



Broadcasting Decision CRTC 2007-377

Ottawa, 15 October 2007

Insight Sports Ltd., on behalf of a corporation to be incorporated Across Canada

*Application 2007-0448-8, received 20 March 2007
Public Hearing in the National Capital Region
27 August 2007*

Racquet Sports Television – Category 2 specialty service

*The Commission **approves** an application for a broadcasting licence to operate a new
Category 2 specialty programming undertaking.*

1. Insight Sports Ltd., on behalf of a corporation to be incorporated, filed an application for a broadcasting licence to provide Racquet Sports Television, a national, English-language Category 2 specialty service devoted to racquet-based sports and the interests of racquet sports enthusiasts, including programming focussed on instruction from beginner to advanced play and amateur and professional racquet-based games. The applicant indicated that no more than 15% of its programming in each broadcast week would be drawn from categories 7(c) Specials, mini-series or made for TV feature films and 7(d) Theatrical feature films aired on television.
2. The Commission did not receive any interventions in connection with this application.
3. The Commission is satisfied that the application is in conformity with all applicable terms and conditions announced in Public Notice 2000-171-1. Accordingly, the Commission **approves** the application by Insight Sports Ltd., on behalf of a corporation to be incorporated, for a broadcasting licence to operate the national, English-language Category 2 specialty programming undertaking Racquet Sports Television. The terms and **conditions of licence** are set out in the appendix to this decision.

Secretary General

Related document

- *Introductory statement – Licensing of new digital pay and specialty services – Corrected Appendix 2, Public Notice CRTC 2000-171-1, 6 March 2001*

This decision is to be appended to the licence. It is available in alternative format upon request and may also be examined in PDF format or in HTML at the following Internet site: <http://www.crtc.gc.ca>

Appendix to Broadcasting Decision CRTC 2007-377

Terms and conditions of licence for the Category 2 specialty programming undertaking Racquet Sports Television

Terms

A licence will be issued once the applicant has satisfied the Commission, with supporting documentation, that the following requirements have been met:

- an eligible Canadian corporation has been incorporated in accordance with the application in all material respects;
- the applicant has entered into a distribution agreement with at least one licensed distributor; and
- the applicant has informed the Commission in writing that it is prepared to commence operations. The undertaking must be operational at the earliest possible date and in any event no later than 36 months from the date of this decision, unless a request for an extension of time is approved by the Commission before 15 October 2010. In order to ensure that such a request is processed in a timely manner, it should be submitted at least 60 days before that date.

The licence will expire 31 August 2014.

Conditions of licence

1. The licence shall be subject to the conditions set out in *Introductory statement – Licensing of new digital pay and specialty services – Corrected Appendix 2*, Public Notice CRTC 2000-171-1, 6 March 2001.
2. The licensee shall provide a national, English-language Category 2 specialty programming service devoted to racquet-based sports and the interests of racquet sports enthusiasts, including programming focussed on instruction from beginner to advanced play and amateur and professional racquet-based games.
3. The programming shall be drawn exclusively from the following categories set out in item 6 of Schedule I to the *Specialty Services Regulations, 1990*, as amended from time to time:
 - 1 News
 - 2 (a) Analysis and interpretation
 - (b) Long-form documentary
 - 5 (b) Informal education/Recreation and leisure

- 6 (a) Professional sports
 - (b) Amateur sports
 - 7 (c) Specials, mini-series or made-for-TV feature films
 - (d) Theatrical feature films aired on TV
 - 11 General entertainment and human interest
 - 12 Interstitials
 - 13 Public service announcements
 - 14 Infomercials, promotional and corporate videos
4. No more than 15% of all programming broadcast in each broadcast week shall be drawn from categories 7(c) and 7(d).
5. In order to ensure that the licensee complies at all times with the *Direction to the CRTC (Ineligibility of non-Canadians)*, P.C. 1997-486, 8 April 1997, as amended by P.C. 1998-1268, 15 July 1998, the licensee shall file, for the Commission's prior review, a copy of any programming supply agreement and/or licence trademark agreement it intends to enter into with a non-Canadian party.

For the purposes of the conditions of this licence, including condition of licence no. 1, *broadcast day* refers to the 24-hour period beginning each day at 6 a.m. or any other period approved by the Commission.