



Broadcasting Decision CRTC 2006-58

Ottawa, 10 March 2006

Concordia Student Broadcasting Corporation Montréal, Quebec

Application 2004-0216-5
Public Hearing in the National Capital Region
14 November 2005

Community-based campus AM radio station in Montréal

*The Commission **approves** an application for a broadcasting licence to operate an English-language community-based campus AM radio station in Montréal.*

The application

1. The Commission received an application by Concordia Student Broadcasting Corporation for a broadcasting licence to operate an English-language community-based campus AM radio programming undertaking in Montréal. The proposed station would operate at 1690 kHz with a transmitter power of 1,000 watts, day-time and night-time.
2. The applicant stated that, in each broadcast week, the new station would broadcast 126 hours of programming. It indicated that 8% of the broadcast week would be devoted to French-language programming and that, in each broadcast week, 2% of the programming would include programs produced by students seeking to fulfil course requirements.
3. The applicant stated that it would promote all genres of music and give priority to the development of Canadian artists. In order to achieve these goals, the station would offer wide exposure to local artists through sponsorship of local music shows and concerts and production of a compilation CD comprised of live in-studio performances by Canadian musicians.
4. The station's spoken word features would include *The Concordian* and *The Link*, one-hour news magazine programs produced by journalism and radio broadcasting students that would focus on issues pertaining to the university. *CJLO radio plays*, a one and half-hour program, would feature the talents of the university's theatre department as well as of other interested students.
5. The applicant stated that the station would be operated by students of Concordia University and community volunteers. The station would provide opportunities for students and other members of the local community to develop on-air broadcasting skills and provide monthly training seminars for its entire staff.

6. The Commission received one intervention in support of this application.

Commission's analysis and determination

7. The Commission expects campus radio stations to provide programming differing in style and substance from that provided by other elements of the broadcasting system, particularly commercial radio stations and the Canadian Broadcasting Corporation. Such programming should consist of music, especially Canadian music, not generally heard on commercial radio stations (including special interest music, as well as styles of popular music seldom broadcast) and in-depth spoken word programming.
8. In *Campus radio policy*, Public Notice CRTC 2000-12, 28 January 2000 (Public Notice 2000-12), the Commission stated, among other things, that campus radio stations should rely on volunteers from the campus, and from the community at large, for their programming and operation.
9. In accordance with Public Notice 2000-12, the Commission expects the applicant to take all the necessary steps to ensure that the board of directors includes balanced representation from among the student body, the associated college or university (for example, faculty or administration), station volunteers, and from the community at large. To ensure continuity of direction, the Commission also expects the applicant to establish positions on its board of directors with terms of more than one year.
10. Based on its examination of this application, the Commission is satisfied that it is in conformity with all the applicable terms and conditions for campus radio stations announced in Public Notice 2000-12. Accordingly, the Commission **approves** the application by Concordia Student Broadcasting Corporation for a broadcasting licence to operate an English-language community-based campus AM radio programming undertaking in Montréal at 1690 kHz with a transmitter power of 1,000 watts, day-time and night-time.
11. The licence will expire 31 August 2012 and will be subject to the **conditions** specified in *New licence form for campus radio stations*, Public Notice CRTC 2000-156, 16 November 2000.

Issuance of the licence

12. The Commission reminds the applicant that, pursuant to section 22(1) of the *Broadcasting Act*, no licence may be issued until the Department of Industry notifies the Commission that its technical requirements have been met, and that a broadcasting certificate will be issued.

13. Furthermore, the licence for this undertaking will be issued once the applicant has informed the Commission in writing that it is prepared to commence operations. The undertaking must be operational at the earliest possible date and in any event no later than 24 months from the date of this decision, unless a request for an extension of time is approved by the Commission before 10 March 2008. In order to ensure that such a request is processed in a timely manner, it should be submitted at least 60 days before that date.

Employment equity

14. The Commission considers that campus radio stations should be particularly sensitive to employment equity issues in order to reflect fully the communities they serve. It encourages the applicant to consider these issues in its hiring practices and in all other aspects of its management of human resources.

Secretary General

This decision is to be appended to the licence. It is available in alternative format upon request, and may also be examined in PDF format or in HTML at the following Internet site: <http://www.crtc.gc.ca>