



## Broadcasting Public Notice CRTC 2006-83

Ottawa, 7 July 2006

*The Commission has received the following applications. The deadline for submission of interventions/comments is 11 August 2006.*

### Item Applicant and Locality

1. **Cogeco Cable Quebec Inc.**  
Alma, Baie Comeau, Drummondville, Louiseville, Magog, Rimouski, Sainte-Adèle, Saint-Georges-de-Beauce, Saint-Hyacinthe, Sept-Îles, Thetford Mines, Trois-Rivières, Valleyfield; Grand-Mère, Nicolet, Roberval, Sainte-Agathe-des-Monts, Saint-Jovite/Mont-Tremblant; Acton Vale, Bécancour (Gentilly sector) Courcelles, Danville, Daveluyville, East Broughton, Forestville, Lac Carré, La Guadeloupe, Notre-Dame-du-Bon-Conseil, Rivière Beaudette, Saint-Anicet, Saint-Benoît-Labre, Saint-Donat-de-Montcalm, Sainte-Anne-des-Lacs, Sainte-Gertrude, Saint-Ephrem-de-Beauce, Saint-Ferdinand (Bernierville sector), Saint-Léonard d'Aston, Saint-Prosper-de-Dorchester, Saint-Théodore-D'Acton, Saint-Théophile, Saint-Vital-de-Lambton, Tring-Jonction and Valcourt, Québec
2. **Standard Radio Inc.**  
Montréal, Quebec
3. **3095531 Nova Scotia Company**  
Toronto, Ontario

1. **Alma, Baie Comeau, Drummondville, Louiseville, Magog, Rimouski, Sainte-Adèle, Saint-Georges-de-Beauce, Saint-Hyacinthe, Sept-Îles, Thetford Mines, Trois-Rivières, Valleyfield; Grand-Mère, Nicolet, Roberval, Sainte-Agathe-des-Monts, Saint-Jovite/Mont-Tremblant; Acton Vale, Bécancour (Gentilly sector) Courcelles, Danville, Daveluyville, East Broughton, Forestville, Lac Carré, La Guadeloupe, Notre-Dame-du-Bon-Conseil, Rivière Beaudette, Saint-Anicet, Saint-Benoît-Labre, Saint-Donat-de-Montcalm, Sainte-Anne-des-Lacs, Sainte-Gertrude, Saint-Ephrem-de-Beauce, Saint-Ferdinand (Bernierville sector), Saint-Léonard d'Aston, Saint-Prosper-de-Dorchester, Saint-Théodore-D'Acton, Saint-Théophile, Saint-Vital-de-Lambton, Tring-Jonction and Valcourt, Québec**

### Application No. 2006-0746-8

Application by **Cogeco Cable Quebec Inc.** (Cogeco) to amend the licences of its cable distribution undertakings serving the above-mentioned locations.

The licensee specifies that this amendment applies to both its current class 1, 2 and 3 licences as well as its proposed regional licences applied for in applications 2005-1579-4, 2005-1580-2 and 2005-1581-9, if approved by the Commission.

Cogeco proposes a "zone-based" approach for its community programming. The proposal can be summarized as follows:

(1) For the purpose of community programming, the authorized service areas would be divided into twelve zones. Each zone would include a Class 1 or 2 service area with its own headend and studio facilities interconnected with 1-12 service areas (i.e. Class 2 and/or 3 service areas).

(2) In each of these 12 zones, Cogeco would commit to (i) broadcast a minimum of 60% of local programming on the community channel that is reflective of the community and that would be produced either by Cogeco, by members of the community being served or by a community television corporation residing in the zone; and (ii) broadcast a minimum of 30% of community access television programming produced by individuals, by groups or by a community television corporation residing in the zone.

In order to implement this approach, Cogeco proposes new conditions of licence establishing twelve zones that would each be considered service areas for the purposes of sections 27, 27.1, 28, 29 and 35 of the Regulations and other conditions of licence pertaining to subsections 27.1(1) and 27.1(3). Further details are available in the application.

*Licensee's address:*

5 Place Ville Marie  
Suite 915  
Montréal, Quebec  
H3B 2G2  
Fax: (514) 874-2625  
E-Mail: [christian.jolivet@cogeco.com](mailto:christian.jolivet@cogeco.com)

*Examination of application:*

590 Collard Street West  
Alma, Quebec

323 Lasalle Boulevard  
Baie Comeau, Quebec

1970 Lemire Boulevard  
Drummondville, Quebec

15 Saint-Patrice Street West  
Magog, Quebec

384 Cathédrale Street  
Rimouski, Quebec

605 Pierre-Péladeau Road  
Saint-Adèle, Quebec

16900 Bourdages Street South  
Saint-Hyacinthe, Quebec

410 Évangéline Street  
Sept-Iles, Quebec

39 – 10<sup>th</sup> Street South  
Thetford Mines, Quebec

1630 – 6<sup>th</sup> Street  
Trois-Rivières, Quebec

13, St-Urbain Street  
Salaberry-de-Valleyfield, Quebec

939, Saint-Jean Street  
Roberval, Quebec

[Broadcasting intervention/comments form]

2. **Montréal, Quebec**  
**Application No. 2005-1563-7**

Application by **Standard Radio Inc.** to renew the licence of the English-language commercial radio programming undertaking CHOM-FM Montréal, expiring 31 August 2006.

The licensee has provided an update on its distribution to date of the benefit expenditures set out in Broadcasting Decision CRTC 2001-768, 20 December 2001, involving its acquisition of CHOM-FM. The licensee has also provided its plans related to the disbursement of the remaining benefits and its plans related to Canadian talent development commencing 1 September 2006.

*Licensee's address:*

2 St. Clair Avenue West  
 Toronto, Ontario  
 M4V 1L6  
 Fax: (416) 323-6828  
 E-Mail: [garyslaight@standardradio.com](mailto:garyslaight@standardradio.com)

*Examination of application:*

CHOM-FM  
 1411 Fort St., 3<sup>rd</sup> Floor  
 Montréal, Quebec

[Broadcasting intervention/comments form]

3. **Toronto, Ontario**  
**Application No. 2006-0780-7**

Application by **3095531 Nova Scotia Company** to amend the licences of television programming undertaking CKXT-TV Toronto and that of the transitional digital television programming undertaking CKXT-DT Toronto.

The licensee proposes to amend the condition of licence 4a) that was amended in part in Broadcasting Decision CRTC 2005-476, 3 October 2005, relating to the New Voices Fund, which reads:

4a) From 2 December 2004 to 31 August 2008, the licensee shall expend at least \$4,000,000 in licence fees for independently-produced ethnic programs in English, and at least \$500,000 for script and concept development for such programs. Administrative costs shall not be included in these amounts. The programming funded by the amounts set out in this condition shall not include any programming covered by conditions of licence 3 and 4b). For purposes of this condition, "expend" means actual cash outlay.

**with the following condition:**

4a) From 2 December 2004 to 31 August 2011, the licensee shall expend at least \$3,598,000 in licence fees for independently-produced ethnic programs in English, and at least \$500,000 before 31 August 2008 for script and concept development for such programs. Administrative costs shall not be included in these amounts. The programming funded by the amounts set out in this condition shall not include any programming covered by condition of licence 4b). For purposes of this condition, "expend" means actual cash outlay.

The licensee further proposes to amend the condition of licence 4b) of Broadcasting Decision CRTC 2002-81 of 8 April 2002 which reads:

4b) Over the licence term, the licensee shall expend at least \$6,650,000 on licence fees for priority programs, and at least \$675,000 for script and concept development for such programs. Administrative costs shall not be included in these amounts. The programming funded by the amounts set out in this condition shall not include expenditures on any programming covered by conditions of licence 3 and 4a). For purposes of this condition, "expend" means actual cash outlay.

This was amended in Broadcasting Decision CRTC 2004-503, 19 November 2004 when the Commission accepted the TVA and Sun Media proposal to add \$3 million for the Priority Program Fund as a tangible benefit of the transfer of effective control of Toronto One to TVA Group Inc. and Sun Media Corporation.

**with the following condition:**

4b) Over the licence term, the licensee shall expend at least \$9,737,000 on licence fees for priority programs. Administrative costs shall not be included in these amounts. The programming funded by the amounts set out in this condition shall not include expenditures on any programming covered by conditions of licence 3 and 4a). For purposes of this condition, "expend" means actual cash outlay.

The licensee stated that the licence amendments would allow SUN TV to funnel approximately \$4,339,000 (\$3,751,200 from the New Voices Fund plus \$587,800 from the Priority Fund) for the new Public Affairs program, "Canoe Live".

The licensee requested that the amendments include CKXT-DT Toronto. The Commission in Broadcasting Decision CRTC 2005-476 amended condition 1 of the licence for CKXT-DT which read as follows:

In addition to the conditions set out below, the licence is subject to the terms and conditions applicable to the analog television station CKXT-TV Toronto, as set out in *New television station for Toronto/Hamilton*, Broadcasting Decision CRTC 2002-81, 8 April 2002, or as later amended.

Consequently, it is not necessary for the Commission to further amend the licence for CKXT-DT.

*Licensee's address:*

c/o Quebecor Média inc.  
 465 McGill St.  
 5<sup>th</sup> Floor  
 Montréal, Quebec  
 H2Y 4A6  
 Fax: (514) 380-4664  
 E-Mail: [regulatory1@videotron.com](mailto:regulatory1@videotron.com)

*Examination of application:*

SUN TV  
 25 Ontario St.  
 Toronto, Ontario

Hamilton Public Library (Central Library)  
 55 York Blvd.  
 Hamilton, Ontario

[Broadcasting intervention/comments form]

## **Public Participation**

### **Deadline for Interventions/Comments**

**11 August 2006**

The intervention must be received by the CRTC and by the applicant on or before the above-mentioned date. The Commission cannot be held responsible for postal delays.

Your intervention will be considered by the Commission, and will form part of the public record of the proceeding without further notification to you, provided the procedure set out below has been followed. You will be contacted only if your submission raises procedural questions.

Submit your written intervention to the Secretary General of the Commission in **only one** of the following formats:

**by using the**  
***Broadcasting Intervention/Comments Form***  
 located below the description of each application within this public notice

or

**by mail to**  
CRTC, Ottawa, Ontario K1A 0N2

or

**by fax at**  
(819) 994-0218

A true copy must be sent to the applicant and proof that this has been done must accompany the intervention sent to the Commission.

The Commission advises those who file and serve by electronic mode to exercise caution when using e-mail for service of documents or notification, as it may be difficult to establish that service has occurred.

Before initiating service through electronic mode, please ensure that you will be able to satisfy the Commission, upon request, that service of the notification was completed.

Where the intervention is filed by electronic means, the line **\*\*\*End of document\*\*\*** should be entered following the last paragraph of the document, as an indication that the document has not been damaged during electronic transmission.

Each paragraph of the document should be numbered.

Your intervention should clearly identify the application and indicate whether you support or oppose the application, or if you propose changes to it, include the facts and grounds for your proposal.

### **Important notice**

Note that all information that you provide as part of this public process, except information granted confidentiality, whether sent by postal mail, facsimile, e-mail or through the Commission's web site at [www.crtc.gc.ca](http://www.crtc.gc.ca), becomes part of a publicly accessible file and will be posted on the Commission's web site. This information includes your personal information, such as your full name, e-mail address, postal/street address, telephone and facsimile number(s), and any other personal information you provide.

Documents received electronically or otherwise will be put on the Commission's web site in their entirety exactly as you send them, including any personal information contained therein, in the official language and format in which they are received. Documents not received electronically will be available in PDF format.

The personal information you provide will be used and may be disclosed for the purpose for which the information was obtained or compiled by the Commission, or for a use consistent with that purpose.

## **Examination of Documents**

An electronic version of applications is available from the Commission's web site by selecting the application number within this notice.

A list of all interventions/comments will also be available on the Commission's Web site. An electronic version of all interventions/comments submitted will be accessible from this list. To access the list, select "Lists of interventions/comments" under "Public Proceedings" from the Commission's Web site.

Documents are also available during normal office hours at the local address provided in this notice and at the Commission offices and documentation centres directly involved with these applications or, upon request, within 2 working days, at any other CRTC offices and documentation centres.

Central Building  
Les Terrasses de la Chaudière  
1 Promenade du Portage, Room 206  
Gatineau, Quebec K1A 0N2  
Tel: (819) 997-2429  
Toll free Telephone: 1-877-249-2782  
Toll-free TDD: 1-877-909-2782  
FAX: (819) 994-0218

Metropolitan Place  
99 Wyse Road, Suite 1410  
Dartmouth, Nova Scotia B3A 4S5  
Tel: (902) 426-7997  
FAX: (902) 426-2721

205 Viger Avenue West  
Suite 504  
Montréal, Quebec H2Z 1G2  
Tel: (514) 283-6607

55 St. Clair Avenue East, Suite 624  
Toronto, Ontario M4T 1M2  
Tel: (416) 952-9096

Kensington Building  
275 Portage Avenue, Suite 1810  
Winnipeg, Manitoba R3B 2B3  
Tel: (204) 983-6306 – TDD: (204) 983-8274  
FAX: (204) 983-6317



Cornwall Professional Building  
2125 – 11<sup>th</sup> Avenue, Room 103  
Regina, Saskatchewan S4P 3X3  
Tel: (306) 780-3422

10405 Jasper Avenue, Suite 520  
Edmonton, Alberta T5J 3N4  
Tel: (780) 495-3224

530-580 Hornby Street  
Vancouver, British Columbia V6C 3B6  
Tel: (604) 666-2111 – TDD: (604) 666-0778  
FAX: (604) 666-8322

Secretary General

*This document is available in alternative format upon request, and may also be examined in PDF format or in HTML at the following Internet site:*  
<http://www.crtc.gc.ca>