



## Broadcasting Decision CRTC 2007-277

Ottawa, 7 August 2007

**The University of Manitoba Students' Union**  
Winnipeg, Manitoba

*Application 2006-1457-0, received 13 November 2006*  
*Broadcasting Public Notice CRTC 2007-23*  
*9 March 2007*

### **CJUM-FM Winnipeg – Licence renewal**

1. The Commission **renews** the broadcasting licence for the English-language community-based campus FM radio programming undertaking CJUM-FM Winnipeg, from 1 September 2007 to 31 August 2014. The licence will be subject to the terms and **conditions** listed in the appendix to this decision.
2. The Commission requires that the board of directors of CJUM-FM include balanced representation from among the student body, the associated university (for example, faculty or administration), station volunteers, and the community at large. To ensure continuity of direction, the Commission also requires CJUM-FM to establish positions on their boards of directors with terms of at least two years during this next licensing term.
3. The licensee shall provide to the Commission, no later than 31 December 2007, a report setting out the composition of the station's board of directors and their associated balanced representation from the student body, the university, station volunteers and the community at large, and the term of each board member.
4. The Commission received an intervention in support of this application.

Secretary General

*This decision is to be appended to the licence. It is available in alternative format upon request, and may also be examined in PDF format or in HTML at the following Internet site: <http://www.crtc.gc.ca>*

# Appendix to Broadcasting Decision CRTC 2007-277

## Conditions of licence and encouragement

### Conditions of licence

1. The licence will be subject to the conditions set out in *New licence form for campus radio stations*, Public Notice CRTC 2000-156, 16 November 2000.
2. The licensee shall devote, in each broadcast week, a minimum of 12% of its musical selections from content category 3 (Special interest music) to Canadian selections broadcast in their entirety.
3. The licensee shall devote, in each broadcast week, part of its programming to one ethnic group.

### Encouragement

#### *Employment Equity*

The Commission considers that campus radio stations should be particularly sensitive to employment equity issues in order to reflect fully the communities they serve. It encourages the licensee to consider these issues in its hiring practices and in all other aspects of its management of human resources.