



Broadcasting Public Notice CRTC 2006-112

Ottawa, 29 August 2006

The Commission has received the following application. The deadline for submission of interventions/comments is 3 October 2006.

Item Applicant and Locality

1. **Videotron Ltd. and CF Cable TV Inc.**
Various locations in Quebec

1. **Various locations in Quebec**
Application No. 2006-0983-6

Application by **Videotron Ltd. and CF Cable TV Inc.** (Videotron) to amend the licences of its Class 1 cable broadcasting distribution undertakings (BDUs) serving various locations in Quebec.

The licensee proposes to amend its licences to authorize these cable systems to distribute on a digital basis the audio programming services offered by Canada's two satellite subscription radio undertakings.

The licensee proposes the following condition of licence:

The licensee is authorized to distribute on a discretionary basis, on a digital basis and at its option, the audio programming services offered by Canada's two satellite subscription radio undertakings.

Videotron submitted that the digital distribution of these services will result in a number of advantages for the Canadian broadcasting system. According to Vidéotron, not only will it enhance the choice and diversity of audio programming available to Canadians, but it will serve as a springboard and source of revenue for Canadian musicians, particularly those who are new and upcoming. Vidéotron argued that distribution of satellite radio services by Class 1 BDUs could also incite existing analog subscribers to subscribe to digital services. Vidéotron also remarked that other satellite radio services are frequently distributed in the United States. Vidéotron maintained that, if Canadian distributors cannot offer a comparable service, then consumers will abandon the Canadian distribution system to obtain U.S. satellite services.

Licensee's address:

Quebecor Média inc.
465 McGill Street
5th floor
Montréal, Quebec
H2Y 4A6
Fax: 514-380-4664
E-Mail: regaffairs@quebecor.com

Examination of application:

At the licensee's address

[\[Broadcasting intervention/comments form\]](#)

Public Participation

Deadline for Interventions/Comments

3 October 2006

The intervention must be received by the CRTC and by the applicant on or before the above-mentioned date. The Commission cannot be held responsible for postal delays.

Your intervention will be considered by the Commission, and will form part of the public record of the proceeding without further notification to you, provided the procedure set out below has been followed. You will be contacted only if your submission raises procedural questions.

Submit your written intervention to the Secretary General of the Commission in **only one** of the following formats:

by using the

Broadcasting Intervention/Comments Form

located below the description of each application within this public notice

or

by mail to

CRTC, Ottawa, Ontario K1A 0N2

or

by fax at

819-994-0218

A true copy must be sent to the applicant and proof that this has been done must accompany the intervention sent to the Commission.

The Commission advises those who file and serve by electronic mode to exercise caution when using e-mail for service of documents or notification, as it may be difficult to establish that service has occurred.

Before initiating service through electronic mode, please ensure that you will be able to satisfy the Commission, upon request, that service of the notification was completed.

Where the intervention is filed by electronic means, the line *****End of document***** should be entered following the last paragraph of the document, as an indication that the document has not been damaged during electronic transmission.

Each paragraph of the document should be numbered.

Your intervention should clearly identify the application and indicate whether you support or oppose the application, or if you propose changes to it, include the facts and grounds for your proposal.

Important notice

Note that all information that you provide as part of this public process, except information granted confidentiality, whether sent by postal mail, facsimile, e-mail or through the Commission's web site at www.crtc.gc.ca, becomes part of a publicly accessible file and will be posted on the Commission's web site. This information includes your personal information, such as your full name, e-mail address, postal/street address, telephone and facsimile number(s), and any other personal information you provide.

Documents received electronically or otherwise will be put on the Commission's web site in their entirety exactly as you send them, including any personal information contained therein, in the official language and format in which they are received. Documents not received electronically will be available in PDF format.

The personal information you provide will be used and may be disclosed for the purpose for which the information was obtained or compiled by the Commission, or for a use consistent with that purpose.

Examination of Documents

An electronic version of applications is available from the Commission's web site by selecting the application number within this notice.

A list of all interventions/comments will also be available on the Commission's Web site. An electronic version of all interventions/comments submitted will be accessible from this list. To access the list, select "Lists of interventions/comments" under "Public Proceedings" from the Commission's Web site.

Documents are also available during normal office hours at the local address provided in this notice and at the Commission offices and documentation centres directly involved with these applications or, upon request, within 2 working days, at any other CRTC offices and documentation centres.

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Secretary General

This document is available in alternative format upon request, and may also be examined in PDF format or in HTML at the following Internet site:
<http://www.crtc.gc.ca>