



## Broadcasting Decision CRTC 2007-371

Ottawa, 15 October 2007

**Rick Sargent**  
Caledon, Ontario

*Application 2007-0311-7, received 22 February 2007*  
*Public Hearing in the National Capital Region*  
*27 August 2007*

### English-language FM radio station in Caledon

1. The Commission **approves** the application by Rick Sargent for a broadcasting licence to operate an English-language, low-power FM radio programming undertaking in Caledon, Ontario. The new station shall operate in accordance with Broadcasting Public Notice 2002-61 as it relates in particular to low-power radio programming undertakings. The terms and **conditions of licence** are set out in the appendix to this decision.
2. The Commission received an intervention in support of this application.
3. The new station will broadcast a year-round tourist information service consisting of pre-recorded messages promoting tourist attractions and community events. It will also broadcast weather bulletins and forecasts, reports on highway surface conditions and other travel-safety information.
4. Mr. Sargent initially applied through the Department of Industry to operate this low-power tourist information station (which was assigned the call sign CFGM-FM). In accordance with Broadcasting Public Notice 2004-92, the station was exempt from licensing requirements and associated regulations, given the nature of its programming and given that its programming would not include advertising material. However, due to various unanticipated costs relating to engineering services, Mr. Sargent is requesting in the present application permission to broadcast advertising material on CFGM-FM and, in accordance with Broadcasting Public Notice 2004-92, is applying for a broadcasting licence to operate this undertaking.

Secretary General

**Related documents**

- *Exemption order respecting a class of low-power radio programming undertakings*, Broadcasting Public Notice 2004-92, 26 November 2004
- *Policy framework for community-based media*, Broadcasting Public Notice CRTC 2002-61, 10 October 2002

*This decision is to be appended to the licence. It is available in alternative format upon request and may also be examined in PDF format or in HTML at the following Internet site: <http://www.crtc.gc.ca>*

# Appendix to Broadcasting Decision CRTC 2007-371

## Terms and conditions of licence

### Terms

The licence will expire 31 August 2014.

The station will operate at 102.7 MHz (channel 274LP) with an effective radiated power of 50 watts.

The Department of Industry (the Department) has advised the Commission that, while this application is conditionally technically acceptable, it will only issue a broadcasting certificate when it has determined that the proposed technical parameters will not create any unacceptable interference with aeronautical NAV/COM services.

The Commission reminds the applicant that, pursuant to section 22(1) of the *Broadcasting Act*, no licence may be issued until the Department notifies the Commission that its technical requirements have been met, and that a broadcasting certificate will be issued.

Given that the technical parameters approved in this decision are for a low-power unprotected FM service, the Commission also reminds the applicant that it will have to select another frequency if the Department so requires.

Furthermore, the licence for this undertaking will be issued once the applicant has informed the Commission in writing that it is prepared to commence operations. The undertaking must be operational at the earliest possible date and in any event no later than 24 months from the date of this decision, unless a request for an extension of time is approved by the Commission before 15 October 2009. In order to ensure that such a request is processed in a timely manner, it should be submitted at least 60 days before this date.

### Conditions of licence

1. The licensee shall use the station solely for the purpose of providing pre-recorded messages informing tourists of weather and highway conditions as well as attractions and services in the Caledon area.
2. The licensee shall not broadcast more than six minutes of advertising material per clock hour.
3. The licensee shall not broadcast musical selections, except as incidental background music.
4. The licensee shall adhere to the guidelines on gender portrayal set out in the

Canadian Association of Broadcasters' *Sex-role portrayal code for television and radio programming*, as amended from time to time and approved by the Commission. The application of the foregoing condition of licence will be suspended if the licensee is a member in good standing of the Canadian Broadcast Standards Council.

5. The licensee shall adhere to the provisions of the Canadian Association of Broadcasters' *Broadcast code for advertising to children*, as amended from time to time and approved by the Commission.