



## Broadcasting Public Notice CRTC 2006-3

Ottawa, 12 January 2006

### **CALL FOR APPLICATIONS FOR BROADCASTING LICENCES TO CARRY ON A TELEVISION PROGRAMMING UNDERTAKINGS TO SERVE EDMONTON AND / OR CALGARY, ALBERTA.**

The Commission announces that it has received applications for broadcasting licences to carry on television programming undertakings to provide television services to serve Edmonton and Calgary.

The Commission hereby calls for applications from other parties wishing to obtain broadcasting licences to provide television services to Edmonton and / or Calgary.

Persons interested in submitting such applications are required to file the applications to the Commission no later than **12 April 2006**, and are also required to submit all necessary technical documentation to the Department of Industry by the same date.

It should be noted that, in making this call, the Commission has not reached any conclusion with respect to the licensing of such a service, nor should it necessarily be construed that the Commission will, by virtue of having called for applications, authorize such a service at this time.

Applicants will be required to provide evidence giving clear indication that there is a demand and a market for the station and the proposed service. Without restricting the scope of the issues to be considered, the following should be addressed:

1. The contribution that the proposed service will make to achieving the objectives established in the *Broadcasting Act* and, in particular, to the production of local and regional programming.
2. The expected audience of the proposed service.
3. The proposed expenditures and the means by which the applicant will promote the development of Canadian talent, including local and regional talent.
4. An analysis of the markets involved and potential advertising revenues, taking into account the results of any survey undertaken supporting the estimates.
5. An indication of possible shared investment or co-operative program buying arrangements with Canadian or foreign broadcasters.
6. Evidence as to the availability of financial resources consistent with the requirements

established in the financial projections of the applicant's business plan. For the convenience of applicants, the Commission has available upon request a document entitled "Commission Policy Regarding Documentary Evidence to Confirm the Availability of Financing".

The Commission also reminds applicants that they must comply with the eligibility requirements set out in the *Direction to the CRTC (Ineligibility of Non-Canadians)*, SOR/97-192, dated 8 April 1997, as amended by SOR/98-1268, dated 15 July 1998 and the *Direction to the CRTC (Ineligibility to Hold Broadcasting Licences)*, SOR/85-627, dated 27 June 1985, as amended by SOR/97-231, dated 22 April 1997.

The Commission will announce at a later date the public process for considering applications and where they may be examined by the public. As part of that process, the public will be given the opportunity to comment on any application by submitting written intervention(s) to the CRTC.

Notice of each application will also be published in newspapers of general circulation within the area to be served.

Applications filed in response to this call must be forwarded in electronic form using Epass.

For instructions on how to file applications using Epass, consult the CRTC web site at <http://www.crtc.gc.ca/eng/file.htm>

Applicants who are unable to file their applications using Epass should contact Daniel Binette, Specialist, External Liaison, for information on alternate filing options. You may reach Mr. Binette by phone at (819) 953-4405 or by e-mail at [daniel.binette@crtc.gc.ca](mailto:daniel.binette@crtc.gc.ca)

Secretary General

*This document is available in alternative format upon request, and may also be examined in PDF format or in HTML at the following Internet site: <http://www.crtc.gc.ca>*