



## Broadcasting Decision CRTC 2005-238

Ottawa, 7 June 2005

**CTV Television Inc.**  
Across Canada

*Application 2005-0433-3*  
*Broadcasting Public Notice CRTC 2005-43*  
*3 May 2005*

### Licence amendments

*The Commission **approves** the application for licence amendments that will allow the licensee to avail itself of the incentive program for English-language Canadian television drama set out in Incentives for English-language Canadian television drama, Broadcasting Public Notice CRTC 2004-93, 29 November 2004.*

### The application

1. The Commission received an application by CTV Television Inc. requesting licence amendments for each of the undertakings listed in the appendices to this decision, in order to add conditions of licence that would allow the licensee to avail itself of the incentive program for English-language Canadian television drama set out in *Incentives for English-language Canadian television drama*, Broadcasting Public Notice CRTC 2004-93, 29 November 2004 (Public Notice 2004-93).

### Background

2. In Public Notice 2004-93, the Commission announced an incentive program designed to increase the production and the broadcast of, the viewing to, and the expenditures on, high quality, original, Canadian drama programming. The Commission stated that a licensee who meets the criteria of the drama incentive program will be permitted to broadcast additional minutes of advertising, beyond the limits set out in applicable regulations or conditions of licence. The Commission specified that such a licensee must apply for a condition of licence in order to avail itself of the incentive program.
3. The Commission did not receive any interventions in connection with this application.

### Commission's determination

4. The Commission **approves** the application by CTV Television Inc. to amend the broadcasting licences for the television programming undertakings listed in Appendix I to this decision in order to add the following **condition of licence** to each licence:

In addition to the 12 minutes of advertising material during any clock hour in a broadcast day permitted by subsection 11(1) of the *Television Broadcasting Regulations, 1987*, the licensee may broadcast such additional minutes of advertising material calculated in accordance with *Incentives for English-language Canadian television drama*, Broadcasting Public Notice CRTC 2004-93, 29 November 2004, as may be amended from time to time.

5. The Commission also amends the broadcasting licence for the satellite to cable programming undertaking listed in Appendix II to this decision in order to add the following **condition of licence** to the licence:

In addition to the 12 minutes of advertising material during any clock hour in a broadcast day permitted by condition of licence, the licensee may broadcast such additional minutes of advertising material calculated in accordance with *Incentives for English-language Canadian television drama*, Broadcasting Public Notice CRTC 2004-93, 29 November 2004, as may be amended from time to time.

Secretary General

*This decision is to be appended to each licence. It is available in alternative format upon request, and may also be examined in PDF format or in HTML at the following Internet site: <http://www.crtc.gc.ca>*

## Appendix I to Broadcasting Decision CRTC 2005-238

### Television programming undertakings

Licensee	Call Sign	Location, Province
CTV Television Inc.	CIVT-TV	Vancouver
	CIVT-DT	Vancouver, British Columbia
	CFCN-TV	Calgary
	CFCN-TV-5	Lethbridge
	CFRN-TV	Edmonton
	CFRN-TV-3	Whitecourt
	CFRN-TV-4	Ashmont
	CFRN-TV-6	Red Deer, Alberta
	CFQC-TV	Saskatoon
	CICC-TV	Yorkton
	CIPA-TV	Prince Albert
	CKCK-TV	Regina, Saskatchewan
	CKY-TV	Winnipeg, Manitoba
	CFTO-TV	Toronto
	CFTO-DT	Toronto
	CHBX-TV	Sault Ste. Marie
	CICI-TV	Sudbury
	CITO-TV	Timmins
	CJOH-TV	Ottawa
	CKCO-TV	Kitchener
	CKCO-TV-3	Oil Springs
	CKNY-TV	North Bay, Ontario
	CFCF-TV	Montreal, Quebec
	CKCW-TV	Moncton
	CKLT-TV	Saint John, New Brunswick
	CJCB-TV	Sydney
	CJCH-TV	Halifax, Nova Scotia

## **Appendix II to Broadcasting Decision CRTC 2005-238**

### **Satellite to cable programming undertaking**

<b>Licensee</b>	<b>Name of service</b>	<b>Location</b>
CTV Television Inc.	ASN	Atlantic Satellite Network