incorporated**, for a licence to operate a national niche third-language ethnic Category 2 specialty programming undertaking to be known as Look English News.

The applicant states that the programming will be devoted to news and public affairs targeting Canadians with origins in Sri Lanka and India.

The applicant proposes to offer programming from the following categories: 1, 2(a), 2(b), 3, 12, 13 and 14 as set out in Schedule I of the *Specialty Services Regulations, 1990*.

The applicant proposes to broadcast 100% of the programming in English language during the broadcast week.

The applicant requests that, of the 12 minutes of advertising material permitted during each clock hour, it be authorized to broadcast up to six (6) minutes of local advertising.

Applicant's address:

85 Dynamic Drive, Suite 2A
Toronto, Ontario
M1V 4C9
Fax: 416-847-7081
E-Mail: kumar@lookpages.com

Examination of application:

At the applicant's address

2. **Across Canada**
Application No. 2007-0019-7

Application by **Patricia Parcharides, on behalf of a corporation to be incorporated** for a licence to operate a national general interest third-language ethnic Category 2 specialty programming undertaking to be known as Hellenic TV 1.

The applicant states that the programming will target the Greek speaking community, specifically, youth and children.

The applicant proposes to offer programming from the following categories: 1, 2(a), 2(b), 3, 4, 5(a), 5(b), 6(a), 6(b), 7(a), 7(b), 7(c), 7(d), 7(e), 7(f), 7(g), 8(a), 8(b), 8(c), 9, 10, 11, 12, 13 and 14 as set out in Schedule I of the *Specialty Services Regulations, 1990*.

The applicant proposes to broadcast not less than 90% of its programming in the Greek language during the broadcast week.

The applicant requests that, of the 12 minutes of advertising material permitted during each clock hour, it be authorized to broadcast up to six (6) minutes of local advertising.

Applicant's address:

80 Scollard Street, Suite 200
 Toronto, Ontario
 M5R 1G2
 Fax: 416-921-4120
 E-Mail: pat@zorcorp.com

Examination of application:

At the applicant's address

3. **Across Canada**
Application No. 2007-0021-2

Application by **Patricia Parcharides, on behalf of a corporation to be incorporated** for a licence to operate a national general interest third-language ethnic Category 2 specialty programming undertaking to be known as Hellenic TV 2.

The applicant states that the programming will target the Greek speaking community, specifically, an older age group.

The applicant proposes to offer programming from the following categories: 1, 2(a), 2(b), 3, 4, 5(a), 5(b), 6(a), 6(b), 7(a), 7(b), 7(c), 7(d), 7(e), 7(f), 7(g), 8(a), 8(b), 8(c), 9, 10, 11, 12, 13 and 14 as set out in Schedule I of the *Specialty Services Regulations, 1990*.

The applicant proposes to broadcast not less than 90% of its programming in the Greek language during the broadcast week.

The applicant requests that, of the 12 minutes of advertising material permitted during each clock hour, it be authorized to broadcast up to six (6) minutes of local advertising.

Applicant's address:

80 Scollard Street, Suite 200
 Toronto, Ontario
 M5R 1G2
 Fax: 416-921-4120
 E-Mail: pat@zorcorp.com

Examination of application:

At the applicant's address

4. **Across Canada**
Application No. 2007-0027-0

Application by **Patricia Parcharides, on behalf of a corporation to be incorporated** for a licence to operate a national general interest third-language ethnic Category 2 specialty programming undertaking to be known as Hellenic TV 3.

The applicant states that the programming will target the Greek speaking community, specifically, a mid-range age group.

The applicant proposes to offer programming from the following categories: 1, 2(a), 2(b), 3, 4, 5(a), 5(b), 6(a), 6(b), 7(a), 7(b), 7(c), 7(d), 7(e), 7(f), 7(g), 8(a), 8(b), 8(c), 9, 10, 11, 12, 13 and 14 as set out in Schedule I of the *Specialty Services Regulations, 1990*.

The applicant proposes to broadcast not less than 90% of its programming in the Greek language during the broadcast week.

The applicant requests that, of the 12 minutes of advertising material permitted during each clock hour, it be authorized to broadcast up to six (6) minutes of local advertising.

Applicant's address:

80 Scollard Street, Suite 200
 Toronto, Ontario
 M5R 1G2
 Fax: 416-921-4120
 E-Mail: pat@zorcorp.com

Examination of application:

At the applicant's address

5. **Across Canada**
Application No. 2007-0092-3

Application by **High Fidelity HDTV Inc., on behalf of a corporation to be incorporated** for

a licence to operate a national English-language Category 2 specialty television programming undertaking to be known as Horror HD.

The applicant states that the programming will consist of horror and thriller movies and other programming dedicated to horror and thriller subject matters, such as magazine style show.

The applicant proposes to offer programming from the following categories: 1, 2(a), 2(b), 3, 5(b), 7(a), 7(b), 7(c), 7(d), 7(e), 7(f), 7(g), 10, 11, 12, 13 and 14 as set out in Schedule I of the *Specialty Services Regulations, 1990*.

Applicant's address:

1 Scarsdale Road
 Toronto, Ontario
 M3B 2R2
 Fax: 416-646-4444
 E-Mail: davidpatterson@hifihdtv.ca

Examination of application:

At the applicant's address

6. **Across Canada**
Application No. 2007-0093-1

Application by **High Fidelity HDTV Inc., on behalf of a corporation to be incorporated** for a licence to operate a national English language Category 2 high definition specialty television programming undertaking to be known as GameWorld HD.

The applicant proposes to offer a service devoted to the world of games and gamers including without limitation video games, computer games, card games and board games. The applicant states that the service will offer gamers of all ages entertainment, advice and information.

The applicant proposes to offer programming from the following categories: 1, 2(a), 2(b), 3, 5(b), 7(c), 7(d), 7(e), 7(g), 10, 11, 12, 13 and 14 as set out in Schedule I of the *Specialty Services Regulations, 1990*.

Applicant's address:

1 Scarsdale Road
 Toronto, Ontario
 M3B 2R2
 Fax: 416-646-4444
 E-Mail: davidpatterson@hifihdtv.ca

Examination of application:

At the applicant's address

7. **Across Canada**
Application No. 2007-0099-9

Application by **Meridian Multimedia Network Inc.** for a licence to operate a national general interest third-language ethnic Category 2 specialty programming undertaking to be known as Meridian Multimedia Network.

The applicant states that the programming will target people of South Asian descent who speak Urdu as their first language and families who speak Urdu and English in the home. The applicant proposes to offer programming from the following categories: 1, 2(a), 2(b), 3, 4, 5(a), 5(b), 6(a), 6(b), 7(a), 7(b), 7(c), 7(d), 7(e), 7(f), 7(g), 8(a), 8(b), 8(c), 9, 10, 11, 12, 13 and 14 as set out in Schedule I of the *Specialty Services Regulations, 1990*.

The applicant proposes to broadcast not less than 85% of its programming in the Urdu language during the broadcast week. Up to 15% of the broadcast week will be devoted to programming broadcast in English.

Applicant's address:

Meridian Multimedia Network Inc.
 377 Burnhamthorpe Road East, Suite 102
 Mississauga, Ontario
 L5A 3Y1
 Fax: 905-270-2618
 E-Mail: ibtahaj.khurram@universalexpress.ca

Examination of application:

Lewis Birnberg Hanet, LLP
 Suite 105
 550 Queen Street East
 Toronto, Ontario

8. **Toronto, Ontario**
Application No. 2007-0042-8

Application by **Humber Communications Community Corporation** for a licence to operate an English-language instructional campus radio programming undertaking in Toronto.

The new station would operate on frequency 96.9 MHz (channel A1) with an average effective radiated power of 60 watts (maximum effective radiated power of 60 watts/antenna height of 31 metres).

The Commission may withdraw this application from the public hearing if it is not advised by the Department of Industry, at least twenty days prior to the hearing, that the application is technically acceptable.

Applicant's address:

205 Humber College Boulevard
 Toronto, Ontario
 M9W 5L7
 Fax: 416-675-9730
 E-Mail: jerry.chomyn@humber.ca

Examination of application:

At the applicant's address

9. **Belleville, Brockville, Burlington, Chatham, Cobourg, Cornwall, Georgetown, Grimsby, Hamilton/Central-East, Hamilton/North-West, Hamilton/Dundas, Hamilton/Stoney Creek, Kingston, Leamington, Niagara Falls, North Bay, Pembroke, Peterborough, Sarnia, St. Catharines and Windsor, Ontario**
Application No. 2007-0115-3

Application by **Cogeco Cable Canada Inc.** (Cogeco) for a Class 1 regional licence for its cable broadcasting distribution undertakings (BDUs) serving the above-noted locations.

Cogeco is currently operating these undertakings under separate Class 1 licences, which will expire on 31 August 2007.

Cogeco proposes a "zone-based" approach to community programming. The proposal can be summarized as follows:

(1) For the purpose of community programming, the authorized service areas would be divided into fourteen zones. With the exception of Zone 9, each zone would include a Class 1 service area with its own headend and community programming studio facilities. Seven of the fourteen proposed zones would consist of a single service area. The remaining zones would consist of one or more Class 1 systems with one or two smaller Class 3 service areas.

(2) For each zone, Cogeco would comply with the minimum requirements for 60% and 30% local community and community access programming, respectively, set out in the *Broadcasting Distribution Regulations*.

In order to put this approach into effect, the licensee proposes to add the following conditions of licence for their systems noted above to include the following provision:

1. For the purpose of sections 27, 27.1, 28 and 29 of the *Broadcasting Distribution Regulations* (the Regulations) and of this condition of licence, each of the following zones shall be considered a licensed area:

Zone 1 (Belleville): Belleville

Zone 2 (Brockville): Brockville

Zone 3 (Burloak): Burlington/Oakville

Zone 4 (Chatham): Chatham and Wallaceburg

Zone 5 (Cobourg): Cobourg

Zone 6 (Cornwall): Cornwall and Lancaster

Zone 7 (Hamilton): Hamilton/Central-East, Hamilton/North-West, Hamilton/Stoney Creek, and Hamilton/Dundas

Zone 8 (Kingston): Kingston and Bath

Zone 9 (Milton): Georgetown and Rockwood

Zone 10 (Niagara): Niagara Falls, St. Catharines, Grimsby, Douglastown, and Smithville

Zone 11 (North Bay): North Bay

Zone 12 (Peterborough): Peterborough

Zone 13 (Sarnia): Sarnia

Zone 14 (Windsor): Windsor and Leamington

2. For the purpose of paragraph 27.1(1) of the Regulations, "local community television programming" in relation to a licensed service area shall constitute programming that is reflective of the communities and that is produced by the licensee in the licensed area, by another licensee in the licensed area, by the members of the communities served in the licensed area or by a community television corporation residing in the licensed area.

3. For the purpose of paragraph 27.1(3) of the Regulations, "community television access programming" shall constitute programming produced by an individual, group or community television corporation residing within the licensed area.

Cogeco is also requesting various amendments and/or deletions of conditions of licence on

various undertakings. Further details are available in the application.

Licensee's address:

Cogeco Cable Canada Inc.
5 Place Ville-Marie
Suite 915
Montréal, Quebec
H3B 2G2
Fax : 514-874-2625
E-mail: licence@cogeco.com

Examination of application:

Vestibule
297 Front Street
Belleville, Ontario

Window
333 California Ave., Unit 13A
Brockville, Ontario

Storefront
950 Syscon Road
Burlington, Ontario

Vestibule – Studio
491 Richmond St.
Chatham, Ontario

259 Division St., Unit F
Cobourg, Ontario

N. Side Door Entrance
517 Pitt Street
Cornwall, Ontario

Vestibule – Studio
500 Laurier Avenue
Milton, Ontario

Grimsby Town Hall
160 Livingston Ave.
Grimsby, Ontario

Limeridge Mall
999 Upper Wentworth St.
Hamilton, Ontario

Cataraqui Mall
945 Gardiner Rd.
Kingston, Ontario

Leamington Chamber of Commerce
33 Princess Street
Leamington, Ontario

7170 McLeod Road
Niagara Falls, Ontario

Vestibule
250 Fee Street
North Bay, Ontario

Vestibule-Studio
1111 Goodfellow Rd.
Peterborough, Ontario

Ring Bell
1421 Confederation St.
Sarnia, Ontario

Pen Centre
221 Glendale Ave.
St. Catharines, Ontario

Devonshire Mall
3100 Howard Ave.
Windsor, Ontario

10. **Bath, Douglastown, Lancaster, Rockwood, Smithville, Wallaceburg, Ontario**
Application No. 2007-0116-1

Application by **Cogeco Cable Canada Inc.** (Cogeco) for a Class 3 regional licence for its cable broadcasting distribution undertakings (BDUs) serving the above-noted locations.

Cogeco is currently operating these undertakings under separate Class 3 licences, except for the undertakings serving Bath and Wallaceburg, for which Cogeco is exempted from holding a broadcasting licence. Cogeco has included these exempted undertakings in its application since they no longer meet the exemption criteria. These licences expire on 31 August 2007.

Cogeco proposes a "zone-based" approach to community programming. The proposal can be summarized as follows:

(1) For the purpose of community programming, the authorized service areas would be divided into fourteen zones. With the exception of Zone 9, each zone would include a Class 1 service area with its own headend and community programming studio facilities. Seven of the fourteen proposed zones would consist of a single service area. The remaining zones would consist of one or more Class 1 systems with one or two smaller Class 3 service areas.

(2) For each zone, Cogeco would comply with the minimum requirements for 60% and 30% local community and community access programming, respectively, set out in the *Broadcasting Distribution Regulations*.

In order to put this approach into effect, the licensee proposes to add the following conditions of licence for their systems noted above to include the following provision:

1. For the purpose of section 35 of the *Broadcasting Distribution Regulations* (the Regulations) and of this condition of licence, each of the following zones shall be considered a licensed area:

Zone 1 (Belleville): Belleville

Zone 2 (Brockville): Brockville

Zone 3 (Burloak): Burlington/Oakville

Zone 4 (Chatham): Chatham and Wallaceburg

Zone 5 (Cobourg): Cobourg

Zone 6 (Cornwall): Cornwall and Lancaster

Zone 7 (Hamilton): Hamilton/Central-East, Hamilton/North-West, Hamilton/Stoney Creek, and Hamilton/Dundas

Zone 8 (Kingston): Kingston and Bath

Zone 9 (Milton): Georgetown and Rockwood

Zone 10 (Niagara): Niagara Falls, St. Catharines, Grimsby, Douglastown, and Smithville

Zone 11 (North Bay): North Bay

Zone 12 (Peterborough): Peterborough

Zone 13 (Sarnia): Sarnia

Zone 14 (Windsor): Windsor and Leamington

2. For the purpose of paragraph 35(2)(d) of the Regulations, "local community television programming" in relation to a licensed area shall constitute programming that is reflective of the community and that is produced by the licensee in the licensed area, by another licensee in the licensed area, by the members of the community served in the licensed area or by a community television corporation residing in the licensed area.

3. For the purpose of section paragraph 35(2)(e) of the Regulations, "community television access programming" shall constitute programming produced by an individual, group or community television corporation residing within the licensed area.

Cogeco is also requesting various additions, amendments and/or deletions of certain conditions of licence on various undertakings. Further details are available in the application.

In Broadcasting Public Notice CRTC 2007-31 dated 26 March 2007, the Commission announced an application by Cogeco to amend its licences of its cable broadcasting distribution undertakings serving various localities in Ontario and Quebec. Cogeco proposes a new condition of licence to be authorized to distribute, at its option, on a discretionary digital basis, the audio programming services offered by Canada's two satellite subscription radio undertakings. If this application is approved, Cogeco requests that this condition of licence be incorporated as part of this proposed regional licence.

Licensee's address:

Cogeco Cable Canada Inc.
5 Place Ville-Marie
Suite 915
Montréal, Quebec
H3B 2G2
Fax : 514-874-2625
E-mail: licence@cogeco.com

Examination of application:

Joy's Hair Design
385 Main Street

Bath, Ontario

Library
1 Municipal Centre Drive
Fort Erie, Ontario
Attn: Donna Martin

Township of South Glengarry
6 Oak Street
Lancaster, Ontario

Rockwood TV
273 Alma
Rockwood, Ontario

West Lincoln Public Library
318 Canborough St.
Smithville, Ontario

United Way
152 Duncan Street
Wallaceburg, Ontario

11. **Espanola, Ontario**
Application No. 2007-0070-0

Application by **Joco Communications Inc.** for a licence to operate an English-language FM commercial radio programming undertaking in Espanola.

The new station would operate on frequency 99.3 MHz (channel 257A) with an average effective radiated power of 794 watts (maximum effective radiated power of 1,410 watts/antenna height of 32.5 metres).

The applicant proposes a hits based music format.

The Commission may withdraw this application from the public hearing if it is not advised by the Department of Industry, at least twenty days prior to the hearing, that the application is technically acceptable.

Applicant's address:

Joco Communications Inc.
Post Office Box 6102
204 King Street, Suite 130
Sturgeon Falls, Ontario
P2B 3K5

Fax: 705-753-6776
E-Mail: joco@bellnet.ca

Examination of application:

Municipality Building of Espanola (City Hall)
100 Tudhope Street, Suite 2
Espanola, Ontario

12. **Sarnia, Ontario**
Application No. 2006-1571-8

Application by **Points Eagle Radio Inc.** for a licence to operate an English and Aboriginal-languages native Type B FM radio programming undertaking in Sarnia.

The new station would operate on frequency 103.3 MHz (channel 277A) with an average effective radiated power of 3,400 watts (maximum effective radiated power of 6,000 watts/antenna height of 66.6 metres).

The Commission may withdraw this application from the public hearing if it is not advised by the Department of Industry, at least twenty days prior to the hearing, that the application is technically acceptable.

Applicant's address:

9111 Ipperwash Road West
R.R. #2
Forest, Ontario
N0N 1J0
Fax: 519-786-2834
E-Mail: wsteele@xcelco.on.ca

Examination of application:

At the applicant's address

Public Participation

Deadline for interventions/comments

3 May 2007

The intervention must be received by the CRTC and by the applicant on or before the above-mentioned date. The Commission cannot be held responsible for postal delays.

The intervention must include one of the following statements in either the first or the last

paragraph:

- 1 - I request to appear at the public hearing.
- 2 - I do not want to appear at the public hearing.

Your intervention will be considered by the Commission, and will form part of the public record of the proceeding without further notification to you, provided the procedure set out below has been followed. You will be contacted only if your submission raises procedural questions.

Submit your written intervention to the Secretary General of the Commission in **only one** of the following formats:

by using the
[\[Broadcasting intervention/comments form\]](#)

Or

by mail to
CRTC, Ottawa, Ontario K1A 0N2

or

by fax at
819-994-0218

A true copy **must** be sent to the applicant and proof that this has been done must accompany the intervention sent to the Commission.

The Commission advises those who file and serve by electronic mode to exercise caution when using e-mail for service of documents or notification, as it may be difficult to establish that service has occurred.

Before initiating service through electronic mode, please ensure that you will be able to satisfy the Commission, upon request, that service of the notification was completed.

Where the intervention is filed by electronic means, the line *****End of document***** should be entered following the last paragraph of the document, as an indication that the document has not been damaged during electronic transmission.

Each paragraph of the document should be numbered.

Your intervention should clearly identify the application and indicate whether you support or oppose the application, or if you propose changes to it, include the facts and grounds for your proposal.

In the event that the application is brought to the oral phase of the hearing, and if you wish to

appear, you must provide reasons why your written comments are not sufficient and why an appearance is necessary.

Persons requiring communications support such as assistance listening devices and sign language interpretation are requested to inform the commission at least twenty (20) days before the commencement of the public hearing so that the necessary arrangements can be made.

Important notice

Note that all information that you provide as part of this public process, except information granted confidentiality, whether sent by postal mail, facsimile, e-mail or through the Commission's web site at www.crtc.gc.ca, becomes part of a publicly accessible file and will be posted on the Commission's web site. This information includes your personal information, such as your full name, e-mail address, postal/street address, telephone and facsimile number(s), and any other personal information you provide.

The personal information you provide will be used and may be disclosed for the purpose for which the information was obtained or compiled by the Commission, or for a use consistent with that purpose.

Documents received electronically or otherwise will be put on the Commission's web site in their entirety exactly as you send them, including any personal information contained therein, in the official language and format in which they are received. Documents not received electronically will be available in PDF format.

Please note that the information you provide to the Commission as part of this public process is entered into an unsearchable database dedicated to this specific public process. This database is accessible only from the webpage of this particular public process. As a result, a general search of our website with the help of either our own search engine or a third-party search engine will not provide access to the information which was provided as part of this public process.

Examination of documents

An electronic version of applications is available from the Commission's web site by selecting the application number within this notice.

A list of all interventions/comments will also be available on the Commission's Web site. An electronic version of all interventions/comments submitted will be accessible from this list. To access the list, select "Lists of interventions/comments" under "Public Proceedings" from the Commission's Web site.

Documents are also available during normal office hours at the local address provided in this notice and at the Commission offices and documentation centres directly involved with these applications or, upon request, within 2 working days, at any other CRTC offices and documentation centres.

Central Building

Les Terrasses de la Chaudière
 1 Promenade du Portage, Room 206
 Gatineau, Quebec K1A 0N2
 Tel: 819-997-2429
 Toll free Telephone: 1-877-249-2782
 Toll-free TDD: 1-877-909-2782
 FAX: 819-994-0218

Metropolitan Place

99 Wyse Road
 Suite 1410
 Dartmouth, Nova Scotia B3A 4S5
 Tel: 902-426-7997
 FAX: 902-426-2721

205 Viger Avenue West

Suite 504
 Montréal, Quebec H2Z 1G2
 Tel: 514-283-6607

55 St. Clair Avenue East

Suite 624
 Toronto, Ontario M4T 1M2
 Tel: 416-952-9096

Kensington Building

275 Portage Avenue
 Suite 1810
 Winnipeg, Manitoba R3B 2B3
 Tel: 204-983-6306 – TDD: 204-983-8274
 FAX: 204-983-6317

Cornwall Professional Building

2125 – 11th Avenue
 Room 103
 Regina, Saskatchewan S4P 3X3
 Tel: 306-780-3422

10405 Jasper Avenue

Suite 520
 Edmonton, Alberta T5J 3N4
 Tel: 780-495-3224

530-580 Hornby Street

Vancouver, British Columbia V6C 3B6
 Tel: 604-666-2111 – TDD: 604-666-0778

FAX: 604-666-8322

Secretary General

This document is available in alternative format upon request, and may also be examined in PDF format or in HTML at the following Internet site: <http://www.crtc.gc.ca>